



PROMOTIONAL DRAWING GUIDELINES

I. OVERVIEW

These guidelines shall govern all Colorado Lottery Promotional Drawings as defined herein.

II. PURPOSE

- A. To ensure that prize(s) awarded in Promotional Drawings are determined as impartially and randomly as practical.
- B. To avoid conflicts of interest.
- C. To ensure the integrity of the Colorado Lottery is maintained at all times.
- D. To ensure the Drawing is conducted in compliance with these Promotional Drawing Guidelines and specific Drawing procedures.
- E. To ensure compliance with all applicable State of Colorado and Colorado Lottery Statutes, Rules, and Regulations.

III. DETAILS

- A. Details for Promotional Drawings, including but not limited to eligible tickets, of number of winner(s), prize amount(s), entry date range, and scheduled Drawing date will be defined on the Colorado Lottery Website, Social Media Website, and/or Mobile Application.
- B. Drawing dates may be modified at the discretion of the Drawing Manager or designee.
- C. Odds of winning a prize are dependent on the number of eligible entries registered for a Promotional Drawing as of the designated deadline for that Drawing.

IV. ELIGIBILITY

A. GENERAL PROVISIONS

- 1. All entries must be received by the posted deadline.
- 2. Individuals must be at least 18 years of age unless otherwise noted.
- 3. An entry is ineligible if the person whose name contained in the entry is ineligible to receive a Colorado Lottery Prize as referenced in C.R.S. 44-40-113 and 44-40-114 or pursuant to the Colorado Lottery Rules. Prize eligibility is subject to any and all statutes, rules, and regulations regarding participation in Colorado Lottery Games.
- 4. The following persons are not eligible to participate in the Drawings:
 - a) Members of the Commission;

- b) Employees of the Colorado Lottery, except when authorized by the Director for investigative purposes. But, in no event shall such persons be entitled to payment of a Prize;
 - c) Any employee of a Vendor or an employee of a Vendor's subcontractor whose job responsibilities could reasonably pose a threat to the integrity to the Colorado Lottery, including but not limited to employees whose job duties include the marketing, development, operation, or security of a Colorado Lottery product or related system;
 - d) Persons who operate Drawing equipment during a Drawing or persons who officially witness a Drawing;
 - e) Any Immediate Family member of persons referenced in this section.
5. If the Drawing Manager or designee determines that an entry is valid, but the entry was not entered into the Drawing due to a Colorado Lottery or database provider error, that entry may be entered into a comparable Drawing for prizes of like value, or an alternate prize may be offered at a future time.
 6. The Drawing Manager or designee will make all final decisions regarding the eligibility of entries, participants, and/or prizes.
 7. Should the Director be made aware of any attempt to damage, interfere with or manipulate a Promotional Drawing, the Colorado Lottery reserves the right to disqualify any portion of or the entire registration database and award no prizes.
 8. Tickets identified as stolen are not eligible to win a prize in any Drawing. The Colorado Lottery will utilize all reasonably available means to identify stolen tickets.
 9. Mail-in entries will not be accepted. In addition, Tickets may not be forwarded to the Colorado Lottery via Lottery Retailers, Lottery Offices, Lottery Staff, special events, courier, or any other exceptional means. The Colorado Lottery does not accept responsibility for incorrectly submitted, lost, stolen or non-received entries.
 10. A single player can only win one (1) prize per Promotional Drawing unless otherwise stated on the Colorado Lottery Website, Social Media Website, and/or Mobile Application.

B. JACKPOT PROMOTIONAL DRAWINGS

1. In order to qualify for a Jackpot Promotional Drawing, players must enter eligible winning or non-winning Jackpot Tickets which are defined on the Colorado Lottery Website, Social Media Website, and/or Mobile Application.
2. One (1) ticket is equal to one (1) entry into a Promotional Drawing and there is no limit to the number of entries that can be submitted by a single player.
3. Registration of eligible Jackpot Tickets on the Colorado Lottery's Mobile Application is the only method of Entry into the Jackpot Promotional Drawing.

4. Players must register and be signed on as a MyLottery Member to enter via the Colorado Lottery's Mobile Application.
5. Entries submitted through methods other than the Colorado Lottery's Mobile Application are not eligible.
6. In order to enter a Jackpot Promotional Drawing, the bar code printed at the top of the eligible Jackpot Ticket must be scanned. The player's name, current residential address, date of birth, email, and telephone number are then captured and a unique identifier is assigned.
7. Once an eligible winning or non-winning Jackpot Ticket is registered, the player does not need to keep the original ticket to be eligible to claim a prize.

C. INSTANT SCRATCH PROMOTIONAL DRAWINGS

1. In order to qualify for an Instant Scratch Promotional Drawing, players must enter non-winning tickets from eligible Colorado Lottery Instant Scratch Game(s), which are defined on the Colorado Lottery Website, Social Media Website, and/or Mobile Application.
2. Registration of an eligible non-winning Instant Scratch Ticket on the Colorado Lottery Website must include the unique twenty-two (22) digit number located on the front of the Instant Scratch Ticket beneath the scratch-off coating (or scanned via the Mobile Application). The player's name, current residential address, date of birth, email, and telephone number are then captured and a unique identifier is assigned.
3. Once an eligible non-winning Instant Scratch Ticket is registered, the player does not need to keep the original ticket to be eligible to claim a prize.

D. WEBSITE PROMOTIONAL DRAWINGS

1. No purchase is required to participate.
2. A participant must register as a Guest or as a MyLottery member by providing all of the following: name, email address, and phone number.
3. A participant must self-certify that they are at least 18 years of age and agree to the terms and conditions in order to be registered.
4. Additional action may be required to participate, such as, but not limited to:
 - a) Answering a question by typing a response;
 - b) Selecting an answer from a multiple choice or dropdown field; or
 - c) Submitting a photo.
5. No skill is required to be registered into a Website Promotional Drawing. For example, if the wrong answer is chosen, the correct answer will be provided and the entry accepted.

E. SOCIAL MEDIA PROMOTIONAL DRAWING

1. Social Media Promotional Drawings for prizes under \$600 shall be subject to these guidelines.
2. No purchase is required to participate.
3. A participant must self-certify that they are at least 18 years of age and agree to the terms and conditions in order to be registered.
4. Additional action may be required to participate, such as, but not limited to:
 - d) Answering a question by typing a response;
 - e) Selecting an answer from a multiple choice or dropdown field;
 - f) Submitting a photo; or
 - g) Providing name, email address, and/or phone number.
5. No skill is required to be registered into a Social Media Promotional Drawing. For example, if the wrong answer is chosen, the entry is still accepted.

V. HANDLING AND STORAGE OF ENTRIES

- A. Entries received through the Colorado Lottery's Website, Social Media Website, and/or Mobile Application will be compiled and stored in a database.
- B. A unique number will be assigned to each entry.
- C. After the eligibility deadline for the Drawing has expired, the database provider will secure the database such that no additional entries can be recorded.

VI. DRAWINGS

- A. Promotional Drawings will be held consistent with the announcement on the Colorado Lottery Website, Social Media Website, and/or Mobile Application.
- B. The Lottery will designate the type of equipment to be used and randomly select the prize winner(s).
- C. An independent auditor, as required in C.R.S. 44-40-109(2)(d), will observe Promotional Drawings where the prize value is over Five Hundred and Ninety-Nine Dollars (\$599).
- D. All Drawings are open to the public.

VII. DETERMINATION OF WINNER

- A. A reasonable attempt will be made to contact the winner, based on the information provided in the registered entry. If the Colorado Lottery is unable to contact the winner for any reason within five (5) business days, unless otherwise stated in the Drawing details, the winner will forfeit the prize and the prize will be awarded to the next alternate(s) in the order drawn. The timeframe may be extended at the discretion of the Drawing Manager or designee.
- B. The person will have five (5) business days after being notified of the selection of their entry to contact the Colorado Lottery and claim their prize, unless otherwise stated in the Drawing details. At the discretion of the Drawing Manager or

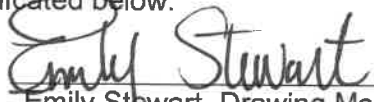
designee, the timeframe may be extended to complete the claim process.

- C. Should the winning entry be deemed ineligible for any reason, the First Alternate shall replace it as the winning entry. This entry will then be subjected to the same eligibility requirements, and should it too be deemed ineligible, replaced by the Second Alternate. This process will be repeated until an entry has been determined eligible and certified as the winner.
- D. In the event there is a reason to believe that the winner is not eligible to win the prize or has not been randomly selected, the Drawing Manager or designee shall initiate an investigation. All winnings shall be withheld until the completion of the investigation. Upon completion of the investigation, the Drawing Manager or designee shall report the findings to the Director and no prize shall be awarded until such time that the Director is satisfied that the winner was chosen at random and was eligible to win.

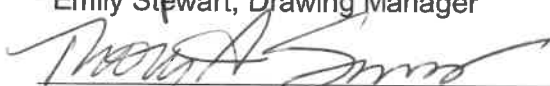
VIII. FULFILLMENT OF PRIZE(S)

- A. Prize Winner eligibility is subject to any and all applicable State of Colorado Statutes, Rules, and Regulations regarding participation in Colorado Lottery Games.
- B. By entering a Drawing or giveaway, the player is allowing the Colorado Lottery to display their first name, last initial, and city on the Colorado Lottery Website or Social Media Website if their entry is selected as a winner.
- C. Prize Winners of Five Hundred and Ninety-Nine Dollars (\$599) or more are required to claim their Prize at a Lottery Claims Center.
- D. Out-of-State Winners are required to claim all Prizes at a Lottery Claims Center.

The foregoing guidelines for the Colorado Lottery's Promotional Drawings are approved as of the date indicated below.


Emily Stewart, Drawing Manager

11/30/2020
Date


Tom Seaver, Senior Director

11-30-20
Date