

Minutes for the Colorado Lottery Commission

Call to Order

A Commission Meeting for the Colorado Lottery was held on Wednesday, July 8, 2026, online via Google Meet. The meeting was called to order at 8:00 a.m. and was presided over by Chairman Clayton.

Attendees

In attendance were the following:

Bill Clayton, Chair	Meghan Dougherty, Lottery
Janelle Quick, Vice Chair	Rhea Phaneuf, Lottery
Christian Reece, Commissioner	Scott Chavkin, Lottery
Michael Shea, Commissioner	Tennille Segura, Lottery
Tom Seaver, Senior Director	Terri Geier, Lottery
David Aldag, Deputy Director	Tiffany Ramsdell, Lottery
Amanda Quintana, Lottery	Tom Campbell, Lottery
Brian Kohnlein, Lottery	Vivienne Payce, Lottery
Bridget Rader, Lottery	Wendy Weldon, Lottery
Cristi Gannon, Lottery	Bradford Jones, Attorney General's Office
Danielle DeLeon, Lottery	Torrey Samson, Attorney General's Office
Diana Padilla-Morales, Lottery	Adriana Artega, Brightstar
Erin Garcia, Lottery	Ana Rios-Salgado, BrightStar
Giana Giraldi, Lottery	Dwayne Wilson, BrightStar
Jay Sisson, Lottery	Evan Monteith, Cactus
Jeanette Casso-Linan, Lottery	Madelaine Shipley, Cactus
Jeffrey Adams, Lottery	Kristi Piazza, DOR
Jenna Cordova, Lottery	Christy Reeves, GOCO
Joanna Guadron, Lottery	Mark Basedow, Lotto.com
Kasandra Gutierrez, Lottery	Jillian Cummiskey, Scientific Games
Kelia Busby, Lottery	Skyler McKinley, The Auto Club Group
Lauren Back, Lottery	Scott Meiklejohn, Member of the Public
Marie Valtakis, Lottery	
Mark Ocker, Lottery	

Introductions and Welcome

Chairman Clayton welcomed everyone and conducted a roll call of all the Commissioners. Chairman Clayton, Vice Chair Quick, Commissioner Reece, and Commissioner Shea were all

present. He then stated that all other attendees would be noted in the official meeting minutes.

Approval of Minutes

Chairman Clayton called for any updates to the June 10, 2026, Lottery Commission meeting minutes. Seeing none, Vice Chair Quick motioned to approve the June meeting minutes, which Commissioner Shea seconded. The motion passed unanimously, 4-0.

Public Comment

Chairman Clayton called for any public comment. There was no public comment.

SGEP Update

Jillian Cummiskey, from Scientific Games, reported that recruiters have successfully added 41 new retail locations, representing approximately two-thirds of the growth achieved in 2025. Additionally, seven retailers are awaiting licensing, and seven others are waiting for equipment installations. Ms. Cummiskey also announced that the Lottery is beginning the process of pre-sitting 433 additional locations for SCiQ units starting the following Monday. The rollout will occur over three weeks, utilizing mapped territories for maximum efficiency, with a focus on chains like Kings Soopers, 7-Eleven, Conoco, Circle K, and Loaf 'N Jug, as well as top-performing independent retailers. She also noted that they are working on the artwork for the holiday prints, and are looking forward to showing the Commission the updated artwork.

Brightstar Update

Dwayne Wilson from Brightstar announced a forthcoming review of the Lottery's jackpot game portfolio. A meeting is scheduled for the following Monday to analyze current performance and plan for future developments over the next 12-18 months and beyond. Mr. Wilson also emphasized the intensive nature of retailer recruitment, noting that it requires multiple visits and ongoing support. Brightstar and the Lottery sales team are coordinating closely to streamline the training and installation process for new retailers, particularly those who may be out-of-state owners. He did note that the current count of terminals at counters in Colorado is 3,130, and there are 908 active vending machines. Ana Rios-Salgado, also from Brightstar, presented a report on a new process launched to streamline equipment ordering and management. Surveys following implementation indicated an 82% reduction in manual ordering work, with 91% of stakeholders reporting improved workflows and 82% noting that orders move faster. The mid-year data reported 70 connections established, 36 equipment swaps, and 365 completed orders out of 385 scheduled in the first six months. Additionally, their trainer has coordinated 44 training sessions as part of the initial recruitment process to ensure retailers are supported. Ms. Rios-Salgado specified that while training primarily involves the owner or manager, resources are provided to ensure the entire staff is supported, including follow-up training sessions and recorded materials.

Rule Hearing

Chairman Clayton asked for a motion to open the rulemaking hearing addressing Colorado law Rules 14G and 14E pursuant to the Colorado Revised Statutes 44-40-109(1)(a) and 24-4-103.

Commissioner Reece made a motion, which was seconded by Commissioner Shea. A roll call vote was taken, and the motion passed unanimously 4-0. Tennille Segura, the Draw Manager for the Lottery, informed the Commissioners that two rule changes would be presented to Rules 14E and 14G. Stakeholders were solicited for feedback, and all that was received was acknowledgement of the hearing and that they were in agreement with the changes.

Rule 14E

Ms. Segura informed the Commission that the change to 14E is a formal repeal of the rule because on August 20th, 2026, the Lottery will have reached the 180-day deadline to claim tickets from the game that was retired in February.

Rule 14G

This change is to the Millionaire for Life rule. The red line shows the date change for the MUSL rules that are incorporated for reference. MUSL has updated its rules, and the Lottery is changing the date to which the rules we are referring to for this game. The transition is from May 30th, 2025, rules to the rules that were adopted in January of 2026. That change resulted in having to renumber subsections in those incorporated by reference rules. The purpose of the update to MUSL's rules is to clarify what happens when there are multiple grand prize winners and to update the second-level prize winner payout. Prior to the change, they were allowing 21 winning tickets for the second tier; they have now put some specifications and limited that number to eight. There is a cap of eight before the pool becomes parimutuel and split.

Chairman Clayton called for public comment, and seeing none, Vice Chair Quick motioned to close the public comment portion of the rule hearing, which was seconded by Commissioner Reece. A roll call vote was taken, and the motion passed unanimously 4-0. There were no questions from Commissioners about the changes to the rules. Chairman Clayton requested a motion to adopt the amendments to Rule 14G as presented. Vice Chair Quick motioned to approve, which was seconded by Commissioner Reece. A roll call vote was taken, and the motion passed unanimously 4-0. Chairman Clayton requested a motion to adopt the amendments to Rule 14E as presented. Vice Chair Quick motioned to approve, which was seconded by Commissioner Reece. A roll call vote was taken, and the motion passed unanimously 4-0.

Commissioner Shea motioned to move the Rule hearing for Rules 14G and 14E, which was seconded by Chairman Clayton. A roll call vote was taken, and the motion passed unanimously 4-0.

Director's Report – The Three Pillars

Revenue

Spotlight Segment: 150th Birthday Scratch TV Spot

Lauren Back, the Advertising Manager for the Lottery, presented a new commercial for the 150th Birthday Scratch game, which is scheduled to begin airing on television the following week as part of a staggered campaign launch.

Scratch Games and Guidelines for Approval

Ms. Ramsdell presented two decision items requiring Commission approval:

- Game 429, \$5 Double Your Money, with 3 top prizes of \$100,000. This game has a 68.5% prize payout and overall odds of 1 in 5.12.
- Game 430, \$100,000 Blast, with 6 top prizes of \$100,000. This game has a prize payout of 71% and overall odds of 1 in 3.61.

Commissioner Reece made a motion to approve the decision items as presented, which was seconded by Commissioner Shea. The motion passed unanimously, 4-0.

Scratch Game Performance

Ms. Ramsdell then presented the following update on scratch game performance. Scratch sales for June totaled just over \$51.3 million, which is \$1.4 million above June 2025 scratch totals. Scratch sales ended FY26 about \$2 million ahead of the \$611 million goal for the year, bringing the total FY26 scratch sales to more than \$613.7 million, a new all-time record. Three new games launched in June: a \$3 Winning Country, a \$5 150th Birthday, and a \$10 Colorado Gold Rush. This launch in the last week of the fiscal year was key for the Lottery in achieving the annual scratch sale goal for FY26. The Lottery has started off strongly with the launch of our latest \$50 core game replacement this week.

Jackpot Game Performance

Jay Sisson, the Jackpot Manager for the Lottery, informed the Commission that overall jackpot game sales for June were a little over \$19 million, which was an increase of \$1.9 million (10%) compared to the month of May. Sales for June 2026 were up \$3.3 million when compared to June 2025. There were no Jackpots won in June, which Mr. Sisson commented it was a good thing because there have been a lot of Jackpot hits recently. Since the end of FY26, the Lottery has sold \$12.8 million for Millionaire for Life.

Financial Results and Projections

David Aldag, the Deputy Director for the Lottery, projected that approximately \$1.5 million will be directed to the Outdoor Equity Fund as proceeds exceeding the fiscal year cap of \$88 million. Mr. Aldag noted that the FY27 cap is expected to rise to over \$90 million. There are no staffing concerns, and the Lottery currently has 106 FTEs.

Mr. Aldag then announced that the Director of Security, Brian Kohnlein, had made his retirement official and his last day at the Lottery would be Friday. Mr. Kohnlein expressed his gratitude to the Commission and everyone on the team for the years he got to work alongside them. The Commissioners also expressed their appreciation for all the years they got to work with Mr. Kohnlein and the work he has done in his role. Tom Seaver, the Senior Director of the Lottery, also expressed his gratitude to Brian for all his expertise and experience in his role.

Chicago Director's Meeting Summary

Mr. Seaver summarized his attendance at the annual meeting of the Lottery Directors hosted by the North American Association of State and Provincial Lotteries (NASPL). The forum allowed for director-only discussions on industry challenges and opportunities. Mr. Seaver also discussed the industry-wide expansion into Walgreens stores. He noted that while Indiana has seen results, the retailer requires significant training, as the lottery is a new category for them. Walgreens management is preparing to provide written responses to questions from Lottery sales directors, and more information will follow regarding licensing and installation in Colorado. Mr. Seaver addressed concerns regarding prediction markets, highlighting the concerns of a lack of regulatory control and potential negative impacts on Lottery revenue. He explained that there is a growing controversy surrounding the National Council of Problem Gambling (NCPG) due to a \$2 million donation made by Kalshi to develop a player protection program, which led Ohio and Michigan to withdraw their membership from the council. The Colorado Lottery intends to monitor this while maintaining membership. Additionally, there is a push for increased regulatory control over prediction markets. Mr. Seaver also reported that Powerball will launch in the United Kingdom on July 21st. While there is potential for increased sales and faster jackpot growth, there are concerns regarding how domestic players might react to winners located outside the United States, which could prove discouraging for players in smaller states like Colorado. The Colorado Lottery is evaluating whether to rejoin the World Lottery Association (WLA) due to our efforts to better coordinate with NASPL. A bill to establish a lottery in Nevada failed to pass during the second required legislative session. The bill required passage in two consecutive years to become law, but did not clear the second attempt. Mr. Seaver noted that one benefit would have been that all the proceeds would have gone towards mental health education, counseling, and support. Norway has shifted to an online-only model for draw games, meaning they are no longer sold in retail stores, though scratch games remain available in store, but the draw games will be online only.

Responsibility

Player Health Update

Amanda Quintana, the Player Health Manager for the Lottery, outlined the four major focus areas for the player health program in FY27, aiming to transition from campaign-based efforts to a sustainable, integrated player health ecosystem. The program will focus on strengthening behavior-based strategies, enhancing integration across operations to improve impact visibility, preparing for future growth, and shifting messaging from general awareness towards fostering healthy play behaviors. The Lottery is transitioning to the National Problem Gambling Helpline, 1-800-MYRESET, which will appear on tickets and promotional materials alongside the 1-800-GAMBLER number. Both lines route to the same call center, ensuring consistent care. The Lottery's player health program has been identified as a finalist for two NCPG national awards: the Corporate Social Responsibility award, and the Don Feeny Award for Responsible Gambling Excellence. Ms. Quintana was also happy to announce that partner Jamie Glick from the Problem Gambling Coalition of Colorado was recently elected to the NCPG board of directors, increasing Colorado's representation at the national level.

Conservation

The Slab Video

Mr. Seaver reported on the Starburst Award presented to the Pueblo Parks and Recreation Department for the Slab project. The project featured a complete renovation of an iconic, historical basketball court. A video was presented, documenting the transformation, which included over 14,000 square feet of new concrete and was highlighted as a community-driven initiative. A video was presented documenting the transformation of the Slab, and following the video, Mr. Seaver noted that new materials, including durable backboards, steel nets, and protective coatings for the murals, were selected to ensure the facility remains a viable community resource for many years to come.

Meghan Dougherty, the Communications Manager for the Lottery, announced that Mr. Seaver will be inducted into the Public Gaming Research Institute Hall of Fame on September 24, 2026. This honor, which requires nomination by existing members, recognizes Director Seaver's 41-year career in the lottery industry.

Emerson Skate Park

Christian Reece reported on attending the Starburst Award ceremony for the Emerson Skate Park in Grand Junction. The project successfully transformed the blighted area into a vibrant community hub that serves residents of all ages. Commissioner Reece said that the success of the project was shown by the high attendance and positive reception from the local community.

Commission Items

Chairman Clayton confirmed that the next Commission meeting would be held in person at the Pueblo office on August 28th at 2 pm. Vice Chair Quick brought up the Aspen Acres fire and how it has affected Beulah and Pueblo, and she requested that help be given where and how it could. Mr. Seaver also brought up how many of the Starburst awards this year were related to the Marshall Fire rebuilding.

Adjournment

Vice Chair Quick motioned to adjourn the meeting, which was seconded by Commissioner Shea. The motion passed unanimously, 4-0, and Chairman Clayton closed the meeting at 9:45 a.m.

Completed by: Alanna Burns