



PROMOTIONAL DRAWING GUIDELINES

"2018 HOLIDAY SERIES"

I. OVERVIEW

These guidelines shall govern the promotional drawing to be conducted by the Colorado Lottery as part of the **"2018 HOLIDAY SERIES"** Promotion Drawing.

To enter the drawing players must submit a non-winning **REINDEER GAME\$ or SILVER BILL\$ or GLOWING GIFT\$ or HOLIDAY RICHE\$** Scratch Tickets on the Colorado Lottery's Website (www.coloradolottery.com) or the Colorado Lottery Mobile Application. There will be one (1) drawing with one (1) winner of One Thousand Dollars (\$1,000), **or** Two Thousand Dollars (\$2,000), **or** Three Thousand Dollars (\$3,000), **or** Five Thousand Dollars (\$5,000.) The winning amount is determined by the Scratch Ticket selected as the qualifying winner.

II. PURPOSE

- A. To ensure that the prize awarded in the **"2018 HOLIDAY SERIES"** Promotional Drawing is determined as impartially and randomly as practical.
- B. To ensure that the integrity of the Colorado Lottery is maintained at all times.
- C. To ensure the drawing is conducted in strict compliance with guidelines for Colorado Lottery Promotional Prize Drawings.
- D. To ensure compliance to all applicable Colorado Lottery Statutes, Rules, and Regulations.

III. PRIZES

- A. One (1) prize of One Thousand Dollars (\$1,000), **or** Two Thousand Dollars (\$2,000), **or** Three Thousand Dollars (\$3,000), **or** Five Thousand Dollars (\$5,000) will be awarded to the individual listed on the entry determined to be the winning qualifying entry.
 - 1. The prize amount will be determined by the type of ticket that is selected as the winning qualifying entry. The prize amounts are as follows:
 - i. **REINDEER GAME\$** = One Thousand Dollars (\$1,000)
 - ii. **SILVER BILL\$** = Two Thousand Dollars (\$2,000)
 - iii. **GLOWING GIFT\$** = Three Thousand Dollars (\$3,000)
 - iv. **HOLIDAY RICHE\$** = Five Thousand Dollars (\$5,000)

- B. Odds of winning a drawing prize are dependent on the number of eligible entries registered for this promotion by the Colorado Lottery Database Provider as of the designated deadline for the drawing.

IV. **DRAWING DATE AND LOCATION**

- A. One (1) drawing will be held on January 15, 2019.
- B. The drawing eligibility deadlines and drawing dates will be posted on www.coloradolottery.com. The dates are subject to change at the Lottery Director or designee's discretion.
- C. The drawings will be held at a time and location to be determined by the Drawing Manager or designee. All drawings are open to the public.

V. **ELIGIBILITY**

- A. All entries must be received and registered by the Colorado Lottery Database Provider between 8:00 am on October 22, 2018, and 12:00 pm on January 14, 2019. No entries will be accepted after 12:00 pm on January 14, 2019.
- B. In order to qualify for the **2018 HOLIDAY SERIES** Promotion Drawing, players must enter non-winning Colorado Lottery Scratch Tickets from the games listed in Section I of these guidelines
- C. Each eligible, non-winning **REINDEER RICHS\$, SILVER BILL\$, GLOWING GIFTS\$, and HOLIDAY RICHS\$** Scratch Tickets will qualify as one (1) entry into the drawing.
- D. There is no limit to the number of entries that can be submitted by a single player.
- E. Registration of qualified, non-winning tickets at the Colorado Lottery's Website, www.coloradolottery.com, and the Colorado Lottery's Mobile Application are the only method of entry into the drawings. Entries submitted through methods other than the Colorado Lottery's Website, www.coloradolottery.com, and the Colorado Lottery's Mobile Application, will not be eligible.
- F. Mail-in entries will not be accepted. In addition, non-winning tickets may not be forwarded to the Colorado Lottery via Lottery Retailers, Lottery Offices, Lottery Staff, special events, courier, or any other exceptional means. The Colorado Lottery does not accept responsibility for incorrectly submitted, lost, stolen or non-received entries.
- G. Winning tickets and tickets classified as stolen are not eligible to win a prize in this drawing.
- H. An entry is ineligible if the person whose name contained in the entry is ineligible to receive a Colorado Lottery Prize as referenced in C.R.S. 44-40-113 and 44-40-114 or pursuant to the Colorado Lottery Rules.
- I. The following persons are not eligible to participate in the drawings:
 - i. Employees of the Colorado Lottery;
 - ii. Employees of the Colorado Lottery's independent auditing firm;
 - iii. Employees of IGT, Inc., Scientific Games International, Inc., Cactus Communications, Fusionbox, or any major contractor/vendor of the Lottery designated by the Colorado Lottery Director or designee;
 - iv. Members of the Colorado Lottery Commission;

- v. Any other individual who is regularly ineligible to participate in Colorado Lottery Games; and
 - vi. Immediate, resident family members of any of the foregoing.
 - vii. Individuals must be at least 18-years of age.
- J. If the Colorado Lottery determines an entry to be valid, and the entry was not entered into the drawing due to Colorado Lottery or database provider error, as determined by the Colorado Lottery Director or designee, that entry may be entered into a comparable drawing for prizes of like value, or an alternate prize may be offered at a future time to be determined by the Colorado Lottery Director or designee.
- K. The Colorado Lottery Director or designee will make all final decisions regarding the eligibility of entries and/or participants.
- L. Any attempt to deliberately damage the Colorado Lottery Website or undermine the legitimate operations of the Colorado Lottery **2018 HOLIDAY SERIES** Promotion is a violation of criminal and civil laws. Should such an attempt be made, the Colorado Lottery reserves the right to disqualify any portion of, or the entire, registration database.

VI. HANDLING AND STORAGE OF ENTRIES

- A. Entries received at www.coloradolottery.com or through the Colorado Lottery's Mobile Application will be compiled and stored in a database.
- B. A unique number will be assigned to each entry.
- C. After the eligibility deadline for the drawing has expired, the database provider will secure the database such that no entries are recorded.

VII. DRAWING PREPARATIONS

A. SUPPLIES

- 1. Random number generator (computer program or alternate method).
- 2. Drawing checklists and certification forms.
- 3. Database containing all of the entries registered at www.coloradolottery.com or mobile application during the drawing eligibility period and up to the drawing deadline.

B. PERSONNEL

The Drawing Team will consist, minimally, of the Lottery Drawing Manager or designee, Lottery Security Personnel, and an Independent Auditor. The drawing is open to the public.

1. Drawing Manager Responsibilities:

- i. Ensure all necessary equipment and supplies are available and in good working order.
- ii. Ensure that all required personnel are present, briefed, and prepared to conduct the drawing.
- iii. Ensure that all required documents, checklists, and certification forms are completed in a timely manner.
- iv. Supervise staff in their drawing assignments.

- v. Ensure that the drawing is under camera for Colorado Lottery security purposes.
 - vi. Using a random number generator, select the winning entry or entries.
 - vii. Halt the drawing if anything improper is observed.
 - viii. Approve continuation of the drawing once an observed problem is corrected.
2. Lottery Security Personnel Responsibilities:
- i. Lottery Security Personnel must be present for all public viewings.
 - ii. Observe all aspects of the drawing, ensuring that nothing is tampered with.
 - iii. Assist in examination and validation of each entry.
 - iv. Oversee verification of winner identification and eligibility.
 - v. Halt the drawing if anything improper is observed.
3. Independent Auditor Responsibilities:
- i. Observe all aspects of the drawing and bring any improprieties or irregularities to the attention of the Drawing Manager or designee.
 - ii. Examine equipment and supplies (pre- and post-drawing) to ensure operation will not compromise the integrity of the drawing.
 - iii. Assist in examination of selected entries.
 - iv. Halt the drawing if anything improper is observed.
 - v. Inspect and sign correct certified drawing documents.
 - vi. Forward a report to the Drawing Manager or designee to certify that the drawing has been held in compliance with all applicable statutes, rules, and guidelines.

VIII. DRAWING PROCEDURES

- A. The Drawing Team will assemble at the drawing site and time determined by the Drawing Manager or designee.
- B. The drawing may not proceed until the appropriate personnel, described in Section VII.B., are present.
- C. The Drawing Team will inspect the drawing equipment to ensure it is operating properly. The equipment should show no signs of tampering or any other condition that might compromise the integrity or fairness of the drawing.
- D. The database will consist of uniquely numbered entries that include registration information for the person that submitted the entry.
- E. The Drawing Manager or designee shall utilize a random number generator, described in Section VII.A.1., to select entries within the "from-to" range. The entry corresponding to the first (1st) selected number shall be the prize winner and the remaining entries selected shall be the alternates, in the order selected.
- F. One (1) winning entry and alternate entries will be selected during the drawing process. The Drawing Manager or designee will determine the number of alternate entries to be selected at the time of the drawing.
- G. Once the random numbers have been selected, the Drawing Manager or designee will access the database to determine the entries corresponding to the random numbers and thus the winner and alternates for the drawing. A printout of the winner and alternate entries shall be placed into the drawing file.

- H. Should it be necessary for the Colorado Lottery to conduct a subsequent drawing after the official drawing, a drawing team will re-assemble.
- I. Should any member of the Drawing Team observe the occurrence of anything unusual during the drawing process, which cannot be immediately corrected and may affect the validity of the drawing, that member may immediately halt the drawing proceedings. The Drawing Team shall attempt to resolve the issue and continue the drawing. In absence of a resolution, the Drawing Manager, or designee, shall attempt to contact the Colorado Lottery Director, Deputy Director, Security Director, and/or Marketing Manager, in that order. The decision of the contacted Director is final. Should the decision of the Director be to halt the drawing, the drawing team shall immediately secure the entry database, equipment and supplies until the drawing can re-commence. An Incident Report must be completed by the Drawing Manager or designee, and included with the drawing forms.
- J. Following completion of the drawing, the Drawing Team will inspect and secure the equipment.

IX. DETERMINATION OF WINNER

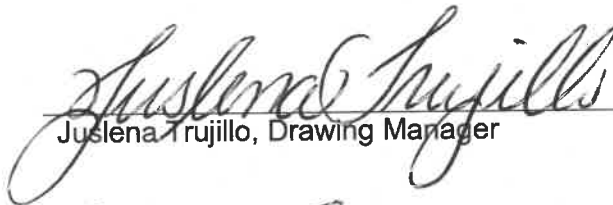
- A. A reasonable attempt will be made to contact the person contained in the registered entry. If an entry is deemed preliminarily eligible at the time of the drawing, but the Colorado Lottery is unable to contact the person for any reason (e.g. telephone number or email address is incorrect or no longer in service) within five (5) business days, the prize is awarded to the alternate(s) in the order drawn. At the discretion of the Drawing Manager, the timeframe may be extended.
- B. The person will have five (5) business days after being notified of the selection of their entry to contact the Colorado Lottery and claim their prize. At the discretion of the Drawing Manager, the timeframe may be extended to complete the claim process.
- C. If the winning entry contains the names of persons, the persons will be contacted and required to fill out a Relinquishment of Rights Form. Should this form be properly completed by all such persons, the entry may be deemed eligible. In such an instance, such person shall have five (5) business days from the date of claim to provide the completed form to the Colorado Lottery. If for any reason, the form is not completed and provided to the Colorado Lottery the entry may be deemed ineligible.
- D. Should the winning entry be deemed ineligible for any reason, the First Alternate shall replace it as the winning entry. This entry will then be subjected to the same eligibility requirements, and should it too be deemed ineligible, replaced by the Second Alternate. This process will be repeated until an entry has been determined eligible and certified as the winner.
- E. In the event there is an inconsistency or insufficient information as to the person(s) entitled to the prize, the Colorado Lottery Director or designee shall initiate an investigation and withhold all winnings until such time that the Director or designee is satisfied that the proper person(s) or entity(s) is awarded the prize.

The Colorado Lottery Director or designee shall make all final decisions regarding the eligibility of entries and/or participants.

X. FULFILLMENT OF PRIZE(S)

- H. Prize Winner eligibility in the **2018 Holiday Series** Promotion is subject to any and all applicable State of Colorado Statutes, Rules, and Regulations regarding participation in Colorado Lottery Games.
- I. By entering this drawing, you are allowing the Colorado Lottery per Colorado Statutes, Rules, and Regulations to use your information as potential commercial advertisement of the lottery, the creation of goodwill, the promotion of new lottery products, or the collection of names.
- J. The winner is required to claim their prize(s) at one (1) of the four (4) Colorado Lottery Offices.

The foregoing drawing guidelines, Colorado Lottery's **2018 Holiday Series** Promotional Drawing, are approved as of the date indicated below.


Juslena Trujillo, Drawing Manager

9/5/18
Date


Tom Seaver, Senior Director

9/5/2018
Date