



# TOP-PRIZE AND PROMOTIONAL SECOND-CHANCE INTERNET DRAWING GUIDELINES Game #828 "WILLY WONKA™ GOLDEN TICKET"

## I. OVERVIEW

These guidelines shall govern the top-prize and promotional second-chance Internet drawings to be conducted by the Lottery as part of the **WILLY WONKA™ GOLDEN TICKET** Scratch Game. To enter the drawings players must register the 22-digit Void If Removed Number (VIRN) from **WILLY WONKA™ GOLDEN TICKET** non-cash-winning tickets on the Lottery's website ([www.coloradolottery.com](http://www.coloradolottery.com)) or scan the barcode on non-cash-winning tickets with the Colorado Lottery Scratch App. The VIRN and the scannable barcode are located on the front of the ticket under the scratch-off portion of the ticket.

**Top-Prize Second-Chance Internet Drawing:** There will be one (1) drawing in which one (1) winner of \$250,000 will be selected.

**Promotional Second-Chance Internet Drawing:** There will be one (1) drawing in which two (2) winners will be selected to each win a trip to Las Vegas, Nevada, and have an opportunity to play the BILLION DOLLAR CHALLENGE™ and the chance to win up to \$1 BILLION.

## II. PURPOSE

- A. To ensure the prizes awarded in the **WILLY WONKA™ GOLDEN TICKET** Top-Prize and Promotional Second-Chance Internet Drawings are determined as impartially and randomly as practical.
- B. To ensure the integrity of the Lottery is maintained at all times.
- C. To ensure the drawings are conducted in strict compliance with guidelines for Lottery top-prize and promotional second-chance prize drawings.
- D. To ensure compliance to all applicable Lottery statutes, rules, and regulations.

## III. PRIZES

- A. **Top-Prize Second-Chance Internet Drawing:** One (1) prize of \$250,000 will be paid to the individual or entity listed on the one (1) entry selected to be the winning qualifying entry.
- B. **Promotional Second-Chance Internet Drawing\*:** A trip to Las Vegas, Nevada,

with an opportunity to play the BILLION DOLLAR CHALLENGE™ and a chance to win up to \$1 BILLION will be awarded to the two individuals listed on the two (2) entries selected to be the winning qualifying entries. The trip includes the following:

- 4-day/3-night trip for the prizewinner and one (1) guest;
- Round-trip coach airfare for up to two (2) people;
- Deluxe hotel accommodations;
- Ground transportation at destination;
- \$1,000 spending money for the prizewinner to be provided two (2) weeks prior to the trip departure date;
- Admission to the \*BILLION DOLLAR CHALLENGE™ theater/venue for the Prizewinner and guest with a chance for the prizewinner to participate in the BILLION DOLLAR CHALLENGE™ along with a group of Lottery winners from across the United States. The Prizewinner's guest may sit with the Prizewinner but will not be eligible to be a participant in the BILLION DOLLAR CHALLENGE™ unless they have been designated as the prizewinner's proxy.

\*The BILLION DOLLAR CHALLENGE™ is administered by MDI Entertainment, LLC and Scientific Games International, Inc. Any questions regarding the BILLION DOLLAR CHALLENGE™, including questions regarding the assignment of proxies, prize payments, and tax liability or withholding for cash prizes, should be directed to MDI Entertainment, LLC at 1-800-201-0108. Participation in the BILLION DOLLAR CHALLENGE™ may be subject to other local, state, and federal laws, including the laws of the State of Nevada.

- C. Odds of winning a drawing prize are dependent on the number of eligible entries registered via the Internet for these top-prize and promotional second-chance Internet drawings by the Lottery database provider as of the designated deadline for the drawings.

#### **IV. DRAWING DATES, TIMES AND LOCATIONS**

- A. The drawing eligibility deadlines and drawing dates will be posted on [www.coloradolottery.com](http://www.coloradolottery.com). The dates are subject to change at the Lottery Director or designee's discretion.
- B. The drawings will be held at a time and location to be determined by the Drawing Manager or designee. All drawings shall be held in public and witnessed by an independent auditor employed by a certified public accounting firm, and all drawing equipment used in such public drawing must be examined prior to and after each public drawing by an independent auditor employed by a certified public accountant firm.

#### **V. ELIGIBILITY**

- A. In order to qualify for the drawings, players must register non-cash-winning tickets from the scratch game designated in the Overview Section of these guidelines at [www.coloradolottery.com](http://www.coloradolottery.com). Cash-winning tickets, illegible tickets, and tickets classified as stolen are not eligible to win a prize in these drawings.

- B. All entries must be received and registered by the Lottery database provider in order to qualify for the drawings by the deadline.
- C. Registration of qualified non-cash-winning tickets at the Lottery's website, [www.coloradolottery.com](http://www.coloradolottery.com), and the Colorado Lottery's mobile application are the only methods of entry into the drawings. Entries submitted through methods other than the Internet will not be eligible. The **WILLY WONKA™ GOLDEN TICKET** Scratch Tickets are Internet registration entries; therefore, mail-in entries will not be accepted. In addition, non-cash-winning tickets may not be forwarded to the Lottery via Lottery retailers, Lottery offices, Lottery staff, special events, courier, or any other exceptional means. The Lottery does not accept responsibility for incorrectly submitted, lost, stolen, or non-received entries.
- D. In order to register a qualified non-cash-winning ticket as an entry on the website, the unique 22-digit VIRN located on the front of the **WILLY WONKA™ GOLDEN TICKET** Scratch Ticket, the player's name, current address (street, city, state, zip code), date of birth, and telephone number are required.
- E. Each qualified non-cash-winning **WILLY WONKA™ GOLDEN TICKET** Scratch Ticket can qualify as one (1) entry only for each top-prize and promotional drawing.
- F. An entry winning the top-prize second-chance Internet drawing prize is also eligible to win one (1) promotional second-chance Internet drawing prize.
- G. A player can only win one promotional second-chance Internet drawing prize.
- H. There is no limit to the number of entries that can be submitted by a single player.
- I. An entry is ineligible if the person whose name contained in the entry is ineligible to receive a Lottery prize under Colorado law or pursuant to Lottery rules. Prize eligibility is subject to any and all applicable statutes, rules, and regulations regarding participation in Colorado Lottery Games.
- J. The following persons are not eligible to participate in the drawings:
- Employees of the Lottery;
  - Employees of the Lottery's independent auditing firms;
  - Employees of Scientific Games International, Inc., IGT Global Solutions Corporation, Cactus Communications, Fusionbox, Inc., or any major contractor/vendor of the Lottery designated by the Lottery Director or designee;
  - Members of the Lottery Commission;
  - Any other individual who is regularly ineligible to participate in Colorado Lottery games; and
  - Immediate, resident family members of any of the foregoing.
- K. Individuals must be at least 18 years of age or have received their entry as a gift.
- L. The Lottery reserves the right to end **WILLY WONKA™ GOLDEN TICKET** at any time. Entries received after the submission deadline into the top-prize and promotional second-chance Internet drawings for **WILLY WONKA™ GOLDEN TICKET** have no expressed or implied value. The Lottery bears no obligation or liability for such entries.

- M. Only entries submitted onto the Lottery's servers prior to the announced deadline are eligible for inclusion into these drawings.
- N. If the Lottery determines an entry to be valid, and the entry was not entered into the drawings due to Lottery or database provider error, as determined by the Lottery Director or designee, that entry may be entered into a comparable drawing for prizes of like value, or an alternate prize may be offered at a future time to be determined by the Lottery Director or designee. The Lottery Director or designee's decision is final.
- O. The Lottery Director or designee will make all final decisions regarding the eligibility of entries and/or participants.
- P. Any attempt to deliberately damage the Lottery website or undermine the legitimate operations of the top-prize and promotional second-chance Internet drawings is a violation of criminal and civil laws. Should such an attempt be made, the Lottery reserves the right to disqualify any portion of, or the entire, Internet registration database.

## **VI. HANDLING AND STORAGE OF ENTRIES**

- A. Entries received at [www.coloradolottery.com](http://www.coloradolottery.com) will be compiled and stored in a database.
- B. A unique number will be assigned to each entry.
- C. After the eligibility deadline for the drawings has expired, the database provider will secure the database such that no entries are recorded.

## **VII. DRAWING PREPARATIONS**

### **A. SUPPLIES**

- 1. Random number generator (computer program or alternate method).
- 2. Drawing checklists and certification forms.
- 3. Database containing all of the entries registered at [www.coloradolottery.com](http://www.coloradolottery.com) during the drawing eligibility period and up to the drawing deadline.

### **B. PERSONNEL**

The Drawing Team will consist, minimally, of the Lottery Drawing Manager or designee and an Independent Auditor.

#### **1. Drawing Manager Responsibilities:**

- a. Ensure all necessary equipment and supplies are available and in good working order.
- b. Ensure that all required personnel are present, briefed, and prepared to conduct the drawing.
- c. Ensure that all required documents, checklists, and certification forms are completed in a timely manner.
- d. Supervise staff in their drawing assignments.
- e. Ensure that the drawing is under camera for Lottery security

purposes.

- f. Select the winning entry using a Random Number Generator.
- g. Halt the drawing if anything improper is observed.
- h. Approve continuation of the drawing once an observed problem is corrected.

2. Independent Auditor Responsibilities:

- a. Observe all aspects of the drawing and bring any improprieties or irregularities to the attention of the Drawing Manager or designee.
- b. Examine equipment and supplies (pre- and post-drawing) to ensure operation will not compromise the integrity of the drawing.
- c. Assist in examination of selected entries.
- d. Inspect and sign correct certified drawing documents.
- e. Forward a report to the Drawing Manager or designee to certify that the drawing has been held in compliance with all applicable statutes, rules and guidelines.

3. Lottery Security & Investigations Responsibilities:

- a. Security Investigator must be present for all public viewings.
- b. Observe all aspects of the drawing, ensuring that nothing is tampered with.
- c. Assist in examination and validation of each entry.
- d. Oversee verification of winner identification and eligibility.
- e. Halt the drawing if anything improper is observed.

## VIII. DRAWING PROCEDURES

- A. The Drawing Team will assemble at the drawing site on the date and time determined by the Drawing Manager or designee.
- B. The drawing may not proceed until the appropriate personnel described in Section VII.B. are present.
- C. The Drawing Team will inspect the drawing equipment to ensure it is operating properly. The equipment should show no signs of tampering or any other condition that might compromise the integrity or fairness of the drawing.
- D. The database will consist of uniquely numbered entries that include registration information for the person/entity that submitted the entry.
- E. The Drawing Manager or designee shall utilize a random number generator, as described in Section VII.A.1, to select entries within the "from-to" range. The entry corresponding to the first (1<sup>st</sup>) selected number shall be the prize winner and the remaining entries selected shall be the alternates, in the order selected.
- F. All qualified non-cash-winning **WILLY WONKA™ GOLDEN TICKET** Scratch Ticket

entries will qualify for both drawings. One (1) winning entry and alternate entries will be selected for the top-prize second-chance Internet drawing. Two (2) winning entries and alternate entries will be selected for the promotional second-chance Internet drawing. The Drawing Manager or designee will determine the number of alternate entries to be selected at the time of each drawing.

- G. Once the random numbers have been selected, the Drawing Manager or designee will access the database to determine the entry corresponding to the first (1<sup>st</sup>) selected random number and thus the winner and alternates for the drawings. A printout of the winner and alternate entries shall be placed into the drawing file.
- H. Should it be necessary for the Lottery to conduct a subsequent drawing after the official drawing, the Drawing Team will re-assemble.
- I. Should any member of the Drawing Team observe the occurrence of anything unusual during the drawing process that cannot be immediately corrected and may affect the validity of the drawing, that member may immediately halt the drawing proceedings. The Drawing Team shall attempt to resolve the issue and continue the drawing. In absence of a resolution, the Drawing Manager or designee shall attempt to contact the Lottery Director, Deputy Director, Security Director, and/or Marketing Director, in that order. The decision of the contacted Director is final. Should the decision of the Director be to halt the drawing, the Drawing Team shall immediately secure the entry database, equipment and supplies until the drawing can re-commence. An Unusual Occurrence Report must be completed by the Drawing Manager or designee and included with the drawing forms.
- J. Following completion of the drawing, the Drawing Team will inspect and secure the equipment.

#### **IX. DETERMINATION OF WINNER**

- A. A reasonable attempt will be made to contact the person or entity contained in the Internet-registered entry. If an entry is deemed preliminarily eligible at the time of the drawing, but the Lottery is unable to contact the person or entity for any reason (e.g. telephone number or email address is incorrect or no longer in service) within five (5) business working days, the prize is awarded to the alternate(s) in the order drawn. At the discretion of the Drawing Manager, the timeframe may be extended.
- B. The person or entity will have five (5) working days after being notified of the selection of their entry to claim their prize at the Colorado Lottery. At the discretion of the Drawing Manager the timeframe may be extended.
- C. If the winning entry contains the names of persons or entities, the persons/entities will be contacted and required to fill out a Relinquishment of Rights Form. Should this form be properly completed by all such persons/entities the entry may be deemed to be eligible. In such an instance, such persons/entities shall have five (5) business days from the date of claim to provide the completed form to the Lottery. If for any reason, the form is not completed and provided to the Lottery the entry may be deemed ineligible.
- D. Should the winning entry be deemed ineligible for any reason, the First Alternate shall replace it as the winning entry. This entry will then be subjected to the same eligibility requirements, and should it to be deemed ineligible, replaced by the Second Alternate. This process will be repeated until an entry has been determined eligible and certified as the winner.

- E. In the event there is an inconsistency or insufficient information as to the person(s) or entity(s) entitled to the prize, the Lottery Director or designee shall make an investigation and withhold all winnings until such time that the Director or designee is satisfied that the proper person(s) or entity(s) is awarded the prize.
- F. The Lottery Director or designee shall make all final decisions regarding the eligibility of entries and/or participants.

**X. FULFILLMENT OF PRIZES**

- A. Prize winner eligibility in the **WILLY WONKA™ GOLDEN TICKET** Top-Prize and Promotional Second-Chance Internet Drawings is subject to any and all applicable State of Colorado Statutes, Rules, and Regulations regarding participation in Colorado Lottery Games.
- B. MDI Entertainment, LLC and Scientific Games International, Inc. shall fulfill the prize requirements for the **WILLY WONKA™ GOLDEN TICKET** Top-Prize and Promotional Second-Chance Internet Drawing in accordance with its contractual obligations to the Colorado Lottery.
- C. The payee of a prize of \$600 or more shall be subject to intercept procedures outlined in C.R.S. 24-35-212.5. The Colorado Lottery will conduct intercepts for social services, criminal restitution, and Department of Personnel. Cash and merchandise prizes valued at \$600 or more will be subject to social services intercept (Department of Human Services). Cash only prizes of \$600 or more will be subject to criminal restitution intercept (Judicial Department) and outstanding state debt (Department of Personnel).
- D. By entering the top-prize and promotional second-chance Internet drawings, you are allowing the Colorado Lottery per COS 24-35-201 (8) to use your name and image as a potential advertisement to create goodwill and promotion of new lottery products.

The foregoing drawing guidelines for the Lottery's top-prize and promotional second-chance **WILLY WONKA™ GOLDEN TICKET** Internet Drawings are approved as of the date indicated below.

Deepa Gangar  
Deepa Gangar, Drawing Manager

4/25/17  
Date

Laura Solano  
Laura Solano, Director

4/25/17  
Date

