

# JACKPOT PROMOTIONAL DRAWING GUIDELINES

# "LUCK OF THE LOTTERY BONUS DRAW"

## I. OVERVIEW

These guidelines shall govern the Jackpot Promotional Drawing to be conducted by the Colorado Lottery as part of the "LUCK OF THE LOTTERY BONUS DRAW" Drawing.

To enter the drawing players must submit a Four Dollar (\$4) or greater Colorado Lottery Lucky for Life jackpot ticket through the Colorado Lottery Mobile Application.

There will be one (1) drawing in which ten (10) winners will be selected to win One Thousand Dollars (\$1,000) each.

### II. PURPOSE

- A. To ensure the prize awarded in the "LUCK OF THE LOTTERY BONUS DRAW"

  Drawing is determined as impartially and randomly as practical.
- B. To ensure the integrity of the Colorado Lottery is maintained at all times.
- C. To ensure the drawing is conducted in strict compliance with guidelines for Colorado Lottery Promotional Prize Drawings.
- D. To ensure compliance to all applicable State of Colorado and Colorado Lottery Statutes, Rules, and Regulations.

#### III. PRIZE(S)

- A. Ten (10) prizes of One Thousand Dollars (\$1,000) will be awarded to each individual listed on the qualifying entries selected for this drawing.
- B. Odds of winning a drawing prize are dependent on the number of eligible entries registered for this promotion by the database provider as of the designated deadline for the drawing.

### IV. DRAWING DATE AND LOCATION

- A. One (1) drawing will be held on March 16, 2021 at Noon.
- B. Drawing eligibility deadlines and drawing dates will be posted on <a href="https://www.coloradolottery.com">www.coloradolottery.com</a>. The dates are subject to change at the Lottery Director or

- designee's discretion.
- C. The drawings will be held at a time and location to be determined by the Drawing Manager or designee. All drawings are open to the public.

### V. ELIGIBILITY

- A. All entries must be received and registered by the Colorado Lottery Database Provider between 4:30am on March 1, 2021 and 11:59pm on March 15, 2021. No entries will be accepted after 12:00am on March 16, 2021.
- B. In order to qualify for the "LUCK OF THE LOTTERY BONUS DRAW" Drawing, players must enter \$4 or greater winning or non-winning Colorado Lottery Lucky for Life tickets purchased beginning at 4:30am on March 1, 2021, and 11:59pm on March 15, 2021. The \$4 or greater purchase must be on one (1) ticket. A qualifying purchase can be two (2) sets of numbers for one (1) drawing on one (1) ticket or one (1) set of numbers for two (2) consecutive drawings.
- C. Each Four Dollar (\$4) or greater Lucky for Life jackpot ticket will qualify as one (1) entry into the drawing regardless of how many boards are purchased on the ticket.
- D. There is no limit to the number of entries that can be submitted by a single player.
- E. Registration of qualified jackpot tickets through the Colorado Lottery's Mobile Application is the only method of entry into the drawing.
  - i. You must register and be signed on as a MyLottery Member to enter via the Colorado Lottery's Mobile Application.
  - ii. Entries submitted through methods other than the Colorado Lottery's Mobile Application will not be eligible.
- F. Mail-in entries will not be accepted. In addition, Jackpot Tickets may not be forwarded to the Colorado Lottery via Colorado Lottery Retailers, Colorado Lottery Offices, Colorado Lottery Staff, special events, courier, or any other exceptional means. The Colorado Lottery does not accept responsibility for incorrectly submitted, lost, stolen, or non-received entries.
- Jackpot tickets classified as stolen are not eligible to win a prize in this drawing.
- H. An entry is ineligible if the person whose name contained in the entry is ineligible to receive a Colorado Lottery Prize as referenced in C.R.S. 44-40-113 (5) or pursuant to the Colorado Lottery Rules. Prize eligibility is subject to any and all applicable statutes, rules, and regulations regarding participation in Colorado Lottery Games.
- I. The following persons are not eligible to participate in the drawings:
  - i. Members of the Commission or their Immediate Families;
  - ii. Employees of the Lottery or their Immediate Families, except when authorized by the Director for investigative purposes. But, in no event shall such persons be entitled to payment of a Prize;
  - iii. Any employee of a Vendor or an employee of a Vendor's subcontractor whose job responsibilities could reasonably pose a risk to the Lottery, including but not limited to, employees whose job duties include the marketing, development, operation, or security of a Lottery product or related system;

- 1. Any Immediate Family member of an employee referenced above; and
- iv. Persons who operate Drawing equipment during a Drawing or officially witnesses a Drawing and members of their Immediate Family.
- J. Individuals must be at least 18 years of age or have received their entry as a gift.
- K. If the Colorado Lottery determines an entry to be valid, and the entry was not entered into the drawing due to Colorado Lottery or the Database Provider error, as determined by the Colorado Lottery Director or designee, that entry may be entered into a comparable drawing for prizes of like value, or an alternate prize may be offered at a future time to be determined by the Colorado Lottery Director or designee. The Colorado Lottery Director or designee's decision is final.
- L. The Colorado Lottery Director or designee will make all final decisions regarding the eligibility of entries and/or participants.
- M. Any attempt to deliberately damage the Colorado Lottery Website or undermine the legitimate operations of the Colorado Lottery "LUCK OF THE LOTTERY BONUS DRAW" Drawing is a violation of criminal and civil laws. Should such an attempt be made, the Colorado Lottery reserves the right to disqualify any portion of, or the entire, registration database.

## VI. HANDLING AND STORAGE OF ENTRIES

- A. Entries received through the Colorado Lottery's Mobile Application will be compiled and stored in a database.
- B. A unique number will be assigned to each entry.
- C. After the eligibility deadline for the drawing has expired, the database provider will secure the database such that no entries are recorded.

## VII. DRAWING PREPARATIONS

#### A. SUPPLIES

- 1. Random number generator (computer program or alternate method).
- 2. Drawing checklists and certification forms.
- Database containing all of the entries registered through the Colorado Lottery's Mobile Application during the drawing eligibility period and up to the drawing deadline.

#### B. PERSONNEL

The Drawing Team will consist, minimally, of the Lottery Drawing Manager or designee, and Colorado Lottery Security Personnel. The drawing is open to the public.

## 1. <u>Drawing Manager Responsibilities:</u>

- a. Ensure all necessary equipment and supplies are available and in good working order.
- b. Ensure that all required personnel are present, briefed, and prepared to conduct the drawing.

- c. Ensure that all required documents, checklists, and certification forms are completed in a timely manner.
- d. Supervise staff in their drawing assignments.
- e. Ensure that the drawing is under camera for Colorado Lottery security purposes.
- f. Using a random number generator, select the winning entry or entries.
- g. Halt the drawing if anything improper is observed.
- h. Approve continuation of the drawing once an observed problem is corrected.

## 2. Colorado Lottery Security Personnel Responsibilities:

- a. Security Personnel must be present for all public viewings.
  - i. Observe all aspects of the drawing, ensuring that nothing is tampered with.
  - ii. Halt the drawing if anything improper is observed.
- b. Assist in examination and validation of each entry.
- c. Oversee verification of winner identification and eligibility.

## VIII. DRAWING PROCEDURES

- A. The Drawing Team will assemble at the drawing site on the date and time determined by the Drawing Manager or designee.
- B. The drawing may not proceed until the appropriate personnel described in Section VII.B., are present.
- C. The Drawing Team will inspect the drawing equipment to ensure it is operating properly. The equipment should show no signs of tampering or any other condition that might compromise the integrity or fairness of the drawing.
- D. The database will consist of uniquely numbered entries that include registration information for the person that submitted the entry.
- E. The Drawing Manager or designee shall utilize a random number generator, as described in Section VII.A.1., to select entries within the "from-to" range. The entry corresponding to the first (1<sup>st</sup>) through tenth (10<sup>th</sup>) selected numbers shall be the prize winners and the remaining entries selected shall be the alternated, in the order selected.
  - 1. The Drawing Manager or designee will determine the number of alternate entries to be selected at the time of the drawing.
- F. Once the random numbers have been selected, the Drawing Manager or designee will access the database to determine the entry corresponding to the first (1st) through tenth (10th) selected numbers shall be the prize winners and the remaining entries selected shall be the alternated, in the order selected.
- G. Should it be necessary for the Colorado Lottery to conduct a subsequent drawing after the official drawing, a Drawing Team will re-assemble.
- H. Should any member of the Drawing Team observe the occurrence of anything unusual during the drawing process that cannot be immediately corrected and may affect the

validity of the drawing, that member may immediately halt the drawing proceedings. The Drawing Team shall attempt to resolve the issue and continue the drawing. In absence of a resolution, the Drawing Manager or designee shall attempt to contact the Colorado Lottery Director, Deputy Director, Security Director, and/or Marketing Director, in that order. The decision of the contacted Director is final. Should the decision of the Director be to halt the drawing, the Drawing Team shall immediately secure the entry database, equipment and supplies until the drawing can re-commence. An Incident Report must be completed by the Drawing Manager or designee and included with the drawing forms.

I. Following completion of the drawing, the Drawing Team will inspect and secure the equipment.

## IX. DETERMINATION OF WINNER

- A. A reasonable attempt will be made to contact the person contained in the registered entry. If an entry is deemed preliminarily eligible at the time of the drawing, but the Colorado Lottery is unable to contact the person for any reason (e.g. telephone number or email address is incorrect or no longer in service) within five (5) business days, the prize is awarded to the alternate(s) in the order drawn. At the discretion of the Drawing Manager, the timeframe may be extended.
- B. The person will have five (5) business days after being notified of the selection of their entry to contact the Colorado Lottery and claim their prize. At the discretion of the Drawing Manager, the timeframe may be extended.
- C. If the winning entry contains more than one name, each person will be contacted and required to fill out a <u>Relinquishment of Rights Form</u>. Should this form be properly completed by each person the entry may be deemed eligible. In such an instance, each person will have five (5) business days from the date of claim to provide the completed form to the Colorado Lottery. If for any reason, the form is not completed and provided to the Colorado Lottery, the entry may be deemed ineligible.
- D. Should the winning entry be deemed ineligible for any reason, the first alternate shall replace it as the winning entry. This entry will then be subjected to the same eligibility requirements, and should it also be deemed ineligible, replaced by the second alternate. This process will be repeated until an entry has been determined eligible and certified as the winner.
- E. In the event there is an inconsistency or insufficient information as to the person(s) entitled to the prize, the Colorado Lottery Director or designee shall initiate an investigation and withhold all winnings until such time that the Director or designee is satisfied that the proper person is awarded the prize.
- F. The Colorado Lottery Director or designee shall make all final decisions regarding the eligibility of entries and/or participants.

### X. FULFILLMENT OF PRIZE(S)

A. Prize winner eligibility in the "LUCK OF THE LOTTERY BONUS DRAW" Drawing is subject to any and all applicable State of Colorado and Colorado Lottery Statutes, Rules, and Regulations regarding participation in Colorado Lottery Games.

- B. By entering this drawing, you are allowing the Colorado Lottery to display your first name, last initial, and city on the Colorado Lottery Website if your entry is selected as a winner.
- C. The winner is required to claim their prize at one (1) of the four (4) Colorado Lottery Offices.

The foregoing drawing guidelines for the Colorado Lottery's "LUCK OF THE LOTTERY BONUS DRAW" Drawing, are approved as of the date indicated below.

Emily Stewart, Drawing Manager	2/19/2021 Date
MA Som	2.19-71

Date

Tom Seaver, Senior Director