



## MAYHEM CONTEST PROMOTIONAL DRAWING GUIDELINES

### I. OVERVIEW

These guidelines shall govern the Promotional Drawing to be conducted by the Colorado Lottery as part of the **MAYHEM CONTEST**. There will be four (4) drawings which will award ten (10) prizes each.

To enter a drawing:

- A. No purchase required.
- B. Players are invited to participate by answering question(s) on the Colorado Lottery Website where each week they will be asked a question in order to enter the **MAYHEM CONTEST** Promotional Drawing.

### II. PURPOSE

- A. To ensure the prizes awarded in the **MAYHEM CONTEST** Promotional Drawing is determined as impartially and randomly as practical.
- B. To ensure the integrity of the Colorado Lottery is maintained at all times.
- C. To ensure the drawings are conducted in strict compliance with guidelines for Colorado Lottery Promotional Drawings.
- D. To ensure compliance to all applicable State of Colorado and Colorado Lottery Statutes, Rules, and Regulations.

### III. PRIZE(S)

- A. Week one (1) prizes consists of **Ten (10) prizes**. The prize will be Sixty (60) One Dollar (\$1) \$50 Mayhem Tickets (retail value of Sixty Dollars (\$60 per prize)).
- B. Week two (2) prizes consists of **Ten (10) prizes**. The prize will be Thirty (30) Two Dollar (\$2) \$100 Mayhem Tickets (retail value of Sixty Dollars (\$60 per prize)).
- C. Week three (3) prizes consists of **Ten (10) prizes**. The prize will be Twenty-Four (24) Five Dollar (\$5) \$200 Mayhem Tickets (retail value of One Hundred and Twenty Dollars (\$120 per prize)).
- D. Week four (4) prizes consists of **Ten (10) prizes**. The prize will be Twelve (12) Ten Dollar (\$10) \$500 Mayhem Tickets (retail value of One Hundred and Twenty Dollars (\$120 per prize)).

- E. Odds of winning a drawing prize are dependent on the number of eligible entries registered for this Promotional Drawing by the Colorado Lottery Database Provider as of the designated deadline for the drawing.

#### IV. **DRAWING DATE(S) AND LOCATION(S)**

- A. Weekly drawings will be held on:
1. Tuesday, January 19, 2021, at noon.
  2. Tuesday, January 26, 2021, at noon.
  3. Tuesday, February 2, 2021, at noon.
  4. Tuesday, February 9, 2021, at noon.
- B. The drawings will be held at a time and location to be determined by the Drawing Manager or designee. All drawings are open to the public.
- C. The drawing eligibility deadlines and drawing dates will be posted on [www.coloradolottery.com](http://www.coloradolottery.com). The dates are subject to change at the Colorado Lottery Director or designee's discretion.

#### V. **ELIGIBILITY**

- A. In order to be eligible for the **MAYHEM CONTEST** Promotional Drawings, all entries must be received and registered by the Colorado Lottery Database Provider prior to each drawing deadline to qualify for an individual drawing.
- i. Week One (1): Monday, January 11, 2021, at 12:00 pm through Monday, January 18, 2021, at 12:00 pm (drawing held Tuesday, January 19, 2021).
  - ii. Week Two (2): Monday, January 18, 2021, at 12:01 pm through Monday, January 25, 2021, at 12:00 pm (drawing held Tuesday, January 26, 2021).
  - iii. Week Three (3): Monday, January 25, 2021, at 12:01 pm through Monday, February 1, 2021, at 12:00 pm (drawing held Tuesday February 2, 2021,).
  - iv. Week Four (4): Monday, February 1, 2021, at 12:01 pm through Monday, February 8, 2021, at 12:00 pm (drawing held Tuesday, February 9, 2021).
- B. In order to be considered a valid entry into the Colorado Lottery **MAYHEM CONTEST** drawing the following criteria must be met:
1. Contestants must answer and submit their entry to a weekly question on the Colorado Lottery Website.
  2. Contestants must submit name, an active email address, and a valid phone number.
  3. An entry is ineligible if the person whose name contained in the entry is ineligible to receive a Colorado Lottery Prize as referenced in C.R.S. 44-40-113 (5) or pursuant to the Colorado Lottery Rules. Prize eligibility is subject to any and all applicable statutes, rules, and regulations regarding participation in Colorado Lottery Games.
    - i. The following persons are not eligible to participate in the drawings:
    - ii. Members of the Commission or their Immediate Families;
    - iii. Employees of the Lottery or their Immediate Families, except when authorized by the Director for investigative purposes. But, in no event shall

such persons be entitled to payment of a Prize;

- iv. Any employee of a Vendor or an employee of a Vendor's subcontractor whose job responsibilities could reasonably pose a risk to the Lottery, including but not limited to, employees whose job duties include the marketing, development, operation, or security of a Lottery product or related system;
  - 1. Any Immediate Family member of an employee referenced above; and
- v. Persons who operate Drawing equipment during a Drawing or officially witnesses a Drawing and members of their Immediate Family.

- C. Individuals must be at least 18-years of age to participate.
- D. Entries are limited to one e-mail address entry per drawing.
- E. A registered player may only win one weekly drawing prize.
- F. The Colorado Lottery has no liability for entries not submitted correctly or submissions not received by the database host.
- G. The Colorado Lottery Database Provider maintains the official drawing database.
- H. The Colorado Lottery Director or designee will make all final decisions regarding the eligibility of submissions and/or participants.
- I. If the Colorado Lottery determines an entry to be valid, and the entry was not entered into the drawing due to Colorado Lottery or the Database Provider error, as determined by the Colorado Lottery Director or designee, that entry may be entered into a comparable drawing for prizes of like value, or an alternate prize may be offered at a future time to be determined by the Colorado Lottery Director or designee. The Colorado Lottery Director or designee's decision is final.
- J. The Colorado Lottery Director or designee will make all final decisions regarding the eligibility of entries and/or participants.
- K. Any attempt to deliberately damage the Colorado Lottery Website or undermine the legitimate operations of the Colorado Lottery **MAYHEM CONTEST** Promotion is a violation of criminal and civil laws. Should such an attempt be made, the Colorado Lottery reserves the right to disqualify any portion of, or the entire, registration database.

## **VI. HANDLING AND STORAGE OF ENTRIES**

- A. Entries received at [www.coloradolottery.com](http://www.coloradolottery.com) will be compiled and stored in a database.
- B. A unique number will be assigned to each entry.
- C. After the eligibility deadline for the final drawing has expired, the database provider will secure the database such that no entries are recorded.

## **VII. DRAWING PREPARATIONS**

### **A. SUPPLIES**

- 1. Random number generator (computer program or alternate method).
- 2. Drawing checklists and certification forms.

3. Database containing all of the entries registered at [www.coloradolottery.com](http://www.coloradolottery.com) during each drawing eligibility period.

## B. PERSONNEL

The Drawing Team will consist, minimally, of the Lottery Drawing Manager or designee and Colorado Lottery Security Personnel.

### 1. Drawing Manager Responsibilities:

- a. Ensure all necessary equipment and supplies are available and in good working order.
- b. Ensure that all required personnel are present, briefed, and prepared to conduct the drawing.
- c. Ensure that all required documents, checklists, and certification forms are completed in a timely manner.
- d. Supervise staff in their drawing assignments.
- e. Ensure that the drawing is under camera for Colorado Lottery security purposes.
- f. Using a random number generator, select the winning entry or entries.
- g. Halt the drawing if anything improper is observed.
- h. Approve continuation of the drawing once an observed problem is corrected.

### 2. Colorado Lottery Security Personnel Responsibilities:

- a. Security Personnel must be present for all public viewings.
- b. Observe all aspects of the drawing, ensuring that nothing is tampered with.
- c. Assist in examination and validation of each entry.
- d. Oversee verification of winner identification and eligibility.
- e. Halt the drawing if anything improper is observed.

## VIII. DRAWING PROCEDURES

- A. The Drawing Team will assemble at the drawing site on the dates and times determined by the Drawing Manager or designee.
- B. A drawing may not proceed until the appropriate personnel, described in Section VII.B., are present.
- C. The Drawing Team will inspect the drawing equipment to ensure it is operating properly. The equipment should show no signs of tampering or any other condition that might compromise the integrity or fairness of the drawing.
- D. The database will consist of uniquely numbered entries that include registration information for the person that submitted the entry.
- E. The Drawing Manager or designee shall utilize a random number generator, described in Section VII.A.1., to select entries within the "from-to" range. The Drawing Manager or

designee shall determine the number of alternate entries to be selected prior to the drawing.

i. Weekly Drawings:

1. Week One (1): Ten (10) winning entries and five (5) alternates will be selected during the drawing process.
2. Week Two (2): Ten (10) winning entries and five (5) alternates will be selected during the drawing process.
3. Week Three (3): Ten (10) winning entries and five (5) alternates will be selected during the drawing process.
4. Week Four (4): Ten (10) winning entries and five (5) alternates will be selected during the drawing process.

- F. Once the random numbers have been selected, the Drawing Manager or designee will access the database to determine the entries corresponding to the random numbers and thus the winners and alternates for that weekly drawing. A printout of the winning and alternate entries shall be placed into the drawing file.
- G. Should it be necessary for the Colorado Lottery to conduct a subsequent drawing after the official drawing, a Drawing Team will re-assemble.
- H. Should any member of the Drawing Team observe the occurrence of anything unusual during the drawing process that cannot be immediately corrected and may affect the validity of the drawing, that member may immediately halt the drawing proceedings. The Drawing Team shall attempt to resolve the issue and continue the drawing. In absence of a resolution, the Drawing Manager or designee shall attempt to contact the Colorado Lottery Director, Deputy Director, Security Director, and/or Marketing Director, in that order. The decision of the contacted Director is final. Should the decision of the Director be to halt the drawing, the Drawing Team shall immediately secure the entry database, equipment and supplies until the drawing can re-commence. An Incident Report must be completed by the Drawing Manager or designee and included with the drawing forms.
- I. Following completion of the drawing, the Drawing Team will inspect and secure the equipment.

**IX. DETERMINATION OF WINNER**

- A. A reasonable attempt will be made to contact the person contained in the registered entry. If an entry is deemed preliminarily eligible at the time of the drawing, but the Colorado Lottery is unable to contact the person for any reason (e.g. telephone number or email address is incorrect or no longer in service) within five (5) business days, the prize is awarded to the alternate(s) in the order drawn. At the discretion of the Drawing Manager, the timeframe may be extended.
- B. The person will have five (5) business days after being notified of the selection of their entry to contact the Colorado Lottery and claim their prize. At the discretion of the Drawing Manager, the timeframe may be extended.
- C. If the winning entry contains more than one name, each person will be contacted and required to fill out a Relinquishment of Rights Form. Should this form be properly completed by each person the entry may be deemed eligible. In such an instance, each person will have five (5) business days from the date of claim to provide the completed

form to the Colorado Lottery. If for any reason, the form is not completed and provided to the Colorado Lottery, the entry may be deemed ineligible.

- D. Should the winning entry be deemed ineligible for any reason, the first alternate shall replace it as the winning entry. This entry will then be subjected to the same eligibility requirements, and should it also be deemed ineligible, replaced by the second alternate. This process will be repeated until an entry has been determined eligible and certified as the winner.
- E. In the event there is an inconsistency or insufficient information as to the person(s) entitled to the prize, the Colorado Lottery Director or designee shall initiate an investigation and withhold all winnings until such time that the Director or designee is satisfied that the proper person is awarded the prize.
- F. The Colorado Lottery Director or designee shall make all final decisions regarding the eligibility of entries and/or participants.

**X. FULFILLMENT OF PRIZES**

- A. A prize(s) containing live Colorado Lottery Ticket(s) will only be mailed to Colorado residential addresses or can be picked up at one (1) of the four (4) Colorado Lottery Offices.
- B. Out-of-state winners of non-monetary prize(s) are required to claim their prize(s) at one (1) of the four (4) Colorado Lottery Offices.
- C. Prize winner eligibility is subject to any and all applicable State of Colorado and Colorado Lottery Statutes, Rules, and Regulations regarding participation in Colorado Lottery Games.
- D. By entering this drawing, you are allowing the Colorado Lottery to display your first name, last initial, and city on the Colorado Lottery Website if your entry is selected as a winner.

The foregoing drawing guidelines for the Colorado Lottery's **MAYHEM CONTEST** Promotional Drawing are approved as of the date indicated below.



Emily Stewart, Drawing Manager

1/7/2021

Date



Tom Seaver, Senior Director

1-8-21

Date