

DEPARTMENT OF REVENUE

Lottery Commission

Colorado Lottery Guideline

Game #728 – \$20 Game Million Series IV

1. Purpose and Statutory Authority






These Guidelines are adopted by the Colorado Lottery Commission pursuant to the authority provided by Part 2, Article 35, Title 24, C.R.S. 24-35-308 (1)(a) and (2), 24-35-308 (3)(b), 24-35-212 and 24-35-212.5, Rule 5 and under any instructions and directives as the Lottery Director may issue.


2. Definitions

In addition to the definitions provided by Rule 1 and Rule 5, Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions, and Retailer Validation Codes for Colorado Lottery Game Number 728 are set forth in Exhibits A through D.

3. Determination of Instant Prize Winners

An instant prize-winner for Colorado Lottery Game Number 728 shall be determined as follows and displayed in Exhibit A:

- A. The holder of a ticket on which any of the eight (8) "WINNING NUMBERS" Play Symbol with corresponding captions match (are the same as) any of the thirty (30) "YOUR NUMBERS" Play Symbol with corresponding captions shall be entitled to the Prize indicated in the Prize Symbol with corresponding caption shown directly below the "YOUR NUMBERS" Play Symbol with corresponding caption that matches the "WINNING NUMBERS" Play Symbol with corresponding caption.
- B. The holder of a ticket on which any of the thirty (30) "YOUR NUMBERS" Play Symbol with corresponding captions is a  Play Symbol with corresponding caption shall automatically be entitled to ten times (10X) the Prize indicated in the Prize Symbol with corresponding caption shown directly below the  Play Symbol with corresponding caption.
- C. The holder of a ticket on which any of the thirty (30) "YOUR NUMBERS" Play Symbol with corresponding captions is a  Play Symbol with corresponding caption shall automatically be entitled to twenty times (20X) the Prize indicated in the Prize Symbol with corresponding caption shown directly below the  Play Symbol with corresponding caption.
- D. The holder of a ticket on which any of the thirty (30) "YOUR NUMBERS" Play Symbol with corresponding captions is a  Play Symbol with corresponding caption shall

automatically be entitled to ten dollars (\$10) as indicated in the “” Play Symbol with corresponding caption.

- C. Players may win up to thirty (30) times on a ticket in Colorado Lottery Game Number 728.
- D. In all events, the determination of prize winners shall be subject to the general ticket validation requirements set forth in Section 5.17 of Rule 5, Section 8 of these guidelines, and the requirements set out on the back of each instant ticket.

4. Second-Chance Drawing

Odds of winning a second-chance drawing prize are dependent on the number of entries received by the database host.

5. Claim Period and Payment of Prizes

- A. All instant cash prizes must be claimed within 180 days after the announced end of the game.
- B. The holder of any \$25, \$40, \$50, or \$100 prize-winning ticket may take it to any Lottery retailer location, mail it to Lottery Headquarters as provided on the ticket back or deliver the ticket to any Lottery Claims Center for validation and subsequent payment. The holder of any \$200 or \$500 prize-winning ticket may mail it to Lottery Headquarters or deliver the ticket to any Lottery Claims Center for validation and subsequent payment. Lottery retailers, at their option, may accept any \$200 or \$500 prize-winning ticket for validation and payment.
- C. The holder of a \$1,000, \$5,000, \$10,000, \$100,000 or \$1,000,000 prize-winning ticket shall fill out a claim form and send the completed form and the ticket to the Lottery for validation and payment pursuant to instructions on the back of the ticket or deliver the ticket to any Lottery Claims Center for validation and subsequent payment.
- D. Any cash prize from a winning ticket or any eligible non-cash-winning ticket that is not claimed within the period specified in Section 4.A and in the manner specified on the back of each ticket shall remain the property of the Lottery.

6. Price of Tickets

The purchase price of each ticket for Colorado Lottery Game Number 728 shall be \$20.00. However, a licensed retailer may be permitted, upon prior approval of the Director, to make gifts of tickets as a means of promoting the sale of goods or services to the public.

7. Numbers and Sizes of Prizes

The numbers (plus five percent based on pool level or minus two percent based on game level [+5% pool or -2% game]) and sizes of instant prizes are as set forth in Exhibit B attached to this Guideline. Overall odds of winning include break-even prizes.

8. Manner of Selecting Winning Tickets

The winning of any Instant cash prizes in the amounts shown in Exhibit B results from ticket purchases by the public; removal by the ticket holder of the rub-off area; and the ticket containing a winning combination of play symbols with corresponding captions as described in Section 3. In addition, to be a valid instant cash winning ticket all of the requirements of Section 5.8 of Rule 5 and Section 8 of this guideline must be satisfied.

9. Ticket Validation Requirements

To be a valid instant winning ticket:

- A. The ticket must meet all of the requirements in these Guidelines
- B. The requirements printed on the back of each ticket
- C. The number and placement of Play Symbols and Prize Symbols on the ticket must conform precisely to those in Exhibit A.
- D. The Play Symbols, Prize Symbols, Play Symbol Captions, Prize Symbol Captions, Captions, Legends, Identifiers must be present in their entirety and must conform to those in Exhibit C.
- E. The Retailer Validation Codes must be present in their entirety and must conform to those in Exhibit D.

10. Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions Retailer Validation Codes

Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions are describe in Exhibit C.

11. Retailer Validation Codes

Retailer Validation Codes are described in Exhibit D.

Exhibit A – Ticket Front Covered

Pulse 1

\$20 COLORADO LOTTERY

TORRENT OF WEALTH

MORE THAN \$30 MILLION IN CASH PRIZES!
OVER \$8 MILLION IN CASH PRIZES OF \$100 AND ABOVE!

BONUS
Find a 2697 symbol, win \$50 automatically!

BONUS
Find a 2697 symbol, win \$50 automatically!

WINNING NUMBERS
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$

YOUR NUMBERS
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE

Match any of YOUR NUMBERS to any WINNING NUMBER, win Prize shown for that Number.
Get a 1011 symbol and win 10 TIMES the Prize shown. Get a 2011 symbol and win 20 TIMES the Prize shown. Get a 3 symbol, win \$10 automatically!

WIN UP TO 30 TIMES!

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Pulse 2

\$20 COLORADO LOTTERY

BONANZA OF BUCKS

MORE THAN \$30 MILLION IN CASH PRIZES!
OVER \$8 MILLION IN CASH PRIZES OF \$100 AND ABOVE!

BONUS
Find a 2697 symbol, win \$50 automatically!

BONUS
Find a 2697 symbol, win \$50 automatically!

WINNING NUMBERS
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$

YOUR NUMBERS
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
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\$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Match any of YOUR NUMBERS to any WINNING NUMBER, win Prize shown for that Number.
Get a 1011 symbol and win 10 TIMES the Prize shown. Get a 2011 symbol and win 20 TIMES the Prize shown. Get a 3 symbol, win \$10 automatically!

WIN UP TO 30 TIMES!

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Pulse 3

\$20 COLORADO LOTTERY

UNENDING FORTUNE

MORE THAN \$30 MILLION IN CASH PRIZES!
OVER \$8 MILLION IN CASH PRIZES OF \$100 AND ABOVE!

BONUS
Find a 2697 symbol, win \$50 automatically!

BONUS
Find a 2697 symbol, win \$50 automatically!

WINNING NUMBERS
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$

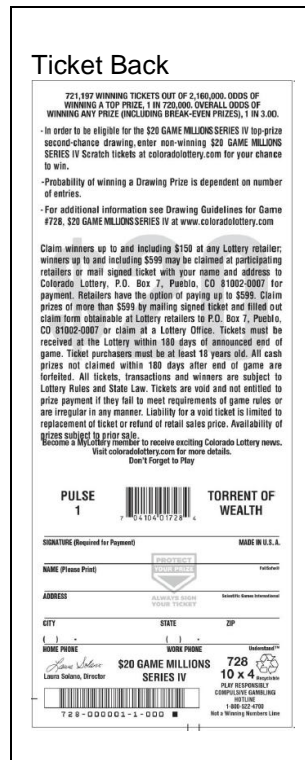
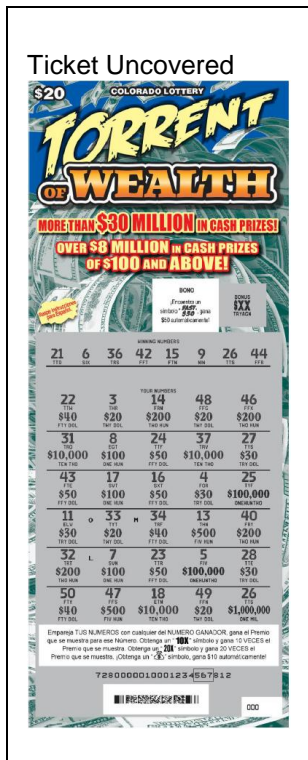
YOUR NUMBERS
\$ \$ \$ \$ \$ \$ \$ \$ \$ \$
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE
PRIZE PRIZE PRIZE PRIZE PRIZE

Match any of YOUR NUMBERS to any WINNING NUMBER, win Prize shown for that Number.
Get a 1011 symbol and win 10 TIMES the Prize shown. Get a 2011 symbol and win 20 TIMES the Prize shown. Get a 3 symbol, win \$10 automatically!

WIN UP TO 30 TIMES!

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Exhibit A (continued) – Ticket Uncovered/ Ticket Back



Ticket Back Language:

721,197 WINNING TICKETS OUT OF 2,160,000. ODDS OF WINNING A TOP PRIZE, 1 IN 720,00. OVERALL ODDS OF WINNING ANY PRIZE (INCLUDING BREAK-EVEN PRIZES), 1 IN 3.00.

- In order to be eligible for the \$20 Game Million Series IV top-prize second-chance drawing, enter non-winning Million Series IV Scratch tickets at coloradolottery.com for your chance to win.
- Probability of winning a Drawing Prize is dependent on number of entries
- For additional information see Drawing Guidelines for Game #728, \$20 Game Million Series IV at www.coloradolottery.com

Claim winners up to and including \$150 at any Lottery retailer; winners up to and including \$599 may be claimed at participating retailers or mail signed ticket with your name and address to Colorado Lottery, P.O. Box 7, Pueblo, CO 81002-0007 for payment. Retailers have the option of paying up to \$599. Claim prizes of more than \$599 by mailing signed ticket and filled out claim form obtainable at Lottery retailers to P.O. Box 7, Pueblo, CO 81002-0007 or claim at a Lottery Office. Tickets must be received at the Lottery within 180 days of announced end of game. Ticket purchasers must be at least 18 years old. All cash prizes not claimed within 180 days after end of game are forfeited. All tickets, transactions and winners are subject to Lottery Rules and State Law. Tickets are void and not entitled to prize payment if they fail to meet requirements of game rules or are irregular in any manner. Liability for a void ticket is limited to replacement of ticket or refund of retail sales price. Availability of prizes subject to prior sale.

Become a MyLottery member to receive exciting Colorado Lottery news.
Visit coloradolottery.com for more details.
Don't Forget to Play

Exhibit B – Prize Structure

Order Quantity: 2,160,000 tickets
Price Point: \$20.00
Number of Pools: 18.00

Pack Size: 30 tickets
Pool Size: 120,000 tickets

Winners: 721,197
Non winners: 1,438,803
Overall Odds: 1:3.00

Revenue: \$43,200,000.00

Prize Fund: \$32,186,000.00
Payout: 74.50 %

Line	Tiers	Prize Code	Wins	Get	Win	Value	Odds	Pack	Winners		Total Prize Cost	% Prize Fund
									Pool	Total		
Low Tiers												
01	001	25	25	\$1X25	\$25	\$25.00	1:30.00	1.00	4,000.00	72,000	\$1,800,000.00	5.59 %
02	002	25	7	\$2X5+\$1(10X SS)+\$5	\$25	\$25.00	1:30.00	1.00	4,000.00	72,000	\$1,800,000.00	5.59 %
03	003	25	6	\$3X5+(\$10 AW)	\$25	\$25.00	1:30.00	1.00	4,000.00	72,000	\$1,800,000.00	5.59 %
04	004	25	9	\$2X4+\$3X4+\$5	\$25	\$25.00	1:30.00	1.00	4,000.00	72,000	\$1,800,000.00	5.59 %
05	005	25	2	\$1(20X SS)+\$5	\$25	\$25.00	1:30.00	1.00	4,000.00	72,000	\$1,800,000.00	5.59 %
Total (\$25.00):							1:6.00	5.00	20,000.00	360,000	\$9,000,000.00	27.96 %
06	006	40	30	\$1X25+\$3X5	\$40	\$40.00	1:30.00	1.00	4,000.00	72,000	\$2,880,000.00	8.95 %
07	007	40	27	\$1X20+\$2X5+\$5X2	\$40	\$40.00	1:50.00	0.60	2,400.00	43,200	\$1,728,000.00	5.37 %
08	008	40	11	\$3X10+(\$10 AW)	\$40	\$40.00	1:75.00	0.40	1,600.00	28,800	\$1,152,000.00	3.58 %
09	009	40	6	\$2X5+\$3(10X SS)	\$40	\$40.00	1:150.00	0.20	800.00	14,400	\$576,000.00	1.79 %
10	010	40	11	\$1(20X SS)+\$2X10	\$40	\$40.00	1:150.00	0.20	800.00	14,400	\$576,000.00	1.79 %
Total (\$40.00):							1:12.50	2.40	9,600.00	172,800	\$6,912,000.00	21.48 %
Total (Low Tiers)							1:4.05	7.40	29,600.00	532,800	\$15,912,000.00	49.44 %
High Tiers												
11	011	00	1	\$50 BONUS	\$50	\$50.00	1:50.00	0.60	2,400.00	43,200	\$2,160,000.00	6.71 %
12	012	00	16	\$1X10+\$2(10X SS)+\$4X5	\$50	\$50.00	1:75.00	0.40	1,600.00	28,800	\$1,440,000.00	4.47 %
13	013	00	26	\$1X10+\$2X15+(\$10 AW)	\$50	\$50.00	1:75.00	0.40	1,600.00	28,800	\$1,440,000.00	4.47 %
14	014	00	6	\$2(20X SS)+\$2X5	\$50	\$50.00	1:50.00	0.60	2,400.00	43,200	\$2,160,000.00	6.71 %
Total (\$50.00):							1:15.00	2.00	8,000.00	144,000	\$7,200,000.00	22.37 %
15	015	00	21	\$2X10+\$3(10X SS)+\$5X10	\$100	\$100.00	1:150.00	0.20	800.00	14,400	\$1,440,000.00	4.47 %
16	016	00	30	\$1X10+\$4X10+\$5X10	\$100	\$100.00	1:150.00	0.20	800.00	14,400	\$1,440,000.00	4.47 %
17	017	00	21	\$3(20X SS)+\$2X20	\$100	\$100.00	1:150.00	0.20	800.00	14,400	\$1,440,000.00	4.47 %
Total (\$100.00):							1:50.00	0.60	2,400.00	43,200	\$4,320,000.00	13.42 %
18	018	00	30	\$5X20+\$10X10	\$200	\$200.00	1:8,000.00	0.00	15.00	270	\$54,000.00	0.17 %
19	019	00	6	\$10(10X SS)+\$20X5	\$200	\$200.00	1:8,000.00	0.00	15.00	270	\$54,000.00	0.17 %
20	020	00	20	\$10X19+(\$10 AW)	\$200	\$200.00	1:8,000.00	0.00	15.00	270	\$54,000.00	0.17 %
21	021	00	11	\$5(20X SS)+\$10X10	\$200	\$200.00	1:8,000.00	0.00	15.00	270	\$54,000.00	0.17 %
Total (\$200.00):							1:2,000.00	0.02	60.00	1,080	\$216,000.00	0.67 %
22	022	00	20	\$10X9+\$40X10+(\$10 AW)	\$500	\$500.00	1:120,000.00	0.00	1.00	18	\$9,000.00	0.03 %
23	023	00	16	\$10(10X SS)+\$20X10+\$40X5	\$500	\$500.00	1:120,000.00	0.00	1.00	18	\$9,000.00	0.03 %
24	024	00	30	\$10X9+\$20X20+(\$10 AW)	\$500	\$500.00	1:120,000.00	0.00	1.00	18	\$9,000.00	0.03 %
* 25	025	00	14	\$5(20X SS)+\$10X10+\$100X3	\$500	\$500.00	1:120,000.00	0.00	1.00	18	\$9,000.00	0.03 %
Total (\$500.00):							1:30,000.00	0.00	4.00	72	\$36,000.00	0.11 %
* 26	026	00	30	\$20X10+\$40X20	\$1,000	\$1,000.00	1:360,000.00	0.00	0.33	6	\$6,000.00	0.02 %
* 27	027	00	13	\$10X10+\$50(10X SS)+\$200X2	\$1,000	\$1,000.00	1:308,571.43	0.00	0.39	7	\$7,000.00	0.02 %
* 28	028	00	2	\$500X2	\$1,000	\$1,000.00	1:308,571.43	0.00	0.39	7	\$7,000.00	0.02 %
* 29	029	00	17	\$30(20X SS)+\$10X10+\$50X6	\$1,000	\$1,000.00	1:308,571.43	0.00	0.39	7	\$7,000.00	0.02 %
Total (\$1,000.00):							1:80,000.00	0.00	1.50	27	\$27,000.00	0.08 %

Exhibit B – Prize Structure (continued)

Line	Tiers	Prize Code	Wins	Get	Win	Value	Odds	Winners			Total Prize Cost	% Prize Fund
								Pack	Pool	Total		
* 30	030	00	30	\$200X20+\$100X10	\$5,000	\$5,000.00	1:2,160,000.00	0.00	0.06	1	\$5,000.00	0.02 %
* 31	031	00	15	\$100(10X SS)+\$200X10+\$500X4	\$5,000	\$5,000.00	1:2,160,000.00	0.00	0.06	1	\$5,000.00	0.02 %
* 32	032	00	26	\$100X20+\$500X6	\$5,000	\$5,000.00	1:2,160,000.00	0.00	0.06	1	\$5,000.00	0.02 %
* 33	033	00	10	\$500X10	\$5,000	\$5,000.00	1:2,160,000.00	0.00	0.06	1	\$5,000.00	0.02 %
* 34	034	00	17	\$50(20X SS)+\$100X10+\$500X6	\$5,000	\$5,000.00	1:2,160,000.00	0.00	0.06	1	\$5,000.00	0.02 %
Total (\$5,000.00):							1:432,000.00	0.00	0.28	5	\$25,000.00	0.08 %
* 35	035	00	20	\$500X20	\$10,000	\$10,000.00	1:720,000.00	0.00	0.17	3	\$30,000.00	0.09 %
* 36	036	00	1	\$10,000	\$10,000	\$10,000.00	1:1,080,000.00	0.00	0.11	2	\$20,000.00	0.06 %
Total (\$10,000.00):							1:432,000.00	0.00	0.28	5	\$50,000.00	0.16 %
* 37	037	00	1	\$100,000	\$100,000	\$100,000.00	1:540,000.00	0.00	0.22	4	\$400,000.00	1.24 %
* 38	038	00	1	\$1,000,000	\$1,000,000	\$1,000,000.00	1:720,000.00	0.00	0.17	3	\$3,000,000.00	9.32 %
Total (High Tiers):							1:11.47	2.62	10,466.44	188,396	\$15,274,000.00	47.46 %
Second Chance Draw												
-	-	-	1	\$1,000,000	\$1,000,000	\$1,000,000.00	-	-	-	1	\$1,000,000.00	3.11 %
Total (Second Chance Draw):							-	-	-	1	\$1,000,000.00	3.11 %
Total :							1:3.00	10.02	40,066.44	721,197	\$32,186,000.00	100.00 %

Exhibit C - Image Fonts

YOUR NUMBERS Play Symols

1 ONE	2 TWO	3 THR	4 FOR	5 FIV	6 SIX	7 SVN	8 EGT	9 NIN	11 ELV	12 TLV	13 THN	
14 FRN	15 FTN	16 SXT	17 SVT	18 ETN	19 MIT	21 TTO	22 TTW	23 TTR	24 TTF	25 TYF	26 TTS	27 TYS
28 TTE	29 TTN	30 TRY	31 TRO	32 TRT	33 TYT	34 TRF	35 TFV	36 TRS	37 TRV	38 TRE	39 TRN	40 FRY
41 FTO	42 FFT	43 FTE	44 FFR	45 FFV	46 FFX	47 FFS	48 FFG	49 FFN	50 FTY	10X HINX10	20X HINX20	 HIN\$10

(100.0 % original size)

WINNING NUMBERS Play Symbols

1 ONE	2 TWO	3 THR	4 FOR	5 FIV	6 SIX	7 SVN	8 EGT	9 NIN	11 ELV	12 TLV	13 THN	
14 FRN	15 FTN	16 SXT	17 SVT	18 ETN	19 MIT	21 TTO	22 TTW	23 TTR	24 TTF	25 TYF	26 TTS	27 TYS
28 TTE	29 TTN	30 TRY	31 TRO	32 TRT	33 TYT	34 TRF	35 TFV	36 TRS	37 TRV	38 TRE	39 TRN	40 FRY
41 FTO	42 FFT	43 FTE	44 FFR	45 FFV	46 FFX	47 FFS	48 FFG	49 FFN	50 FTY			

(100.0 % original size)

Prize Symbols

\$1 ONE DOL	\$2 TWO DOL	\$3 THR DOL	\$4 FOR DOL	\$5 FIV DOL	\$10 TEN DOL	\$20 TWY DOL	\$30 TRY DOL
\$40 FTY DOL	\$50 FFY DOL	\$100 ONE HUN	\$200 TWO HUN	\$500 FIV HUN	\$10,000 TEN THO	\$100,000 ONEHUNTHO	\$1,000,000 ONE MIL

(100.0 % original size)

Legends

HINNING NUMBERS YOUR NUMBERS
(100.0 % original size)

Empareja TUS NUMEROS con cualquier del NUMERO GANADOR, gana el Premio que se muestra para ese Número. Obtenga un "10X" símbolo y gana 10 VECES el Premio que se muestra. Obtenga un "20X" símbolo y gana 20 VECES el Premio que se muestra. ¡Obtenga un "10" símbolo, gana \$10 automáticamente!

BONO

¡Encuentra un símbolo "FAST \$50", gana \$50 automáticamente!

BONUS Play Symbols

\$SORRY TRYAGN	\$NO TRYAGN	\$OS TRYAGN	\$XX TRYAGN	FAST \$50 WIN\$50
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(100.0 % original size)

BONUS Legend

BONUS
(100.0 % original size)

Exhibit D – Retailer Codes

Prize	Required
\$25.00	TWV
\$40.00	FTY
\$50.00	FFY
\$100.00	OHN
\$200.00	THN
\$500.00	FHN
\$1,000.00	ONM
\$5,000.00	FVM
\$10,000.00	TNM
\$100,000.00	OHM
\$1,000,000.00	OML