

# Lottery History

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Jan. 24, 1983 - The Colorado Lottery is launched, with offices in Pueblo, Denver, Fort Collins, and Grand Junction.

June 1983 - Lottery sales exceed anticipated revenue, and a \$60 million sales revenue projection, surpasses \$137 million in revenue within the first six months of operation.

Sept. 1983 - The Lottery makes its first proceeds distribution, \$41.7 million to three designated recipients: \$20.8 million to Capital Construction; \$16.7 million to the Conservation Trust Fund; and \$4.2 million to the State Division of Parks & Outdoor Recreation.

1984 - The Lottery launches its first Super Instant (Scratch) game.

1989 - The Lottery launches its first Jackpot game, Lotto, on its 6th anniversary.

1992 - The largest Lotto jackpot in Colorado history is sold to Kim Walker, for \$27 million, making her 100th Lotto millionaire.

1992 - Voters approve a portion of Lottery proceeds to go to the newly created Great Outdoors Colorado Trust Fund (GOCO) per a constitutional amendment. The Lottery launches the Starburst Awards, a yearly award designed to recognize excellence in the use of Lottery funds.

1994 - The Lottery launches MONOPOLY, its first-ever Scratch game in cooperation with a major, national corporate partner, MONOPOLY. GOCO awarded its first grants for trail projects.

1996 - Cash 5 is launched.

1999 - The Lottery exceeds the \$1 billion mark in proceeds returns.

2001 - The Lottery introduces its first multi-state Jackpot game, Powerball, to its players. Building Excellent Schools Today (BEST) receives its first proceeds funding.

2005 - The Lottery begins supporting National Problem Gambling Awareness Week, in conjunction with the Problem Gambling Coalition of Colorado.

2010 - The Lottery introduces Mega Millions into the market.

2013 - Pick 3 is launched.

2016 - Lucky for Life comes to Colorado.

2019 - Lotto is enhanced to Colorado Lotto+.

2021 - Colorado has its first Lucky for Life top prize winner.

2022 - The Lottery achieved Level 4 World Lottery Association Responsible Gaming certification

2022 - The Lottery launched online claims services for its players.

2023 - The Lottery's proceeds reach \$4 billion on its 40th Anniversary.

