

Who Plays the Lottery?

Colorado Lottery players have funded more than \$4 billion dollars in conservation, recreation, education, and other projects right here in Colorado. Here's a breakdown of the people who help make that happen by playing the Lottery.

- Lottery players are a lot like everybody in Colorado. About 69% of Lottery players are between the ages of 18 and 54.
- About 84% of Lottery players have completed at least some college, and more than 47% have a college degree.
- Lottery players are as diverse as Colorado. Their ethnicities mirror the state's demographics almost exactly: 70% White, 21% Latino, and 4% Black.
- 28% of Lottery players' household income is more than \$100,000 per year, and 86% make more than \$25,000.

Here is a [link](#) to demographics graphs.

