



## Option 1 – Event Description

# AS IF YOU NEEDED ANOTHER EXCUSE TO GET OUT AND PLAY.

### CHECK OUT:

## 2008 SPRING INTO HEALTH EVENT

Fitness, flowers and fun. Celebrate healthy living with Denver Parks and Recreation at the annual "Spring into Health" event on Friday, June 6th. Experience the latest in exercise trends, participate in health screenings, get a massage, and take a fitness walk through the beautiful Denver Botanic Gardens. Sign up is limited so purchase your ticket today. Tickets are available at any Denver Parks and Recreation Center. For a listing of centers visit [www.denvergov.org/Recreation](http://www.denvergov.org/Recreation), for questions call 303-458-4868.

### FRIDAY, JUNE 6<sup>TH</sup>

Registration: 9:00 am to 9:30 am

Event: 10:00 am to 1:00 pm

The Denver Botanic Gardens

1005 York St., Denver, CO

**\$5.00**  
Snacks  
provided

The Colorado Lottery would like to take this opportunity to remind you of the importance of play. Every time you play one of our games, it gives you and others across the state a chance to play. In our 25 year history, proceeds from the sale of our games have returned nearly \$2 billion to our state; funding the development of parks, building and restoring trails, constructing recreation centers, and even making events like this one possible.





Option 2 – Day of Event Calendar

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**CHECK OUT:  
CELEBRATE WINDSOR LAKE AND  
BOARDWALK PARK**

**THURSDAY, JUNE 12TH<sup>TH</sup> – SATURDAY, JUNE 14<sup>TH</sup>**  
970-674-3500 or visit [www.winsorgov.com](http://www.winsorgov.com)

<b>All Weekend</b>	
All day	Free paddle boat, canoe & kayak rentals
10:00 am – 4:00 pm	Town of Windsor Museum open to the public
<b>Thursday, June 12th</b>	
5:00 pm – 7:00 pm	Town barbeque (hosted by Windsor Chamber of Commerce)
6:00 pm – 6:30 pm	Boardwalk Park dedication
6:30 pm – 8:30 pm	Chris Daniels & the Kings concert (jazz, rock & blues)
<b>Friday, June 13th</b>	
Dusk	Family movie night
<b>Saturday, June 14th</b>	
All day	DJ entertainment
8:00 am – 10:00 am	Father's Day 5K (hosted by the Windsor Kiwanis Club)
10:00 am – 2:00 pm	1941 fire truck rides & fire department mascot (hosted by Windsor/Severance Fire District)
11:00 am – 3:00 pm	Car show/cruise in
TBD	Fort Collins Symphony

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Option 3 – Day of Event Calendar or Event Description with photo(s)

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## CHECK OUT: EVANSFEST 2008

FRIDAY, SEPTEMBER 12<sup>TH</sup> – SATURDAY, SEPTEMBER 13<sup>TH</sup>

Riverside Park – 4000 Riverside Parkway  
970-475-1129 or visit [www.cityofevans.org](http://www.cityofevans.org)

### CALENDAR OF EVENTS

#### Friday, September 12th

- 5:00 pm Beer/food garden open
- 5:00 pm – 6:30 pm Happy Hour ½ price drinks
- 5:30 pm – 6:30 pm Musical guest: Zach Nichols
- 7:00 pm – 8:30 pm Musical guest: Set Forth
- 8:30 pm Fireworks



#### Saturday, September 13th

- 8:00 am – 11:00 am Pancake Breakfast
- 8:30 am Riverside Stride 5K race/Fun Run or Walk
- 10:00 am Parade
- 11:00 am – 4:00 pm Kidz Zone
- NASCAN races
- Petting zoo
- Vendor booths
- Food/beer garden
- 11:30 am – 12:30 pm Musical guest: Tim Hanauer
- 12:45 pm – 4:00 pm Demos & Entertainment



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# PROCEEDS AD TEMPLATES

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## Logo and Photo file requirements

### PHOTO

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- Raster Image - 300 dpi at 4"x6"
- Files Formats .jpg, .tiff, .psd (photoshop)
- Color or B&W  
(A good rule of thumb: if the file size has a K in it, it's too small. The image should be at LEAST 1 or 2MB in size.)

### LOGO

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- Vector-based file  
(Vector files are drawn with lines and coordinates and can be resized as large or as small as needed.)
- Files Formats .eps, .ai (illustrator), .pdf  
(files are acceptable if they are vector-based)
- Color or B&W

NOTE: If vector art is not possible, please do NOT pull images created for screen viewing (screen grabs from internet). If there is access to a layered .psd that would be the next preferred file. If only a .jpg, .tiff, .gif file is available, file size must be a minimum of 2MB in size.



ACCEPTABLE FILE (vector-based file)



NON ACCEPTABLE FILE (.jpg file at small size)