



PROMOTIONAL SECOND-CHANCE INTERNET DRAWING GUIDELINES

Game #777

"Atari™"

I. OVERVIEW

These guidelines shall govern the promotional and promotional second-chance Internet drawings to be conducted by the Lottery as part of the **Atari™** Scratch game. To enter a drawing, players must register the 22-digit Void If Removed Number (VIRN) from **Atari™** non-cash-winning tickets on the Lottery's website (www.coloradolottery.com). The VIRN is located on the front of the ticket under the scratch-off portion of the ticket.

There will be five (5) weekly drawings to award one (1) prize package each week valued at approximately ninety dollars (\$90) each and one (1) Grand Prize drawing to award one (1) prize package valued at approximately three thousand eighty-five dollars (\$3,085).

II. PURPOSE

- A. To ensure the prizes awarded in the **Atari™** promotional second-chance Internet drawing is determined as impartially and randomly as practical.
- B. To ensure the integrity of the Lottery is maintained at all times.
- C. To ensure the drawings are conducted in strict compliance with guidelines for Lottery promotional second-chance prize drawings.
- D. To ensure compliance to all applicable Lottery statutes, rules, and regulations.

III. PRIZES

- A. There will be five (5) weekly drawings in which one (1) winner will be selected to receive:
 - 1. One (1) Atari Flashback Classic Game Console valued at forty- dollars (\$40).
 - 2. Ten (10) Atari Scratch tickets valued at fifty-dollars (\$50).
 - a. Total value for each prize package is ninety-dollars (\$90).
- B. One (1) Grand Prize drawing will be held to award one (1) winner:
 - 1. One (1) Arcades Legends 3 Upright Arcade Game Machine, valued at two thousand nine hundred ninety-five dollars (\$2,995).

2. One (1) Atari Flashback Classic Game Console valued at forty-dollars (\$40).
 3. Ten (10) Atari Scratch tickets valued at fifty-dollars (\$50).
 - a. Total approximate value of three thousand eighty-five dollars (\$3,085)
- C Odds of winning a drawing prize are dependent on the number of eligible entries registered via the Internet for this promotional second-chance drawing by the Lottery database provider as of the designated deadline for the drawing.

IV. DRAWING DATES, TIMES AND LOCATIONS

- A. Weekly drawings will be held:
 1. March 15, 2016
 2. March 22, 2016
 3. March 29, 2016
 4. April 5, 2016
 5. April 12, 2016
- B. Grand Prize drawing will be held on April 19, 2016.
- C. Drawing dates may be modified at the discretion of the Drawing Manager or designee.
- D. The drawings will be held at a time and location to be determined by the Drawing Manager or designee.

V. ELIGIBILITY

- A. In order to qualify for the drawing, players must register non-cash-winning tickets from the Scratch game designated in the Overview section of these Guidelines at www.coloradolottery.com. Cash-winning tickets and tickets classified as stolen are not eligible to win a prize in this drawing.
- B. All entries must be received and registered by the Lottery database provider prior to each drawing deadline to qualify for any individual drawing.
- C. Registration of qualified non-cash-winning tickets at the Lottery's website, www.coloradolottery.com, is the only method of entry into the drawing. Entries submitted through methods other than the Internet will not be eligible.
 1. **Atari™** tickets are Internet registration entries; therefore, mail in entries will not be accepted.
 2. Non-cash-winning tickets may not be forwarded to the Lottery via Lottery retailers, Lottery offices, Lottery staff, special events, courier, or any other exceptional means.
 3. The Lottery does not accept responsibility for incorrectly submitted, lost, stolen or non-received entries.
 4. The Lottery does not accept responsibility for personal computer, internet, or software issues that may prevent a player from entering a ticket.

- g. Approve continuation of the drawing once an observed problem is corrected.
2. Lottery Drawing Investigator responsibilities:
 - a. Observe all aspects of the drawing, ensuring that nothing is tampered with.
 - b. Assist in examination and validation of each entry.
 - c. Oversee verification of winner identification and eligibility.
 - d. Halt the drawing if anything improper is observed.
 3. Independent Auditor responsibilities:
 - a. Observe all aspects of the drawing and bring any improprieties or irregularities to the attention of the Drawing Manager or designee.
 - b. Examine equipment and supplies (pre- and post-drawing) to ensure operation will not compromise the integrity of the drawing.
 - c. Assist in examination of selected entries.
 - d. Inspect and sign correct certified drawing documents.
 - e. Forward a report to the Drawing Manager or designee to certify that the drawing has been held in compliance with all applicable statutes, rules and guidelines.

VIII. DRAWING PROCEDURES

- A. The Drawing Team will assemble at the drawing site on the dates and times determined by the Drawing Manager or designee.
- B. A drawing may not proceed until the appropriate personnel described in Section VII.B. are present.
- C. The Drawing Team will inspect the drawing equipment to ensure it is operating properly. The equipment should show no signs of tampering or any other condition that might compromise the integrity or fairness of the drawing.
- D. The database will consist of uniquely numbered entries that include registration information for the person/entity that submitted the entry.
- E. The "from-to" range (lowest unique number to highest unique number) of the database will be entered into a random computer program by the by a member of the Draw Team. This entry shall be based on information obtained from the contracted provider's database.
- F. Weekly drawings #1 through #5:
 1. One (1) winning entry and alternates will be selected during the drawing process. The Drawing Manager will determine the number of alternate entries to be selected at the time of the drawing.
- G. Grand Prize drawing:
 1. One (1) winning entry and alternate entries will be selected during the drawing

process. The Drawing Manager or designee will determine the number of alternate entries to be selected at the time of the drawing.

- H. The Drawing Manager or designee shall utilize a random number generator, as described in Section VII.A.1, to select entries within the “from-to” range.
 - 1. For the Weekly Drawings: The entry corresponding to the first (1st) number shall be the prize winners and the remaining entries selected shall be the alternates, in the order selected.
 - 2. For the Grand Prize Drawing: The entry corresponding to the first (1st) selected number shall be the prize winner and the remaining entries selected shall be the alternates, in the order selected
- I. Once the random numbers have been selected, the Drawing Manager or designee will access the database to determine the entries corresponding to the random numbers and thus the winner(s) and alternates for the drawing. A printout of the winning and alternate entries shall be placed into the drawing file.
- J. Should it be necessary for the Lottery to conduct a subsequent drawing after the official drawing, a Drawing Team will re-assemble.
- K. Should any member of the Drawing Team observe the occurrence of anything unusual during the drawing process that cannot be immediately corrected and may affect the validity of the drawing, that member may immediately halt the drawing proceedings. The Drawing Team shall attempt to resolve the issue and continue the drawing. In absence of a resolution, the Drawing Manager or designee shall attempt to contact the Lottery Director, Deputy Director, Security Director, and/or Marketing Director, in that order. The decision of the contacted Director is final. Should the decision of the Director be to halt the drawing, the Drawing Team shall immediately secure the entry database, equipment and supplies until the drawing can re-commence. An Unusual Occurrence report must be completed by the Drawing Manager or designee and included with the drawing forms.
- L. Following completion of the drawing, the Drawing Team will inspect and secure the equipment.
- M. The Lottery Drawing Investigator will secure the disk containing the database of entries.

IX. DETERMINATION OF WINNER

- A. A reasonable attempt will be made to contact the person or entity contained in the Internet registered entry. If an entry is deemed preliminarily eligible at the time of the drawing, and is not subject to Section X, Items A., B, C., but the Lottery is unable to contact the person or entity for any reason (e.g. telephone number or email address is incorrect or no longer in service) within five (5) business working days, the prize is awarded to the alternate(s) in the order drawn. At the discretion of the Drawing Manager the timeframe may be extended.
- B. The person or entity will have five (5) working days after being notified of the selection of their entry to claim their prize at the Colorado Lottery. At the discretion of the Drawing Manager the timeframe may be extended.
- C. If the winning entry contains the names of persons or entities, the persons/entities will be contacted and required to fill out a Relinquishment of Rights form. Should this form be properly completed by all such persons/entities the entry may be deemed to be eligible.

- D. In order to register a qualified non-cash-winning ticket as an entry on the website, the unique 22-digit VIRN located on the front of the **Atari™** ticket, the player's name, current address (street, city, state, zip code), date of birth, and telephone number are required.
- E. Each qualified non-cash-winning **Atari™** Scratch ticket can qualify as one (1) entry only.
- F. There is no limit to the number of entries that can be submitted by a single player.
- G. Each qualified non-cash-winning **Atari™** Scratch ticket is eligible to win one (1) prize in the **Atari™** promotional drawing.
- H. A registered player may only win one weekly drawing prize.
- I. A player winning a weekly drawing prize is eligible to win the **Atari™** Grand Prize drawing if they have additional entries.
- J. An entry is ineligible if the person whose name contained in the entry is ineligible to receive a Lottery prize under Colorado law or pursuant to Lottery rules. Prize eligibility is subject to any and all applicable statutes, rules, and regulations regarding participation in Colorado Lottery games.
- K. The following persons are not eligible to participate in the drawings:
- Employees of the Lottery;
 - Employees of the Lottery's independent auditing firms;
 - Employees of Scientific Games International, Inc., IGT Global Solutions Corporation, Cactus Communications, Fusionbox, Inc., or any major contractor/vendor of the Lottery designated by the Lottery Director or designee;
 - Members of the Lottery Commission;
 - Any other individual who is regularly ineligible to participate in Colorado Lottery games; and
 - Immediate, resident family members of any of the foregoing.
- L. Individuals must be at least 18-years of age or have received their entry as a gift. An entry is ineligible if the person whose name is contained in the entry is ineligible to receive a Lottery prize as referenced in C.R.S. 24-35-212 (4) or pursuant to the Lottery rules.
- M. The Lottery reserves the right to end **Atari™** at any time. Entries received after the submission deadline into the promotional second-chance drawing for **Atari™** have no expressed or implied value. The Lottery bears no obligation or liability for such entries.
- N. Only entries submitted on the Lottery website prior to the announced drawing deadlines are eligible for inclusion into this drawing. Drawing deadlines are 12:00 pm (Noon):
1. Weekly Drawing #1 – March 14, 2016
 2. Weekly Drawing #2 – March 21, 2016
 3. Weekly Drawing #3 – March 28, 2016
 4. Weekly Drawing #4 – April 4, 2016
 5. Weekly Drawing #5 – April 11, 2016

6. Grand Prize Drawing – April 18, 2016

- O. If the Lottery determines an entry to be valid, and the entry was not entered into the drawing due to Lottery or the database provider error, as determined by the Lottery Director or designee, that entry may be entered into a comparable drawing for prizes of like value, or an alternate prize may be offered at a future time to be determined by the Lottery Director or designee. The Lottery Director or designee's decision is final.
- P. The Lottery Director or designee will make all final decisions regarding the eligibility of entries and/or participants.
- Q. Any attempt to deliberately damage the Lottery website or undermine the legitimate operations of the promotional second-chance drawing is a violation of criminal and civil laws. Should such an attempt be made, the Lottery reserves the right to disqualify any portion of, or the entire, Internet registration database.

VI. HANDLING AND STORAGE OF ENTRIES

- A. Entries received at www.coloradolottery.com will be compiled and stored in a database.
- B. A unique number will be assigned to each entry.
- C. After the eligibility deadline for the drawing has expired, the database provider will secure the database such that no entries are recorded.

VII. DRAWING PREPARATIONS

A. SUPPLIES

- 1. Random number selector (computer program or alternate method).
- 2. Digital/video recording equipment.
- 3. Drawing checklists and certification forms.
- 4. Database containing all of the entries registered at www.coloradolottery.com during the drawing eligibility period and up to the drawing deadline.

B. PERSONNEL

The Drawing Team will consist, minimally, of the Lottery Drawing Manager or designee, a Lottery Drawing Investigator and an Independent Auditor. The drawing is open to the public.

1. Drawing Manager responsibilities:

- a. Ensure all necessary equipment and supplies are available and in good working order.
- b. Ensure that all required personnel are present, briefed and prepared to conduct the drawing.
- c. Ensure that all required documents, checklists and certification forms are completed in a timely manner.
- d. Supervise staff in their drawing assignments.
- e. Select the winning entry using a Random Number Generator.
- f. Halt the drawing if anything improper is observed.

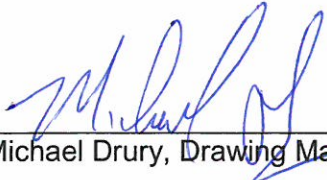
In such an instance, such persons/entities shall have five (5) business days from the date of claim to provide the completed form to the Lottery. If for any reason, the form is not completed and provided to the Lottery the entry may be deemed ineligible.

- D. Should the winning entry be deemed ineligible for any reason, the First Alternate shall replace it as the winning entry. This entry will then be subjected to the same eligibility requirements, and should it too be deemed ineligible, replaced by the Second Alternate. This process will be repeated until an entry has been determined eligible and certified as the winner.
- E. In the event there is an inconsistency or insufficient information as to the person(s) or entity(s) entitled to the prize, the Lottery Director or designee shall make an investigation and withhold all winnings until such time that the Director or designee is satisfied that the proper person(s) or entity(s) is awarded the prize.
- F. The Lottery Director or designee shall make all final decisions regarding the eligibility of entries and/or participants.

X. FULFILLMENT OF PRIZES

- A. Prize winner eligibility in the **Atari™** promotional second-chance drawing is subject to any and all applicable State of Colorado statutes, Rules, and regulations regarding participation in Colorado Lottery games.
- B. Prize containing live Colorado Lottery ticket(s) will only be mailed to Colorado addresses or can be picked up at one of the four Colorado Lottery offices.
- C. Out-of-state winners of non-monetary prize(s) can claim their prize(s) at one of the four Colorado Lottery offices.

The foregoing drawing guidelines for the Lottery's promotional second-chance **Atari™** internet drawing are approved as of the date indicated below.



Michael Drury, Drawing Manager 2-17-16
Date



Laura Solano, Director 2/17/16
Date

