

LUCKY FOR LIFE®

Get lucky once and be LUCKY FOR LIFE

It's great when a little luck comes knocking. Now imagine having luck show up at your house every day — for life. When you play Lucky for Life, it could happen. This \$2 draw game comes with a top prize of \$1,000 a day FOR LIFE. And the second prize is \$25,000 a year FOR LIFE. Drawings are Monday and Thursday. If you win, you'll feel lucky every day of the week.

How to play LUCKY FOR LIFE

**Ready to get lucky? Of course you are!
It's easy to play.**

1. Ask for a Lucky for Life Quick Pick or choose your own lucky numbers by filling out a playslip.
2. Each Lucky for Life play is \$2 per draw.
3. Drawings are held Monday and Thursday at 8:38 p.m. Mountain Time.
4. Ticket sales are available daily except during the draw break from 7:30 p.m. to 7:33 p.m. Mondays and Thursdays.

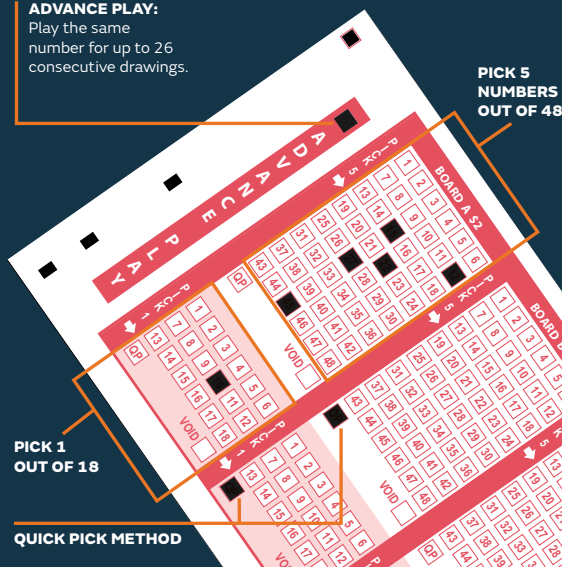
How to fill out a LUCKY FOR LIFE playslip

ADVANCE PLAY:
Play the same number for up to 26 consecutive drawings.

PICK 5 NUMBERS OUT OF 48

PICK 1 OUT OF 18

QUICK PICK METHOD



When you play, Colorado wins

Proceeds from the sale of Colorado Lucky for Life tickets stay in Colorado. Since the Colorado Lottery's inception, more than \$2.8 billion has been allocated to the Conservation Trust Fund; Colorado Parks & Wildlife; and the Great Outdoors Colorado Trust Fund for parks, recreation, wildlife and open space.

Play smart

If you or someone you know has a gambling problem, there is help. Call the Problem Gambling Helpline at 1-800-522-4700.

Must be 18 to buy.
coloradolottery.com
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How to play

LUCKY® FOR LIFE

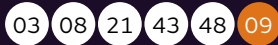


EXPECT THE UNEXPECTED™

Effective July 17, 2016

How to tell if you're holding a winning ticket

SAMPLE LUCKY FOR LIFE DRAWING



Sample Ticket

Match Lucky for Life numbers drawn to numbers in Row A and Row B on sample ticket.



●●●● ROW A
●●●● ROW B

LUCKY FOR LIFE®

PAYOUT TABLE

MATCH	ODDS	PRIZE
●●●●●●●	1 in 30,821,472	\$7,000/wk for life*
●●●●●●	1 in 1,813,028	\$25,000/yr for life**
●●●●●●	1 in 143,356	\$5,000***
●●●●●	1 in 8,413	\$200
●●●●●	1 in 3,433	\$150
●●●●	1 in 201	\$20
●●●●	1 in 250	\$25
●●	1 in 15	\$3
●●	1 in 50	\$6
Lucky Ball only	1 in 32	\$4

Must be 18 to buy. Jackpot prize is annuitized and will be divided equally among all winning tickets. Prizes equal 50% of sales. Overall odds of winning 1 in 8. Odds of winning jackpot prize 1 in 31 million. See coloradolottery.com for details. © 2016 Colorado Lottery

Well, is it a winner?

Yes, this ticket wins \$200 in row A because it matched four numbers. It also wins \$25 in row B because it matched two numbers and the Lucky Ball number. That's a cool (but imaginary) \$225. Now go play for real dollars.

Advance Play

Want to play your favorite lucky numbers again and again? Just check the Advance Play option on your playslip or ask your retailer for the Advance Play option and you can play your same numbers for up to 26 drawings. That's 26 consecutive chances to be Lucky for Life.

How do I find out if I've won?

- Ask any Lucky for Life retailer for the Winning Numbers Report for the draw date of your ticket.
- Visit us at coloradolottery.com.
- Sign up for text or e-mail notifications at our website.

How are prizes distributed?

*The top prize will be paid weekly (\$7,000/wk for life) or in a lump sum payment if the cash option is chosen. If there are more than 14 winners of the top prize, winners 15+ are required to take the cash option. **The second prize of \$25,000 per year for life will be paid yearly or in a lump sum payment if the cash option is chosen. If there are more than 20 winners of the second prize, winners 21+ are required to take the cash option. ***Prize amounts may be split if there are multiple winners in accordance with the official game rules. In some cases, these prizes may be paid on a pari-mutuel basis and will be lower than these published prize levels. Refer to the official game rules for a detailed explanation of the pari-mutuel prize payment.

How to claim your prize

Congratulations! You won. Before you do your happy dance, immediately sign the back of your ticket. To claim prizes up to \$150, present your ticket at any Lucky for Life retailer within 180 days of the winning drawing. Some retailers pay prizes up to \$599. Visit coloradolottery.com for information on claiming at Lottery offices or by mail. Of course, if you're cashing in a lifetime of luckiness, you won't want to wait. Lucky for Life rules and regulations are subject to change and applicable to state statutes and rules. Complete Lucky for Life information is available at coloradolottery.com