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Six Colorado Lottery Players Get Ready. Set. to Dash.

Meet the six players who will participate in the Lottery's 90-second ULTIMATE DASH® Shopping Spree

PUEBLO, Colo.— Six Colorado Lottery ULTIMATE DASH® Shopping Spree players and their guests are gearing up to get ready, get set, and dash. The Lottery chose its six 90-second shopping spree winners on Aug. 11. The winners will attend a special weekend in Denver to participate in the event Saturday, Oct. 24.

The winners and their guests will travel to Denver on Friday for a VIP winner weekend and for the event on Saturday at a transformed Wings Over the Rockies museum, 7711 E. Academy Blvd.

For 90 seconds, the 6 winners and their guests will sprint for high-end name-brand merchandise. There is also a bonus prize round with a chance to instantly win from $1,000 up to $10,000 cash. The experience also includes lodging, transportation, and $1,000 in spending money.

The winners are:

Christine S., Pueblo
Her first reaction was "Oh My God, really?" She wasn't sure if it was fake, but answered when she saw it was from the government. When asked what she's most excited about, she said while she's not really sure what she's facing, she's going to "grab as much as I can."

Mary S., Denver
Mama Mary is a sorority Mom to college students at the University of Denver. A frequent player in second-chance drawings, she compares the upcoming 90-second shopping spree to an 80s game show. Her strategy is all about training and teamwork.

Shawn Y., Strassburg
Shawn's reaction to winning was a "quiet fist pump" on the other end of the line, celebrating his first big second-chance win after years of playing. Due to some health challenges, Shawn will have his girlfriend and her friend make the dash on his behalf. They plan to coordinate a genius strategy beforehand.

Kenneth M., Golden
Kenneth is "tickled pink" about his win. He sees the 90-second dash as a hilarious and awesome opportunity. He feels great about the Lottery's support for good causes and sees this chance to dash as just a fun experience and a chance to win. His strategy is simple: "90 seconds is plenty of time to grab some nice stuff." Only entering second-chance drawings six months ago, Kenneth is excited for "Christmas in October."

Kevin M., Colorado Springs
Kevin was in such shock when he heard he had won that he and his wife drove from Colorado Springs to Pueblo just to confirm the news. He's curious and excited about the run. They've watched videos of other dashes to prepare, but their main strategy will simply be to see what catches their eye during the event.

Keta S., Aurora
When Keta got the call, she thought it sounded like something neat to do. She's most excited to check out all of the items they will have to choose from. With so little time to "shop," Keta plans to just "grab whatever I can." She's shopping for herself, but bringing her friend, who gives Keta all of her non-winning tickets to scan for her. Keta lives in Aurora and works at King Soopers.

More information about the ULTIMATE DASH® Shopping Spree game and second-chance drawing is available at the Colorado Lottery's Bonus Draw web page.

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About the Colorado Lottery
The Colorado Lottery operates under three equal pillars: Revenue, Conservation, and Responsibility. Since 1983, the Colorado Lottery has returned more than $4.6 billion to outdoor projects through Great Outdoors Colorado (GOCO), the Conservation Trust Fund, and Colorado Parks and Wildlife (CPW). Once the GOCO proceeds cap is met, additional proceeds recipients include the Outdoor Equity Grant Program, Building Excellent Schools Today, Outdoor Recreation Industry Office, and other outdoor-related CPW funds. Proceeds from sales of Lottery games – Scratch, Powerball, Mega Millions, Colorado Lotto+, Millionaire for Life, Cash 5, and Pick 3 – support parks, trails, recreation, wildlife, and open space in Colorado, utilizing industry best practices for player health. For more information, visit coloradolottery.com.

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