

## Biographies

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### **Tom Seaver** **Director, Colorado Lottery**



Tom Seaver has a passion for the outdoors – and for lotteries. As director of the Colorado Lottery at the Department of Revenue, Seaver has worked in the lottery industry for nearly 35 years, on five continents, with dozens of state and international lotteries.

In this role since June 2018, Seaver's position at the Colorado Lottery in Pueblo marks his second stint in Colorado working with the Lottery. He previously spent nearly 15 years in Denver as supervisor and vice president on the Colorado Lottery account with Karsh & Hagan advertising from 1992-2000 and then as a lottery expert consultant with Seaver Creative, Inc. Seaver moved to Carthage, IL, in 2007 where he operated his consulting business until he joined the Colorado Lottery as director. Since his arrival, the Lottery has already seen a significant increase in sales revenue.

Before joining the Colorado Lottery, Seaver was an industry leader, providing off-site and on-site consulting for state and international lotteries such as OPAP, the National Lottery of Greece, Lotto Catalunya in Barcelona, Spain, and China Sports Lottery. Seaver also worked with a consortium to create the first national lottery in Botswana, Africa. Seaver began his lottery career in 1985 with the Missouri Lottery for four years and then with the Virginia Lottery for five years, in product, marketing and management roles.

It's safe to say, Seaver loves the lottery industry, and he's good at it. But he might love the outdoors even more.

Seaver raised his three grown children in Colorado. He enjoys spending time with them as often as possible and exercising his other passions – distance running, fishing, hiking, camping and golf. His love of the outdoors and helping to provide a thriving resource for his kids to enjoy are strong motivators in the work he does at the Colorado Lottery.

Seaver was born in Carthage, IL, and graduated Cum Laude from Graceland University in Lamoni, IA, with a degree in Business Administration. He also has a Master's in Business Administration from Washington University in St. Louis.

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### **Jennifer Anderson** **Deputy Director, Colorado Lottery**



Jennifer Anderson has served as deputy director for the Colorado Lottery at the Department of Revenue since July 2018. She leads the operational side of the Lottery encompassing operations, security and investigations, communications, public outreach, project management, legal and fiscal.

Prior to joining the Lottery, Anderson was the director of legislative affairs for the Colorado Attorney General for four legislative sessions. In that role, she worked closely with the Colorado General Assembly to ensure that the Attorney General's legislative agenda was passed and signed into law. She was successful in passing 24 bills on the AG's behalf, focusing primarily on data privacy, consumer protection, victim's rights, peace officer standards and training, school safety, and Medicaid fraud.

Anderson also served as director of alcohol and gaming at the New Mexico Regulation and Licensing Department from 2012 to 2014, where she was responsible for issuing liquor licenses and enforcing New Mexico's liquor laws.

At her first job out of law school, Anderson practiced natural resources law at what is now Lewis Roca Rothgerber Christie in Albuquerque, NM. Later, she moved to Denver to continue her practice at Brownstein Hyatt Farber Schreck. She is licensed to practice law in both Colorado and New Mexico. Anderson's diverse political and government affairs background includes working three legislative sessions as a policy analyst with the New Mexico State Senate and serving as the deputy campaign manager during Beth McCann's first attempt at becoming Denver's first female District Attorney in 2004.

When she's not serving the State of Colorado, you'll most likely find Anderson on an airplane or at the top of a Colorado mountain. Passionate about travel and exploring new places, Anderson has traveled to over 40 countries. She also loves exploring the outdoors in her own backyard – snowboarding in the winter and hiking and cycling in the summer.

A New Mexico native, Anderson received a B.A. in English and Spanish, and a minor in art history from the University of Denver in 2004. She graduated magna cum laude from the University Of New Mexico School Of Law in 2010. In 2006 Anderson taught English in South Korea as a J. William Fulbright Foreign Scholarship recipient.

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