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Three Colorado Lottery Players Win Big in Las Vegas at the *JAMES BOND Lottery Challenge Event*

Pueblo, Colo. -- While just playing the JAMES BOND 007™ Scratch game from the Colorado Lottery was pretty exciting for three Colorado Lottery players, winning a trip to Las Vegas to participate in the **JAMES BOND Lottery Challenge** event with participants from lotteries across the country for a chance to win up to a million dollar prize was even more thrilling. While they did not win the big jackpot in Vegas, they did come home a combined nearly \$34,000 richer between them.

It can really pay off for Lottery players to submit non-winning Scratch tickets into the Colorado Lottery's second chance drawings, especially for Cheryl Ann S. from Colorado Springs who won \$18,500, Kim A. from Denver who won \$10,400, and Jordan Allen C. from Frisco who won \$4,475.

"I knew they were going to pick my name because I hate flying," Cheryl said. "I only get on planes when absolutely necessary and to try to win a million dollars! It's been 20 years. It was absolutely perfect."

Cheryl and her husband purchased a Lottery Scratch game ticket every day and always participate in the second chance drawings using the Lottery app. Just by submitting their tickets into the second chance drawing, these lucky Lottery players were treated to a 5-day/4-night trip for two to Las Vegas, NV, including round-trip airfare, four nights at the Paris Las Vegas, \$1,000 spending money, and a chance to participate in the **JAMES BOND Lottery Challenge** for a chance to win even more money.

The **JAMES BOND Lottery Challenge** consisted of two events, a Bonus Event and Stage Show. In the Bonus Event, each participant had a chance to win a cash prize from \$1,000 to \$10,000. In the Stage Show each Lottery trip winner played four JAMES BOND 007™ themed mini-games for the chance to win up to \$1 million. At the conclusion of the Stage Show the participants were all given an additional chance to multiply their winnings from the Bonus Event.





"Players love our second chance drawings because it means any ticket can be a winner, even if it didn't produce a winning result the first time around," said Tom Seaver, director of the Colorado Lottery. "Big promotions like 'JAMES BOND 007' add excitement with trips to Las Vegas and the chance to win a once in a lifetime prize."

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About Colorado Lottery

Since 1983, the Colorado Lottery has returned more than \$3.7 billion to outdoor projects and schools through Great Outdoors Colorado, the Conservation Trust Fund, Colorado Parks and Wildlife, and Building Excellent Schools Today. Proceeds from sales of Colorado Lottery games - Scratch, Powerball, Mega Millions, Colorado Lotto+, Lucky for Life, Cash 5, and Pick 3 - enhance, protect, improve parks, trails, and open space in Colorado. For more information, visit coloradolottery.com.

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