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## Colorado Lottery Supports Player Health for Responsible Gaming Education Month this September

Pueblo, Colo. — The Colorado Lottery supports player health every September by participating in Responsible Gaming Education Month (RGEM) to help educate Coloradans on what it means to Keep Play Fun. Throughout the month, the Lottery will engage with players to promote positive play and provide tools that help them to enjoy games while staying in control.

During September, the Lottery will test the public's knowledge about what it means to keep play fun with an engaging Two Tips & a Myth game. The Lottery will help educate Coloradans by promoting gambling literacy, empowering players to make informed decisions, and creating fun ways for players to engage in the conversation.

This campaign recognizes and celebrates winning experiences and the importance of building healthy play habits for life. Gambling literacy is similar to financial literacy in helping players develop fundamental skills to guide their engagement. The Lottery believes play should stay positive, which is why player health is at the heart of how the Lottery operates. From Sept. 15 to 30, the Lottery will invite people to take the positive play quiz to reflect on their play behavior and enter to win a swag pack upon completion. [Information on events](#) can be found on the Lottery's website.

“At the Colorado Lottery, responsibility is at the core of everything we do. Just as revenue and conservation are vital pillars of our mission, so too is our commitment to operating responsibly,” said Tom Seaver, Senior Director of the Colorado Lottery. “From ensuring players engage in healthy play to stewarding funds that protect Colorado's outdoors, we know that true success comes from balancing all three pillars equally and with integrity.”

In September, the Lottery will remind players that playing smart means:

- Balancing gambling with other fun activities.
- Set a dollar limit and stick to it.
- Playing for fun and entertainment, not for money.
- Treating winning as a bonus.
- Knowing how the games work and your odds of winning.
- Never chasing losses.





- Not playing when you are upset or depressed.
- Only gambling with money you can afford to lose. Taking a break from playing every now and again.
- Not gambling on credit, borrowing to play, or gambling illegally.
- If you're unsure whether you're overstepping your limits, ask for help.

To learn more about how lottery games work, explore common gambling myths, and find tips on keeping play fun, players can visit the [GameSense](#) website.

Many people believe that gambling only becomes a problem when someone gambles every day. Problem gambling is defined by how it impacts someone's life, not just how often they play. For more information on problem gambling, players can visit the [Know Your Limits](#) page on the Lottery's website or contact the national helpline at 1-800-GAMBLER.

#### **About Colorado Lottery**

Since 1983, the Colorado Lottery has returned more than \$4.4 billion to outdoor projects and schools through Great Outdoors Colorado, the Conservation Trust Fund, Colorado Parks and Wildlife, the Outdoor Equity Grant Program, Building Excellent Schools Today, and the Colorado Outdoor Recreation Industry Office. Proceeds from sales of Colorado Lottery games - Scratch, Powerball, Mega Millions, Colorado Lotto+, Lucky for Life, Cash 5, and Pick 3 - enhance, protect, and improve parks, trails, and open space in Colorado. For more information, visit [coloradolottery.com](https://coloradolottery.com).

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