



GET OUTDOORS PROMOTIONAL DRAWING GUIDELINES

I. OVERVIEW

These guidelines shall govern the Promotional Drawing to be conducted by the Colorado Lottery as part of the **PLAY ON!** Scratch Game.

To enter the drawing players must register the 22-digit Void If Removed Number (VIRN) from **PLAY ON!** non-winning tickets on the Colorado Lottery's Website (www.coloradolottery.com) or scan the barcode on non-winning tickets with the Colorado Lottery's Mobile Application. The VIRN and the scannable barcode are located on the front of the ticket under the scratch-off portion of the ticket.

There will be one (1) drawing to award one (1) Grand Prize Package valued at approximately Four Thousand and One Hundred and Forty-Five Dollars (\$4,145) and Five (5) Second Place Prize Package valued at One Thousand and Two Hundred and Fifty Dollars (\$1250).

II. PURPOSE

- A. To ensure the prizes awarded in the **GET OUTDOORS** Promotional Drawings are determined as impartially and randomly as practical.
- B. To ensure the integrity of the Colorado Lottery is maintained at all times.
- C. To ensure the drawings are conducted in strict compliance with guidelines for Colorado Lottery Promotional Drawings.
- D. To ensure compliance to all applicable State of Colorado and Colorado Lottery Statutes, Rules, and Regulations.

III. PRIZE(S)

- A. No cash substitute(s) will be awarded for any prize(s) in the **GET OUTDOORS** Promotional Drawing.
- B. Odds of winning a drawing prize are dependent on the number of eligible entries registered via the Internet for this Promotional Drawing by the Colorado Lottery Database Provider as of the designated deadline for the drawing.
- C. All prizes are compliments of the Colorado Lottery.
- D. **Grand Prize**
 - 1. One (1) Grand Prize Winner will be awarded the following:

- i. Two (2) Cannondale Trail 4 2020 Bikes (unisex)
 - 1. Approximate retail value of Two Thousand Dollars (\$2,000)
- ii. Yeti Tundra 65 Cooler
 - 1. Approximate retail value of Three Hundred and Fifty Dollars (\$350)
- iii. REI CO-OP Half Dome 2 Plus Tent
 - 1. Approximate retail value of Two Hundred and Twenty-Nine Dollars (\$229)
- iv. Two (2) REI Camp Xtra Chairs
 - 1. Approximate retail value of One Hundred and Twenty Dollars (\$120)
- v. Two (2) ENO Single Nest Hammocks
 - 1. Approximate retail value of One Hundred Dollars (\$100)
- vi. Colorado State Park Pass
 - 1. Approximate retail value of Eighty Dollars (\$80)
- vii. Two (2) ENO Hammock Straps
 - 1. Approximate retail value of Sixty Dollars (\$60)
- viii. The cash equivalent to pay the State and Federal Income Tax on items won.
 - 1. Approximately One Thousand and One Hundred and Forty-Five Dollars. (\$1,145)
- 2. The Colorado Lottery will issue a Form 1099 to the winner for tax reporting purposes by January 31, 2021.

E. Second Place Prize

- 1. Five (5) Second Place Prize Winner will be awarded the following:
 - i. Yeti Tundra 45 Cooler
 - 1. Approximate retail value of Three Hundred Dollars (\$300)
 - ii. REI CO-OP Half Dome 2 Plus Tent
 - 1. Approximate retail value of Two Hundred and Twenty-Nine Dollars (\$229)
 - iii. Two (2) REI Camp Xtra Chairs
 - 1. Approximate retail value of One Hundred and Twenty Dollars (\$120)
 - iv. Two (2) ENO Single Nest Hammocks
 - 1. Approximate retail value of One Hundred Dollars (\$100)
 - v. Colorado State Park Pass
 - 1. Approximate retail value of Eighty Dollars (\$80)
 - vi. Two (2) ENO Hammock Straps
 - 1. Approximate retail value of Sixty Dollars (\$60)
 - vii. The cash equivalent to pay the State and Federal Income Tax on items won.
 - 1. Approximately Three Hundred and Fifty Dollars. (\$350)
- 2. The Colorado Lottery will issue a Form 1099 to the winner for tax reporting purposes by January 31, 2021.

IV. DRAWING DATE AND LOCATION

- A. Drawing will be held on Tuesday, July 28, 2020 at noon.

- B. Drawing date, time, and location is subject to change at the Colorado Lottery Director or designee's discretion.
- C. The drawings will be held at a time and location to be determined by the Drawing Manager or designee. All drawings are open to the public.

V. ELIGIBILITY

- A. In order to be eligible for the **GET OUTDOORS** Promotional Drawing, all entries must be received and registered by the Colorado Lottery Database Provider prior to the deadline date of July 27, 2020 at 11:59 pm to qualify for the drawing.
 - 1. The contest will run from Monday, May 4, 2020 at 6:00 am until Monday, July 27, 2020 at 11:59 pm.
- B. In order to qualify for the drawing, players must register non-winning tickets from the Scratch game designated in Section I of these guidelines.
- C. Each qualified non-winning **PLAY ON!** Scratch Ticket can qualify as one (1) entry only.
- D. There is no limit to the number of entries that can be submitted by a single player.
- E. Each qualified non-winning **PLAY ON!** Scratch Ticket is eligible to win one (1) prize in the **GET OUTDOORS** Promotional Drawing.
- F. A registered player may only win one prize.
- G. In order to register a qualified non-winning ticket as an entry on the website, the unique 22-digit Void If Removed Number (VIRN) located on the front of the **PLAY ON!** Scratch Ticket, the player's name, current address (street, city, state, zip code), date of birth, and telephone number are required.
- H. Registration of qualified non-winning tickets at the Colorado Lottery's Website, www.coloradolottery.com, and the Colorado Lottery's Mobile Application are the only methods of entry into the drawing. Entries submitted through methods other than the Internet will not be eligible. The **PLAY ON!** Scratch Tickets are Internet registration entries.
- I. Mail-in entries will not be accepted. In addition, non-winning tickets may not be forwarded to the Colorado Lottery via Colorado Lottery Retailers, Colorado Lottery Offices, Colorado Lottery Staff, special events, courier, or any other exceptional means. The Colorado Lottery does not accept responsibility for incorrectly submitted, lost, stolen, or non-received entries.
- J. Winning tickets and tickets classified as stolen are not eligible to win a prize in this drawing.
- K. An entry is ineligible if the person whose name contained in the entry is ineligible to receive a Colorado Lottery Prize as referenced in C.R.S. 24-35-212 (4) or pursuant to the Colorado Lottery Rules. Prize eligibility is subject to any and all applicable statutes, rules, and regulations regarding participation in Colorado Lottery Games.
- L. The following persons are not eligible to participate in the drawings:
 - Employees of the Colorado Lottery;
 - Employees of the Colorado Lottery's independent auditing firms;
 - Employees of Scientific Games International, Inc., IGT Global Solutions Corporation, Cactus Communications, Fusionbox, Inc., or any major contractor/vendor of the Colorado Lottery designated by the Colorado Lottery Director or designee;

- Members of the Colorado Lottery Commission;
 - Any other individual who is regularly ineligible to participate in Colorado Lottery Games; and
 - Immediate, resident family members of any of the foregoing.
- M. The Colorado Lottery reserves the right to end the **GET OUTDOORS** Promotional Drawing at any time. Entries received after the submission deadline into the Promotional Drawing for **GET OUTDOORS** have no expressed or implied value. The Colorado Lottery bears no obligation or liability for such entries.
- N. If the Colorado Lottery determines an entry to be valid, and the entry was not entered into the drawing due to Colorado Lottery or the database provider error, as determined by the Colorado Lottery Director or designee, that entry may be entered into a comparable drawing for prizes of like value, or an alternate prize may be offered at a future time to be determined by the Colorado Lottery Director or designee. The Colorado Lottery Director or designee's decision is final.
- O. The Colorado Lottery Director or designee will make all final decisions regarding the eligibility of entries and/or participants.
- P. Any attempt to deliberately damage the Colorado Lottery Website or undermine the legitimate operations of the Promotional Drawing is a violation of criminal and civil laws. Should such an attempt be made, the Colorado Lottery reserves the right to disqualify any portion of, or the entire, Internet Registration Database.

VI. HANDLING AND STORAGE OF ENTRIES

- A. Entries received at www.coloradolottery.com or through the Colorado Lottery's Mobile Scratch Application will be compiled and stored in a database.
- B. A unique number will be assigned to each entry.
- C. After the eligibility deadline for the drawing has expired, the database provider will secure the database such that no entries are recorded.

VII. DRAWING PREPARATIONS

A. SUPPLIES

1. Random number generator (computer program or alternate method).
2. Drawing checklists and certification forms.
3. Database containing all of the entries registered at www.coloradolottery.com or through the Colorado Lottery's Mobile Scratch Application during the drawing eligibility period and up to the drawing deadline.

B. PERSONNEL

The Drawing Team will consist, minimally, of the Colorado Lottery Drawing Manager or designee, an Independent Auditor, and Colorado Lottery Security Personnel.

1. Drawing Manager Responsibilities:

- a. Ensure all necessary equipment and supplies are available and in good working order.
- b. Ensure that all required personnel are present, briefed, and

prepared to conduct the drawing.

- c. Ensure that all required documents, checklists, and certification forms are completed in a timely manner.
- d. Supervise staff in their drawing assignments.
- e. Ensure that the drawing is under camera for Colorado Lottery security purposes.
- f. Using a random number generator, select the winning entry or entries.
- g. Halt the drawing if anything improper is observed.
- h. Approve continuation of the drawing once an observed problem is corrected.

2. Independent Auditor Responsibilities:

- a. Observe all aspects of the drawing and bring any improprieties or irregularities to the attention of the Drawing Manager or designee.
- b. Examine equipment and supplies (pre- and post-drawing) to ensure operation will not compromise the integrity of the drawing.
- c. Assist in examination of selected entries.
- d. Halt the drawing if anything improper is observed.
- e. Inspect and sign certified drawing documents.
- f. Provide a report to the Drawing Manager or designee to certify that the drawing has been held in compliance with all applicable statutes, rules, and guidelines.

3. Colorado Lottery Security Personnel Responsibilities:

- a. Security Personnel must be present for all public viewings.
 - i. Observe all aspects of the drawing, ensuring that nothing is tampered with.
 - ii. Halt the drawing if anything improper is observed.
- b. Assist in examination and validation of each entry.
- c. Oversee verification of winner identification and eligibility.

VIII. DRAWING PROCEDURES

- A. The Drawing Team will assemble at the drawing site on the date and time determined by the Drawing Manager or designee.
- B. The drawing may not proceed until the appropriate personnel described in Section VII.B. are present.
- C. The Drawing Team will inspect the drawing equipment to ensure it is operating properly. The equipment should show no signs of tampering or any other condition that might compromise the integrity or fairness of the drawing.
- D. The database will consist of uniquely numbered entries that include registration information for the person that submitted the entry.
- E. The Drawing Manager or designee shall utilize a random number generator, as

described in Section VII.A.1., to select entries within the “from-to” range.

1. A total of six (6) winning entries will be selected during the drawing process.
 - a. The first (1st) random number selected will be considered the potential Grand Prize Winner.
 - b. The second (2nd) through sixth (6th) random numbers selected will be considered the potential Second Place Prize Winner.

The Drawing Manager or designee will determine the number of alternate entries to be selected at the time of the drawing.

2. Once the random numbers have been selected, the Drawing Manager or designee will access the database to determine the entries corresponding to the selected random numbers and thus the winner(s) and alternates for the drawings.
 3. A printout of the winners and alternates shall be placed into the drawing file.
- F. Should it be necessary for the Colorado Lottery to conduct a subsequent drawing after the official drawing, a Drawing Team will re-assemble.
- G. Should any member of the Drawing Team observe the occurrence of anything unusual during the drawing process that cannot be immediately corrected and may affect the validity of the drawing, that member may immediately halt the drawing proceedings. The Drawing Team shall attempt to resolve the issue and continue the drawing. In absence of a resolution, the Drawing Manager or designee shall attempt to contact the Colorado Lottery Director, Deputy Director, Security Director, and/or Marketing Director, in that order. The decision of the contacted Director is final. Should the decision of the Director be to halt the drawing, the Drawing Team shall immediately secure the entry database, equipment and supplies until the drawing can re-commence. An Incident Report must be completed by the Drawing Manager or designee and included with the drawing forms.
- H. Following completion of the drawing, the Drawing Team will inspect and secure the equipment.

IX. DETERMINATION OF WINNER

- A. A reasonable attempt will be made to contact the person contained in the Internet registered entry. If an entry is deemed preliminarily eligible at the time of the drawing, but the Colorado Lottery is unable to contact the person for any reason (e.g. telephone number or email address is incorrect or no longer in service) within five (5) business days, the prize is awarded to the alternate(s) in the order drawn. At the discretion of the Drawing Manager, the timeframe may be extended.
- B. The person will have five (5) business days after being notified of the selection of their entry to contact the Colorado Lottery and claim their prize. At the discretion of the Drawing Manager, the timeframe may be extended.
- C. If the winning entry contains the names of persons, the persons will be contacted and required to fill out a Relinquishment of Rights Form. Should this form be properly completed by all such persons the entry may be deemed to be eligible. In such an instance, such persons shall have five (5) business days from the date of claim to provide the completed form to the Colorado Lottery. If for any


reason, the form is not completed and provided to the Colorado Lottery, the entry may be deemed ineligible.

- D. Should the winning entry be deemed ineligible for any reason, the first alternate shall replace it as the winning entry. This entry will then be subjected to the same eligibility requirements, and should it also be deemed ineligible, replaced by the second alternate. This process will be repeated until an entry has been determined eligible and certified as the winner.
- E. In the event there is an inconsistency or insufficient information as to the person(s) entitled to the prize, the Colorado Lottery Director or designee shall initiate an investigation and withhold all winnings until such time that the Director or designee is satisfied that the proper person is awarded the prize.
- F. The Colorado Lottery Director or designee shall make all final decisions regarding the eligibility of entries and/or participants.

X. FULFILLMENT OF PRIZES

- A. Prize winner eligibility in **GET OUTDOORS** Promotional Drawing is subject to any and all applicable State of Colorado Statutes, Rules, and Regulations regarding participation in Colorado Lottery Games.
- B. All winners of non-monetary prize(s) are required to claim their prize by filling out a claim form.
- C. By entering this drawing, you are allowing the Colorado Lottery to display your first name, last initial, and city on the Colorado Lottery Website if your entry is selected as a winner.

The foregoing drawing guidelines for the **GET OUTDOORS** Promotional Drawing are approved as of the date indicated below.


Emily Stewart, Drawing Manager

4/30/2020
Date


Tom Seaver, Senior Director

4.30.20
Date