

LETTER FROM THE DIRECTOR

It has been another amazing year for the Colorado Lottery, with achievements that have supported and advanced our three pillars as never before. While a bold statement, it's one that I don't make lightly.

Our Scratch Game sales came up just barely under \$600 million for the fiscal year. This is the most we have ever sold for Scratch. And, while the overall lottery industry had a down year in this category, Colorado was actually above last year's total – another record.

Receiving the National Association of Provincial Lotteries (NASPL) Responsible Gaming Verification (RGV) Sustaining Level recognition demonstrated that the Lottery is as committed to responsibility as it is to sales. This verification is a joint effort between the National Council on Problem Gambling and NASPL. In the comments that accompanied our recognition of this accomplishment, the judges said that Colorado exceeded the standards of this highest level of verification in multiple areas.

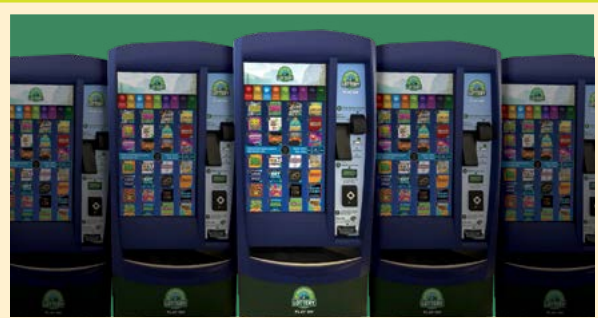
Despite a down year for large jackpots, the Lottery made its largest transfer of funds to GOCO in our history. The diversity and impact of the projects funded by Lottery money has never been greater. Players love to share their favorite projects, and this year's "People's Choice" contest drew tremendous participation and engagement.

The Lottery team is dedicated and hard working and it makes me proud to be a part of it. I look forward to sharing next year's results as we endeavor to reset the bar in Colorado.



COLORADO KEEPS ON WINNING

REVENUE



- **Conversion** - Over the past year, the Colorado Lottery has made significant strides in successfully transitioning to a new gaming system. This complex conversion involved months of rigorous system testing, comprehensive background checks, and seamless coordination with vendors and retailers statewide.
- **Retailer recruitment** - Thanks to the Scientific Games Extended Partnership (SGEP), for the first time in Lottery history, it surpassed 3,000 retailers in FY25, gaining 91 new retailers.

RESPONSIBILITY



- **Responsible Gifting Pledge** - Taking Responsible Gifting to a new level, the Lottery asked adults to sign a digital gifting responsibly pledge and put their commitment to not gift lottery products to kids in writing.
- **RGV** - The Lottery achieved [Responsible Gaming](#) Verification (RGV) certification, exceeding standards in four of eight program areas—demonstrating its commitment to responsibility equal to revenue and conservation as three core pillars of its mission. The Lottery is only one of two lotteries that exceed the sustaining level.

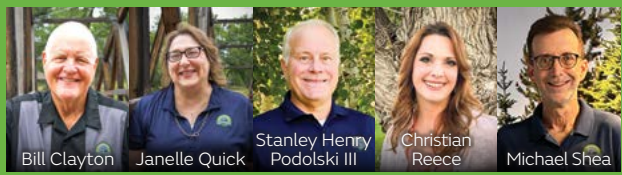
CONSERVATION



- [Hanging Lake Trail Conservation](#) - This wildly popular crowning jewel in Colorado was restored thanks to Lottery dollars. Great Outdoors Colorado and Colorado Parks and Wildlife helped to restore the popular trail, which closed following extensive fire damage.
- **Starburst** - This year the Lottery saw more Starburst Award recipients than ever before, celebrating incredible projects across the state.



LOTTERY COMMISSIONERS



The Colorado [Lottery Commission](#) exercises oversight over the sale of Lottery products in Colorado, including what new games will be offered and requirements for retailers who sell Lottery products. To learn more, visit: www.coloradolottery.com/about/commissioners/

PLAYERS KEEP WINNING

Brandon F. of Grand Junction won \$1,000,000 on his \$25 Million Cash Explosion Scratch ticket! He's been playing Lottery games on and off for 20 years, but he's never won a prize like this. When he scratched off his [big winner](#), he started screaming with his friend. Brandon is a full-time Dad and will celebrate with his kids in Disneyland!



LOTTERY SALES BREAKDOWN

The Lottery continues to break records with its total sales revenue, proceeds distributions and retailer commissions.

SALES REVENUE

2024 - \$901M | 2025 - \$828M

PROCEEDS DISTRIBUTION

2024 - \$196M | 2025 - \$170M

SCRATCH: \$599,670,979

JACKPOT: \$228,188,940

TOTAL: \$827,859,919

2025

LAST FIVE YEARS: TOTAL RETAILER COMMISSIONS



2021

\$61M

2022

\$62M

2023

\$66M

2024

\$67M

2025

\$64M

BENEFICIARY PROCEEDS

GOCO: \$84,904,766

CONSERVATION TRUST FUND: \$67,923,813

COLORADO PARKS & WILDLIFE: \$16,980,953



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