



Promotional Drawing Guidelines 2018 Colorado State Fair

I. Overview

These guidelines shall govern the **2018 Colorado State Fair Promotional Drawings**. To enter the drawings players must register the 22-digit Void If Removed Number (VIRN) from non-winning Colorado Lottery Scratch Tickets, from games listed in Attachment A of these guidelines, on the Colorado Lottery's Website, www.coloradolottery.com or scan the barcode on non-winning tickets with the Colorado Lottery's Mobile Application. Additional Scratch Games will be added, as they become available, prior to the **2018 Colorado State Fair Promotional Drawings**.

There will be Five (5) Monthly Drawings, One (1) Finalist Drawings, and one (1) Grand Prize Drawing.

Twenty-four (24) finalists will be selected in the Finalist Drawing. From the twenty-four (24) finalists, there will be one (1) Grand Prize Winner of a prize package valued at Forty-Nine Thousand One Hundred and Fifty-Six Dollars (\$49,156), one (1) Second (2nd) Place Winner of Three Thousand Dollars (\$3,000), and one (1) Third (3rd) Place Winner of One Thousand Dollars (\$1,000) will be selected.

Five (5) winners of a One Dollar (\$1) pack of Scratch Tickets will be selected for each Monthly Drawing. There will be an overall total of twenty-five (25) winners from five (5) separate Monthly Drawings.

II. Purpose

- A. To ensure that prizes awarded in the **2018 Colorado State Fair Promotional Drawings** are determined as impartially and randomly as practical.
- B. To ensure the integrity of the Colorado Lottery is maintained at all times.
- C. To ensure the drawings are conducted in strict compliance with guidelines for Colorado Lottery Promotional Drawings.
- D. To ensure compliance with all applicable State of Colorado and Colorado Lottery Statutes, Rules, and Regulations.

III. Prizes

A. Monthly Drawings

- a. The first Monthly Drawing consists of five (5) prizes. Each prize includes one (1) pack of One-Dollar (\$1) Scratch Tickets (retail value of Three Hundred Dollars (\$300) per prize).
- b. The second Monthly Drawing consists of five (5) prizes. Each prize includes one (1) pack of One-Dollar (\$1) Scratch Tickets (retail value of Three Hundred Dollars (\$300) per prize).
- c. The third Monthly Drawing consists of five (5) prizes. Each prize includes one (1) pack of One-Dollar Scratch Tickets (retail value of Three Hundred Dollars (\$300) per prize).
- d. The fourth Monthly Drawing consists of five (5) prizes. Each prize includes one (1) pack of One-Dollar (\$1) Scratch Tickets (retail value of Three Hundred Dollars (\$300) per prize).
- e. The fifth Monthly Drawing consists of five (5) prizes. Each prize includes one (1) pack of One-Dollar (\$1) Scratch Tickets (retail value of Three Hundred Dollars (\$300) per prize).

B. Grand Prize Drawing

- a. One (1) prize, of a 2018 Jeep Grand Cherokee Trailhawk® valued at Forty-Nine Thousand One Hundred and Fifty-Six Dollars (\$49,156), will be awarded to the individual listed on the entry selected to be the First (1st) Place winning entry resulting from the Grand Prize Drawing.
 - b. One (1) prize of Three Thousand Dollars (\$3,000) will be awarded to the individual listed on the entry selected to be the Second (2nd) Place winning entry resulting from the Grand Prize Drawing.
 - c. One (1) prize of One Thousand Dollars (\$1,000) will be awarded to the individual listed on the entry selected to be the Third (3rd) Place winning entry resulting from the Grand Prize Drawing.
- C. The Colorado Lottery will not substitute cash for any merchandise prize (i.e. packs of Scratch Tickets, etc.).
- D. Odds of winning a drawing prize are dependent on the number of eligible entries registered via the Internet for this promotional drawing by the Colorado Lottery Database Provider as of the designated deadline for each drawing.

IV. Drawing Dates, Times and Locations

- A. Monthly Drawings will be held on:
 - a. Tuesday, April 17, 2018
 - b. Tuesday, May 22, 2018
 - c. Tuesday, June 19, 2018
 - d. Tuesday, July 17, 2018
 - e. Tuesday, August 14, 2018
- B. The Finalist Drawing will be held on Tuesday, August 21, 2018.
- C. The Grand Prize Drawing will be conducted and announced on September 3, 2018, at approximately 2:30 pm at the Colorado Lottery State Fair Building.

- D. Drawing dates, times, and locations are subject to change at the Colorado Lottery Director or designee's discretion.
- E. The drawings will be held at a time and location to be determined by the Drawing Manager or designee. All drawings are open to the public.

V. Eligibility

- A. In order to qualify for the **2018 Colorado State Fair Promotional Drawings**, players must enter non-winning Colorado Lottery Scratch Tickets from games listed in Attachment A of these guidelines. Additional games will be added, as they become available, prior to the 2018 State Fair Promotional Drawings.
- B. Each eligible, non-winning Scratch Ticket, listed in Attachment A, can qualify as one (1) entry only into the State Fair Drawings.
- C. All entries must be received and registered by the Colorado Lottery Database Provider prior to each drawing deadline to qualify for any individual drawing.
 - 1. First Monthly Drawing: Tuesday, September 5, 2017, at 6:00 am through Tuesday, April 17, 2018 at 8:00 am.
 - 2. Second Monthly Drawing: Tuesday, September 5, 2017, at 6:00 am through Tuesday, May 22, 2018 at 8:00 am.
 - 3. Third Monthly Drawing: Tuesday, September 5, 2017, at 6:00 am through Tuesday, June 19, 2018 at 8:00 am.
 - 4. Forth Monthly Drawing: Tuesday, September 5, 2017, at 6:00 am through Tuesday, July 17, 2018 at 8:00 am.
 - 5. Fifth Monthly Drawing: Tuesday, September 5, 2017, at 6:00 am through Tuesday, August 14, 2018 at 8:00 am.
 - 6. Finalist Drawing: Tuesday, September 5, 2017, at 6:00 am through Tuesday, August 21, 2018 at 8:00 am.
- D. There is no limit to the number of entries that can be submitted by a single player.
- E. A single player can only win one (1) time in the Monthly Drawings. A selection of another entry by the same player in a subsequent Monthly Drawing will be disqualified and an alternate selected.
- F. A single player can only win one (1) Finalist entry in the Grand Prize Drawing. A selection of another entry by the same player will be disqualified and an alternate selected.
- G. A single player can win in a Monthly Drawing and be a Finalist in the Grand Prize Drawing.
- H. In order to register a qualified non-winning ticket as an entry on the website, the unique 22-digit Void If Removed Number (VIRN) located on the front of the Scratch Ticket, the player's name, current address (street, city, state, zip code), and telephone number are required.
- I. Registration of qualified non-winning tickets at the Colorado Lottery's Website, www.coloradolottery.com and the Colorado Lottery's Mobile Application are the only methods of entry into the drawing. Entries submitted through methods other than the Internet will not be eligible.

- J. **Mail-in entries will not be accepted.** In addition, non-winning tickets may not be forwarded to the Colorado Lottery via Colorado Lottery Retailers, Colorado Lottery Offices, Colorado Lottery Staff, special events, courier, or any other exceptional means. The Colorado Lottery does not accept responsibility for incorrectly submitted, lost, stolen, or non-received entries.
- K. Winning tickets and tickets classified as stolen are not eligible to win a prize in any of the drawings.
- L. An entry is ineligible if the person whose name contained in the entry is ineligible to receive a Colorado Lottery Prize as referenced in C.R.S. 24-35-212 (4) or pursuant to the Colorado Lottery Rules. Prize eligibility is subject to any and all applicable statutes, rules, and regulations regarding participation in Colorado Lottery Games
- M. The following persons are not eligible to participate in the drawings:
- Employees of the Colorado Lottery;
 - Employees of the Colorado State Fair Authority;
 - Employees of the Colorado Lottery's independent auditing firm;
 - Employees of IGT Corporation, Scientific Games International, Inc., Cactus Communications, Fusionbox, or any major contractor/vendor of the Colorado Lottery designated by the Colorado Lottery Director or designee;
 - Members of the Colorado Lottery Commission;
 - Any other individual who is regularly ineligible to participate in Colorado Lottery Games; and
 - Immediate, resident family members of any of the foregoing.
- N. Individuals must be at least 18-years of age to participate.
- O. The Colorado Lottery reserves the right to end the **2018 State Fair Promotional Drawing** at any time. Entries received after the submission deadlines have no expressed or implied value. The Colorado Lottery bears no obligation or liability for such entries.
- P. If the Colorado Lottery determines an entry to be valid, and the entry was not entered into the drawing due to Colorado Lottery or the Database Provider Error, as determined by the Colorado Lottery Director or designee, that entry may be entered into a comparable drawing for prizes of like value, or an alternate prize may be offered at a future time to be determined by the Colorado Lottery Director or designee.
- Q. The Colorado Lottery Director or designee will make all final decisions regarding the eligibility of entries and/or participants.
- R. Any attempt to deliberately damage the Colorado Lottery Website or undermine the legitimate operations of the Colorado Lottery **2018 State Fair Promotional Drawing** is a violation of criminal and civil laws. Should such an attempt be made, the Colorado Lottery reserves the right to disqualify any portion of, or the entire, Internet Registration Database.

VI. Handling and Storage of Entries

- A. Entries received at www.coloradolottery.com or through the Colorado Lottery's Mobile Scratch Application will be compiled and stored in a database.
- B. A unique number will be assigned to each entry.
- C. After the eligibility deadline for the drawing has expired, the database provider will secure the database such that no entries are recorded.

VII. Drawing Supplies and Personnel

A. SUPPLIES

- a. Monthly and Finalist Drawings
 - 1. Random number generator (computer program or alternate method)
 - 2. Drawing checklists and certification forms
 - 3. Database containing all of the entries registered at www.coloradolottery.com or through the Colorado Lottery's Mobile Scratch Application during the drawing eligibility period(s) and up to the drawing deadline.
- b. Grand Prize Drawing
 - 1. Blindfold
 - 2. Envelopes to pack Finalist entries
 - 3. Drawing Drum, Drawing Wheel, and/or other drawing device

B. PERSONNEL

The Drawing Team for the Monthly and Finalist Drawings will consist, minimally, of the Colorado Lottery Drawing Manager or designee and Colorado Lottery Security Personnel.

The Grand Prize Drawing Team will consist, minimally, of the Colorado Lottery Drawing Manager or designee, Colorado Lottery Security Personnel, and an Independent Auditor employed by a Certified Public Accounting Firm.

Due to the length of the drawing process, more than one individual may fulfill each role. Additional staff may be included to assist the drawing team.

- a. Drawing Manager (or Designee) Responsibilities:
 - 1. Ensure all necessary equipment and supplies are available and in good working order.
 - 2. Ensure that all required personnel are present, briefed and prepared to conduct the drawing.
 - 3. Ensure that all required documents, checklists, and certification forms are completed in a timely manner.
 - 4. Supervise all aspects of the drawing process, including set-up of equipment.
 - 5. Supervise staff in their drawing assignments.

6. Ensure that the Monthly Drawings and Finalist Drawing are under camera for Lottery security purposes.
7. Select the Monthly Winners and twenty-four (24) Finalist(s) using a Random Number Generator.
8. Halt the drawing if anything improper is observed.
9. Approve continuation of the drawing once an observed problem is corrected.
10. Seal the required information for each eligible Finalist ticket in an individual envelope labeled "Finalist."

b. Colorado Lottery Security Personnel Responsibilities:

1. Security Investigator must be present for all public viewings.
2. Observe all aspects of the drawing, ensuring that nothing is tampered with.
3. Assist in examination and validation of each drawn entry.
4. Oversee verification of winner identification and eligibility.
5. Halt the drawing if anything improper is observed.
6. Secure envelopes containing Finalist information until the Grand Prize Drawing.
7. Assist with removal of the Grand Prize Drawing equipment.

c. Independent Auditor Responsibilities:

1. Observe all aspects of the Grand Prize Drawing and bring any improprieties or irregularities to the attention of the Drawing Manager, or designee.
2. Examine equipment and supplies (pre and post drawing) to ensure operation will not compromise the integrity of the drawing.
3. Inspect each Grand Prize Finalist winning entry envelope to ensure it is sealed and has not been tampered with.
4. Halt the drawing if anything improper is observed.
5. Inspect and sign correct certified drawing documents.
6. Provide a report to the Drawing Manager to certify that the drawing has been held in compliance with all applicable statutes, rules and guidelines.

VIII. Drawing Procedures

A. DRAWINGS

- a. For the Monthly Drawings, the Drawing Team will assemble at the drawing site on the dates defined in Section IV.A. and at a time determined by the Drawing Manager or designee.

- b. For the Finalist Drawing, the Drawing Team will assemble at the drawing site on the date defined in Section IV.B. and at a time determined by the Drawing Manager or designee.
- c. The drawings may not proceed until the appropriate personnel described in Section VII.B. are present.
- d. The Drawing Team will inspect the drawing equipment to ensure it is operating properly. The equipment should show no signs of tampering or any other condition that might compromise the integrity or fairness of the drawing.
- e. The database will consist of uniquely numbered entries that include registration information for the person that submitted the entry.
- f. The Drawing Manager or designee shall utilize a random number generator, as described in Section VII.A.1., to select entries within the “from-to” range.
 - i. Monthly Drawings:
 - 1. One (1) drawing will be conducted for each Monthly Drawing.
 - 2. For each drawing, the first (1st) through fifth (5th) number will be considered the winners and the remaining entries will be the alternates. The Drawing Manager or designee will determine the number of alternate entries to be selected at the time of the drawing.
 - ii. Finalist Drawing:
 - 1. One drawing will be conducted for the Finalist Drawing.
 - 2. The first (1st) through twenty-fourth (24th) number will be considered the Finalists and the remaining entries will be the alternates. The Drawing Manager or designee will determine the number of alternate entries to be selected at the time of the drawing.
- g. Once the random numbers have been selected, the Drawing Manager or designee will access the database to determine the entry corresponding to the above selected number and thus the Monthly Winners, Finalists, and alternates for the drawings.
- h. A printout of all winners and associated alternates shall be placed into the drawing file.
- i. Should it be necessary for the Colorado Lottery to conduct a subsequent drawing after the official drawing, a Drawing Team will re-assemble.
- j. Should any member of the Drawing Team observe the occurrence of anything unusual during the drawing process that cannot be immediately corrected and may affect the validity of the drawing, that member may immediately halt the drawing proceedings. The Drawing Team shall attempt to resolve the issue and continue the drawing. In absence of a resolution, the Drawing Manager or designee shall attempt to contact the Colorado Lottery Director, Deputy Director, Security Director, and/or Marketing Director, in that order. The decision of the contacted Director is final. Should the decision of the Director be to halt the drawing, the Drawing Team shall immediately secure the entry database, equipment, and supplies until the drawing can re-commence. An Incident Report

must be completed by the Drawing Manager or designee and included with the drawing forms.

- k. Following completion of the drawing, the Drawing Team will inspect and secure the equipment.

B. GRAND PRIZE DRAWING

- a. The Grand Prize Draw Team will assemble at approximately 2:15 p.m. at the Colorado State Fair Lottery Building.
- b. Once the preliminary Finalists Envelopes are verified by the Drawing Manager, Colorado Lottery Security Personnel, and the Independent Auditor, the Grand Prize drawing will occur at approximately 2:30 p.m.
- c. In the presence of the Drawing Team, each envelope labeled "Finalist" will be placed in the Drawing Drum.
- d. The Drawing Drum will be rotated to mix the entries.
- e. A Drawing Team approved blindfolded individual will reach into the drum and select an envelope. This envelope will be labeled as "#1".
- f. The Drawing Drum will be rotated to mix remaining entries and the Drawing Team approved individual will select the next envelope. This envelope will be labeled as "#2", etc. This process will be repeated until all remaining envelopes are drawn and labeled 3-24.
- g. A Drawing Team approved individual will then proceed to the Drawing Wheel and spin the wheel to determine the winner of the Third (3rd) Place Prize of a One Thousand Dollars (\$1,000). The wheel will be spun again to determine the winner of the Second (2nd) Place Prize of Three Thousand Dollars (\$3,000). The final spin will determine the winner of the First (1st) Place Prize of a 2018 Jeep Grand Cherokee Trailhawk® valued at Forty-Nine Thousand One Hundred and Fifty-Six Dollars (\$49,156). Each time the wheel is spun, it must make at least one (1) full revolution. If the wheel lands on a previously selected number, the person spinning the wheel will spin until an eligible number is selected.

IX. Determination of Winners

- a. A reasonable attempt will be made to contact the person contained in the Internet registered entry. If an entry is deemed preliminarily eligible at the time of the drawing, but the Colorado Lottery is unable to contact the person for any reason (e.g. telephone number or email address is incorrect or no longer in service) within five (5) business days, the prize is awarded to the alternate(s) in the order drawn. At the discretion of the Drawing Manager, the timeframe may be extended.
- b. The person will have five (5) business days after being notified of the selection of their entry to contact the Colorado Lottery and claim their prize. At the discretion of the Drawing Manager, the timeframe may be extended.
- c. If the winning entry contains the names of persons, the persons will be contacted and required to fill out a Relinquishment of Rights Form. Should this form be properly completed by all such persons the entry may be deemed to be eligible. In such an instance, such persons shall have five (5) business days from the

date of claim to provide the completed form to the Colorado Lottery. If for any reason, the form is not completed and provided to the Colorado Lottery, the entry may be deemed ineligible.

- d. Should the winning entry be deemed ineligible for any reason, the first alternate shall replace it as the winning entry. This entry will then be subjected to the same eligibility requirements; and should it also be deemed ineligible; it shall be replaced by the second alternate. This process will be repeated until an entry has been deemed eligible and certified as the winner.
- e. In the event there is an inconsistency or insufficient information as to the person(s) entitled to win the prize, the Colorado Lottery Director or designee shall initiate an investigation and withhold all winnings until the Director or designee is satisfied that the proper person is awarded the prize.
- f. The Colorado Lottery Director or designee shall make all final decisions regarding the eligibility of entries and/or participants.

X. Fulfillment of Prizes

- a. A Monthly Drawing Prize containing live Colorado Lottery Ticket(s) will only be mailed to Colorado addresses or can be picked up at one (1) of the four (4) Colorado Lottery Offices.
- b. Out-of-state winners are required to claim their prize(s) at one (1) of the four (4) Colorado Lottery Offices.
- c. The Grand Prizes can be claimed as follows:
 - 1. Grand Prize Winner: The winner is required to complete all documentation required by the Colorado State Fair and/or the Colorado Lottery.
 - 2. Second (2nd) Place Winner: The winner is required to claim the prize at one (1) of the four (4) Colorado Lottery Offices.
 - 3. Third (3rd) Place Winner: The winner is required to claim the prize at one (1) of the four (4) Colorado Lottery Offices.
- d. By entering this drawing, you are allowing the Colorado Lottery to display your first name, last initial, and city on the Colorado Lottery Website if your entry is selected as a winner.

The foregoing drawing guidelines for the **2018 State Fair Promotion Drawings** are approved as of the date indicated below.

 Juslena Trujillo, Drawing Manager	<u>8-2-18</u> Date
 Tom Seaver, Senior Director	<u>8-2-18</u> Date

Attachment A

Below is a list of all Scratch Games that are eligible for entry into the **2018 State Fair Promotional Drawings**. Additional games will be added, as they become available, prior to the **2018 State Fair Promotional Drawings**. Please refer to the Colorado Lottery Website, www.coloradolottery.com for any additional games.

Game #	Game Name	Game #	Game Name	Game #	Game Name
684	FIRE & ICE	802	FISHING FOR CASH	828	WILLY WONKA™ GOLDEN TICKET
688	TIC TAC TOE CRAZE	803	SUPER 4X THE FUN CROSSWORD	829	SUPER SPECIAL MULTIPLIER BINGO
703	MADE OF MONEY	804	SUPER 7-11-21	830	WINNERS\$ GALORE
749	\$50 SERIES I	809	\$20 BACK SCRATCH SERIES I	831	SUPER 7-11-21
764	ON YOUR MARK, LET'S BET, DOUGH	810	\$250,000 THRILLING CROSSWORD MULTIPLIER	832	CLOUD NINE CASH
765	JUST THE TICKET	811	SUPER POWER BONUS WORD CROSSWORD	833	MONEY MONEY MONEY
768	7-11-21	812	SUPER SPECIAL TWISTED BINGO	834	WIN SUM CASH
771	\$500,000 SPOTLIGHT GAME V	813	DEUCES\$ WILD POKER	835	RECORD WINNINGS
774	\$20,000,000 SERIES VIII	814	HOT NUMBERS MULTIPLIER	836	TATTOO LOOT
775	GAME MILLIONS SERIES VI	815	GAME CHANGER	837	LUCRATIVE LUCK
778	EMOJI MONEY	816	NASCAR FAST TRACK CASH	838	LOS MUERTOS!
781	SCRATCH \$CRATCH	817	A LATTE MONEY	839	7S SERIES
782	PLAY MONEY	818	COLOR OF MONEY	840	POKER CHAMPION
783	METALLIC 7S	819	CASH WANTED	841	BILL COLLECTOR
784	POKER CELEBRATION	820	\$500,000 SPOTLIGHT GAME VI	842	SPECIAL BLING BINGO
786	WINNING FEVER	821	NEON 7S	843	JUMBO QUADRUPLER CROSSWORD
790	SPECIAL MONEY BALL BINGO	822	SPECIAL FREE PLAY BINGO TRIPLER	844	SUPER GIANT, ENORMOUS, COLOSSAL CROSSWORD
791	CASH CARDS	823	CASH REGISTER	845	DIZZYING CASH
792	MONEY MULTIPLIER	825	PIECE OF THE PRIZE	846	\$20,000,000 SERIES IX
794	DOUBLE THE FUN CROSSWORD	824	10 FOLD	847	REINDEER RICHES
798	7-11-21	826	INSTANT LOTTO WINNINGS	848	HAPPY HOWL-I-DAYS
799	IN THE GREEN	827	\$250,000 MEGA HIT CROSSWORD MULTIPLIER	849	CANDY CANE CASH
800	RIGHT ON THE MONEY			850	HOLIDAY GOLD
801	FROGGER			851	7-11-21
				852	7-11-21

Game #	Game Name	Game #	Game Name	Game #	Game Name
853	SUPER SPECIAL ULTIMATE BINGO				
854	\$250,000 ROYAL CROSSWORD MULTIPLIER				
855	BIRTHDAY BASH CASH				
856	\$50 SERIES II				
857	CASH TSUNAMI				
858	5X				
859	10X				
860	20X				
861	30X				
862	WIN AGAIN & AGAIN				
863	MILLIONS SERIES VII				
864	DOLLAR DOUBLER				
865	POKER RICHES				
866	MONEY SIGN				
867	SPOTLIGHT GAME VII				
868	BACK SCRATCH SERIES II				
869	WILLY WONKA GOLDEN TICKET				
870	COLORADO WINE PRODUCERS				
871	SPECIAL BONUS BINGO				
872	LOOPY LOOT				
873	SUPER SPECIAL CUBED BINGO				
874	SUPER VERY BERRY CROSSWORD				
875	CROSSWORD EXPOLSION				
876	SUPER 7-11-21				
878	7S SERIES				
887	LOTERIA™				

Attachment B

Colorado Lottery Offices:

Pueblo: 225 N. Main Street, Pueblo, CO 81003

Denver: 720 S. Colorado Blvd., Suite 110A, Denver, CO 80246

Fort Collins: 3030 S. College Ave., #100m Ft. Collins, CO 80525

Grand Junction: 222 S. 6th Street, Room 112, Grand Junction, CO 81501