

DEPARTMENT OF REVENUE

Lottery Commission

Colorado Lottery Guideline

Game #750 - WORDS with friends™

1. Purpose and Statutory Authority

These Guidelines are adopted by the Colorado Lottery Commission pursuant to the authority provided by Part 2, Article 35, Title 24, C.R.S. 24-35-208 (1)(a) and (2), 24-35-208 (3)(b), 24-35-212 and 24-35-212.5, Rule 5 and under any instructions and directives as the Lottery Director may issue.

2. Definitions

In addition to the definitions provided by Rule 1 and Rule 5, Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions, and Retailer Validation Codes for Colorado Lottery Game Number 750 are set forth in Exhibits A through D.

3. Determination of Instant Prize Winners

An instant prize-winner for Colorado Lottery Game Number 750 shall be determined as follows:

- A. The holder of a ticket on which all of the letters in three (3) complete words to fifteen (15) complete words on the GAMEBOARD match letters in the "Your 18 Letters" portion of the ticket shall be entitled to the prize corresponding to the number of completed words that are matched in the PRIZE LEGEND.
- B. Only the highest prize won will be awarded.
- C. Players may win one (1) time on a ticket in Colorado Lottery Game Number 750.
- D. In all events, the determination of prize winners shall be subject to the general ticket validation requirements set forth in Paragraph 5.17 of Rule 5, Section 8 of this guideline, and all of the specific requirements set out in the "Crossword Details" section on the back of the ticket as set forth in Exhibit A.

4. Claim Period and Payment of Prizes

- A. All instant cash prizes must be claimed within 180 days after the announced end of the game.
- B. The holder of any \$3, \$4, \$6, \$9, \$12, \$18, \$36, \$50 or \$100 prize-winning ticket may take it to any Lottery retailer location, mail it to Lottery Headquarters as provided on the ticket back or deliver the ticket to any Lottery Claims Center for validation and subsequent payment. The holder of any \$200 or \$500 prize-winning ticket may mail it to Lottery Headquarters or deliver the ticket to any Lottery Claims Center for validation and subsequent payment. Lottery retailers, at their option, may accept any \$200 or \$500 prize-winning ticket for validation and payment.
- C. The holder of a \$5,000 or \$40,000 prize-winning ticket shall fill out a claim form and send the completed form and the ticket to the Lottery for validation and payment pursuant to instructions on the back of the ticket or deliver the ticket to any Lottery Claims Center for validation and subsequent payment.

- D. Any cash prize from a winning ticket that is not claimed within the period specified in Section 4.A and in the manner specified on the back of each ticket shall remain the property of the Lottery.

5. Price of Tickets

The purchase price of each ticket for Colorado Lottery Game Number 750 shall be \$3.00. However, a licensed retailer may be permitted, upon prior approval of the Director, to make gifts of tickets as a means of promoting the sale of goods or services to the public.

6. Numbers and Sizes of Prizes

The numbers (plus five percent based on pool level or minus two percent based on game level [+5% pool or -2% game]) and sizes of instant prizes are as set forth in Exhibit B attached to this Guideline. Overall odds of winning include break-even prizes.

7. Manner of Selecting Winning Tickets

The winning of any Instant cash prizes in the amounts shown in Exhibit B results from ticket purchases by the public; removal by the ticket holder of the rub-off area; and the ticket containing a winning combination of play symbols with corresponding captions as described in Section 3. In addition, to be a valid instant cash winning ticket all of the requirements of Paragraph 5.17 of Rule 5 and Section 8 of this guideline must be satisfied.

8. Ticket Validation Requirements

To be a valid instant winning ticket:

- A. The ticket must meet all of the requirements in these Guidelines
- B. Paragraph 5.8 of Rule 5
- C. The requirements printed on the back of each ticket
- D. The number and placement of Play Symbols and Prize Symbols on the ticket must conform precisely to those in Exhibit A.
- E. The Play Symbols, Prize Symbols, Play Symbol Captions, Prize Symbol Captions, Captions, Legends, Identifiers must be present in their entirety and must conform to those in Exhibit C.
- F. The Retailer Validation Codes must be present in their entirety and must conform to those in Exhibit D.

9. Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions Retailer Validation Codes

Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions are describe in Exhibit C.

10. Retailer Validation Codes

Retailer Validation Codes are described in Exhibit D.

Exhibit A – Ticket Front Covered/Uncovered/Ticket Back

Covered



Uncovered



Ticket Back

7 04104 01750 5

Recyclable Paper

273,734 WINNING TICKETS OUT OF 960,000. ODDS OF WINNING A TOP PRIZE, 1 IN 240,000.

OVERALL ODDS OF WINNING ANY PRIZE (INCLUDING BREAK-EVEN PRIZES), 1 IN 3.1.

Claim winners up to and including \$500 at any Lottery retailer; winners up to and including \$500 may be claimed at participating retailers or mail signed ticket with your name and address to Colorado Lottery, 770 Fox 7, Pueblo, CO 81002-0807 for payment. Winners have the option of paying up to \$500. Claim prizes of more than \$500 by mailing signed ticket and filled out claim form obtainable at Lottery retailers to P.O. Box 7, Pueblo, CO 81002-0802 or claim at a Lottery Office. Tickets must be received at the Lottery within 180 days of announced end of game. Ticket purchase available at least 30 years old. All cash prizes paid within 180 days after end of game are forfeited. All taxes, transactions and winners are subject to Lottery Rules and State Law. Tickets are void and not entitled to prize payment if they fail to meet requirements of game rules or are irregular during issuance. Liability for a void ticket is limited to replacement of ticket or refund of retail sales price. Availability of prizes subject to prize cap.

Become a MyLottery member to receive exciting Colorado Lottery news. Visit coloradolottery.com for more details.

Expect the Unexpected

How to Play

WORDS friends

PLAY INSTRUCTIONS:

1. Scrutinize the 16 LETTERS play area.
2. Scrutinize every letter in the Words With Friends™ GAMEBOARD that matches each of YOUR LETTERS. The letters in the Words With Friends™ GAMEBOARD will turn white when scratched.
3. Scrutinize three or more complete words in the Words With Friends™ GAMEBOARD, with prize indicated on the PRIZE LEGEND to the right.

WORDS WITH FRIENDS™ RULES:

1. A word must contain at least three letters.
2. Letters forming a word must appear in an adjacent vertical or horizontal string of letters in the crossword puzzle.
3. A word cannot be formed by linking letters diagonally, or by reading letters from right to left or bottom to top.
4. Words cannot be interrupted by a shaded square and must contain one letter in the endgame string of letters. For example, "A" and "JED" within "GARD" are not complete words. "HISSELF" is not a complete word.

Example of a horizontal word: **STABILITY**

Example of a vertical word: **WISDOM**

Words With Friends and the Words With Friends logo are trademarks of Zynga, Inc. © 2010 Zynga, Inc. All rights reserved.

SIGNATURE (Required for Payment)

NAME (Please Print)

ADDRESS

CITY

HOME PHONE

STATE

ZIP

WORK PHONE

WORDS WITH FRIENDS™ 750 6 x 4

750-000001-1-000

PLAY RESPONDED BY
COMPULSIVE GAMBLING HOTLINE
1-800-522-4789
NOT A WINNING NUMBERS LINE

Exhibit A – Ticket Back (continued)

Ticket Back Language: Pulse _

273,734 WINNING TICKETS OUT OF 960,000. ODDS OF WINNING A TOP PRIZE, 1 IN 240,000.
OVERALL ODDS OF WINNING ANY PRIZE (INCLUDING BREAK-EVEN PRIZES), 1 IN 3.51.

Claim winners up to and including \$150 at any Lottery retailer; winners up to and including \$599 may be claimed at participating retailers or mail signed ticket with your name and address to Colorado Lottery, P.O. Box 7, Pueblo, CO 81002-0007 for payment. Retailers have the option of paying up to \$599. Claim prizes of more than \$599 by mailing signed ticket and filled out claim form obtainable at Lottery retailers to P.O. Box 7, Pueblo, CO 81002-0007 or claim at a Lottery Office. Tickets must be received at the Lottery within 180 days of the announced end of game. Ticket purchasers must be at least 18 years old. All cash prizes not claimed within 180 days after end of game are forfeited. All tickets, transactions and winners are subject to Lottery Rules and State Law. Tickets are void and not entitled to prize payment if they fail to meet requirements of game rules or are irregular in any manner. Liability for a void ticket is limited to replacement of ticket or refund of retail sales price. Availability of prizes subject to prior sale.

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Visit coloradolottery.com for more details.
Expect the Unexpected

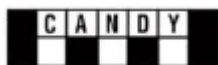
How to Play WORDS with friends PLAY INSTRUCTIONS:

1. Scratch the YOUR 18 LETTERS play area.
2. Scratch every letter in the Words With Friends™ GAMEBOARD that matches each of YOUR LETTERS. The letters in the Words With Friends™ GAMEBOARD will turn white when scratched.
3. Uncover three or more complete words in the Words With Friends™ GAMEBOARD, win prize indicated on the PRIZE LEGEND to the right.

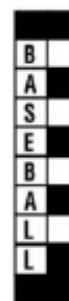
Words With Friends™ GAMEBOARD

1. A word must contain at least three letters.
2. Letters forming a word must appear in an unbroken vertical or horizontal string of letters in the crossword puzzle.
3. A word cannot be formed by linking letters diagonally, or by reading letters from right to left or bottom to top.
4. Words cannot be interrupted by a shaded space and must contain every letter in the unbroken string of letters. For example "A" and "AND" within "CANDY" are not complete words. "BASEBALL" is considered one complete word.

Example of a horizontal
word space



Example of a vertical
word space



PRIZE LEGEND	
FIND & WIN	
3 WORDS	\$3
4 WORDS	\$4
5 WORDS	\$6
6 WORDS	\$9
7 WORDS	\$12
8 WORDS	\$18
9 WORDS	\$36
10 WORDS	\$50
11 WORDS	\$100
12 WORDS	\$200
13 WORDS	\$500
14 WORDS	\$5,000
15 WORDS	\$40,000

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Exhibit B – Prize Structure

Order Quantity: 960,000 tickets
Price Point: \$3.00
Revenue: \$2,880,000.00

Pack Size: 100 tickets
Packs/Game: 9,600
Packs/Pool: 1,200

Pool Size: 120,000 tickets
Number of Pools: 8.00

Winners: 273,734
Non-winners: 686,266
Overall Odds: 1:3.51

Prize Fund: \$1,814,400.00
Payout: 63.00 %

Line	Tiers	Prize Code	Wins	Get	Win	Value	Odds	Winners			Total Prize Cost	% Prize Fund
								Pack	Pool	Total		
Low Tiers												
01	001	03	1	3 words	\$3	\$3.00	1:5.26	19.00	22,800.00	182,400	\$547,200.00	30.16 %
02	002	04	1	4 words	\$4	\$4.00	1:20.00	5.00	6,000.00	48,000	\$192,000.00	10.58 %
03	003	06	1	5 words	\$6	\$6.00	1:100.00	1.00	1,200.00	9,600	\$57,600.00	3.17 %
04	004	09	1	6 words	\$9	\$9.00	1:100.00	1.00	1,200.00	9,600	\$86,400.00	4.76 %
05	005	12	1	7 words	\$12	\$12.00	1:100.00	1.00	1,200.00	9,600	\$115,200.00	6.35 %
06	006	18	1	8 words	\$18	\$18.00	1:200.00	0.50	600.00	4,800	\$86,400.00	4.76 %
Total (Low Tiers):							1:3.64	27.50	33,000.00	264,000	\$1,084,800.00	59.79 %
High Tiers												
07	007	00	1	9 words	\$36	\$36.00	1:200.00	0.50	600.00	4,800	\$172,800.00	9.52 %
08	008	00	1	10 words	\$50	\$50.00	1:270.88	0.37	443.00	3,544	\$177,200.00	9.77 %
09	009	00	1	11 words	\$100	\$100.00	1:800.00	0.13	150.00	1,200	\$120,000.00	6.61 %
10	010	00	1	12 words	\$200	\$200.00	1:7,500.00	0.01	16.00	128	\$25,600.00	1.41 %
11	011	00	1	13 words	\$500	\$500.00	1:20,000.00	0.01	6.00	48	\$24,000.00	1.32 %
12	012	00	1	14 words	\$5,000	\$5,000.00	1:96,000.00	0.00	1.25	10	\$50,000.00	2.76 %
* 13	013	00	1	15 words	\$40,000	\$40,000.00	1:240,000.00	0.00	0.50	4	\$160,000.00	8.82 %
Total (High Tiers):							1:98.62	1.01	1,216.75	9,734	\$729,600.00	40.21 %
Total :							1:3.51	28.51	34,216.75	273,734	\$1,814,400.00	100.00 %

Exhibit C - Image Fonts

GAMEBOARD CW Grid Letters Play Symbols

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
(100.0 % original size)

YOUR LETTERS Play Symbols

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
(100.0 % original size)

Legend

YOUR 18 LETTERS
(100.0 % original size)

Exhibit D – Retailer Codes

Prize	Required
\$3.00	THR
\$4.00	FOR
\$6.00	SIX
\$9.00	NIN
\$12.00	TLV
\$18.00	ETT
\$36.00	TRX
\$50.00	FFY
\$100.00	OHN
\$200.00	THN
\$500.00	FHN
\$5,000.00	FVM
\$40,000.00	FRM