

# Minutes for the Colorado Lottery Commission

## Call to Order

A Commission Meeting for the Colorado Lottery was held on Thursday, September 17, 2026, online via Google Meet. The meeting was called to order at 8:00 a.m. and was presided over by Chairman Clayton.

## Attendees

In attendance were the following:

|                                |                                            |
|--------------------------------|--------------------------------------------|
| Bill Clayton, Vice Chairman    | Marie Valtakis, Lottery                    |
| Janelle Quick, Vice Chair      | Meghan Dougherty, Lottery                  |
| Christian Reece, Commissioner  | Mike Strasser, Lottery                     |
| Michael Shea, Commissioner     | Rebecca Kiefer, Lottery                    |
| Ahni Smith, Commissioner       | Rhea Phaneuf, Lottery                      |
| Tom Seaver, Senior Director    | Sabrina Gonzales, Lottery                  |
| David Aldag, Deputy Director   | Scott Chavkin, Lottery                     |
| Aidan Pacheco, Lottery         | Tennille Segura, Lottery                   |
| Alanna Burns, Lottery          | Terri Geier, Lottery                       |
| Amanda Quintana, Lottery       | Tiffany Ramsdell, Lottery                  |
| Angel Ramos, Lottery           | Wendy Weldon, Lottery                      |
| Cristi Gannon, Lottery         | Heather Whitman, Attorney General's Office |
| Derek Gutierrez, Lottery       | Adriana Artega, Brightstar                 |
| Diana Padilla-Morales, Lottery | Ana Rios-Salgado, Brightstar               |
| Elisabeth Schmerge, Lottery    | Corey Radok, Brightstar                    |
| Elizabeth Kippur, Lottery      | Dwayne Wilson, Brightstar                  |
| Erin Garcia, Lottery           | Jennifer Crowell, Brightstar               |
| Giana Giraldi, Lottery         | Monica Hernandez-Compran, Brightstar       |
| Jay Sisson, Lottery            | Recenia Tucket, Brightstar                 |
| Jeanette Casso-Linan, Lottery  | Madelaine Shipley, Cactus                  |
| Joanna Guardon, Lottery        | Kristi Piazza, DOR                         |
| Joseph Yoklavich, Lottery      | Mark Basedow, Lotto.com                    |
| Kimlee Trujillo, Lottery       | Skyler McKinley, Lotto.com                 |
| Lauren Back, Lottery           | Jillian Cummiskey, Scientific Games        |
| Margarita Cuellar, Lottery     | Meghan Kiss, Scientific Games              |

## Introductions and Welcome

Chairman Clayton welcomed everyone and asked Ms. Burns to take a roll call of the

commissioners. Chairman Clayton, Commissioner Reece, Commissioner Shea, and Commissioner Smith were all present, Vice Chair Quick joined the meeting shortly after.

### **Approval of Minutes**

Chairman Clayton called for any updates to the August 28, 2026, Lottery Commission meeting minutes. Seeing none, Commissioner Smith motioned to approve the August meeting minutes, which Commissioner Reece seconded. The motion passed unanimously, 5-0.

### **Public Comment**

Chairman Clayton called for any public comment. There was no public comment.

### **SGEP Update**

Jillian Cummiskey from Scientific Games reported that they have eleven retailers that have applied and are waiting for their retailer IDs, and seven retailers that have their IDs and are waiting for their installations with Brightstar. SCiQ units are on target for this year, and October 5<sup>th</sup> is the current installation date for the chains that have been confirmed with the Lottery.

### **Brightstar Update**

Dwayne Wilson from Brightstar, introduced Ana Rios-Salgado and noted that she would be providing the update today. Ms. Rios-Salgado shared a video detailing the management of Retailer Wizard. She also noted that they are working closely with the Sales team to promote the platform. She also showcased Sales Wizard, which is a tool specifically created for the Sales team. This tool allows sales reps to manage their store visits and retailer history through this web and app-based services. The final tool she showcased was the Performance Wizard platform. This tool provides visualizations and in-depth performance insights. It also minimizes manual data handling and offers information that is ready for action with visual based models. Ms. Rios-Salgado clarified that these tools are not new but have been utilized for the last few years.

## **Director's Report – The Three Pillars**

### **Revenue**

#### **Spotlight Segment: Winning Country**

Lauren Back, the Advertising Manager for the Lottery, announced the other releases of the new Jackpot Mountain commercials, and showcased them for the Commissioners.

#### **Scratch Games and Guidelines for Approval**

Ms. Ramsdell presented seven decision items requiring Commission approval:

- Game 442, \$3 Loteria, with 3 top prizes of \$30,000. This game has a 63% prize payout and overall odds of 1 in 3.82.
- Game 443, \$5 Loteria Grande, with 3 top prizes of \$100,000. This game has a prize payout of 68.50% and overall odds of 1 in 3.43.

- Game 444, \$10 Cold Cash/Red Hot Blowout, with 4,550 top prizes of \$500. This game has a prize payout of 71.88% and overall odds of 1 in 9.74.
- Game 445, \$50 Ultimate Blowout, with 1,116 top prizes of \$5,000. This game has a prize payout of 80% and overall odds of 1 in 7.85.
- Game 431, \$5 Money Box Bingo with 4 top prizes of \$140,000. This game has a prize payout of 68.50% and overall odds of 1 in 3.31.
- Game 446, \$50 Best Chance to be a Millionaire, with 4 top prizes of \$1 million. This game has a prize payout of 80% and overall odds of 1 in 3.30.
- Game 451, \$50- \$3 Million Vault, with 2 top prizes of \$3 million. This game has a prize payout of 80% and overall odds of 1 in 2.56.

Games 442, 443, 444, and 445 will launch on December 7th. Game 431 will launch as needed when inventory for Game 371 is depleted. Game 446 will launch as needed when inventory for the current Best Chance to be a Millionaire game is depleted. Game 451 will launch as needed when Game 391 has ended. All games are eligible for the monthly second-chance draw. Commissioner Shea moved to approve the decision items as presented, and the motion was seconded by Commissioner Smith. The motion passed unanimously, 5-0.

### **Scratch Game Performance**

Ms. Ramsdell then presented the following update on Scratch game performance. Scratch sales for August totaled \$50.5 million, which was a decrease of \$3.5 million from prior year's sales. Currently, scratch sales are tracking slightly behind that sales goal by \$1.6 million of where they need to be to hit the FY27 goal. There were four new games that launched last month, \$1 Mad Money, \$2 Lucky 13, \$5 Bronco Blitz, and \$10 Double Up.

### **Jackpot Game Performance**

Jay Sisson, the Jackpot Manager for the Lottery, informed the Commission that overall Jackpot game sales for August were \$26.8 million, an increase of \$1.6 million (6%) compared to the month of July. Sales for this August, when compared to August 2025, were down by about \$3 million. Mr. Sisson noted the difference was that the previous August there was a \$1 billion jackpot for Powerball at the end of the month, which increased sales. There was a \$10.4 million Colorado Lotto+ winner on August 26<sup>th</sup>, the highest the jackpot has been in 2 years. He also noted that Millionaire for Life sales have dropped slightly. For FY27 the Lottery is currently \$3.6 million ahead of projections.

### **Financial Results and Projections**

David Aldag, the Deputy Director for the Lottery, will give the commission an updated year-end projection at the October meeting.

### **Responsibility**

#### **Player Health Update**

Amanda Quintana, the Player Health Manager, presented her update for Responsible Gambling Education month. She highlighted the September 3<sup>rd</sup> State Fair promotion, where herself and

Meghan Dougherty, the Communications Manager for the Lottery, engaged approximately 160 attendees through an interactive “Two Tips and a Myth” game. Ms. Quintana outlined upcoming outreach events for her upcoming appearance on Colorado and Company, a tabling event in Blackhawk with the Division of Gaming and Problem Gambling Coalition of Colorado conference. Tom Seaver, the Senior Director for the Lottery, expressed appreciation in the efforts they have put into normalizing responsible gambling conversations.

### **Commission Items**

There were no Commission Items.

### **Adjournment**

Vice Chair Quick motioned to adjourn the meeting, which was seconded by Commissioner Reece. The motion passed unanimously, 5-0, and Chairman Clayton closed the meeting at 8:50 a.m.

Completed by: Alanna Burns