

DEPARTMENT OF REVENUE

Lottery Commission

Colorado Lottery Guideline

Game #739 - Fare Game

1. Purpose and Statutory Authority

These Guidelines are adopted by the Colorado Lottery Commission pursuant to the authority provided by Part 2, Article 35, Title 24, C.R.S. 24-35-208 (1)(a) and (2), 24-35-208 (3)(b), 24-35-212 and 24-35-212.5, Rule 5 and under any instructions and directives as the Lottery Director may issue.

2. Definitions

In addition to the definitions provided by Rule 1 and Rule 5, Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions, and Retailer Validation Codes for Colorado Lottery Game Number 739 are set forth in Exhibits A through D.

3. Determination of Instant Prize Winners

An instant prize-winner for Colorado Lottery Game Number 739 shall be determined as follows:

- A. The holder of a ticket on which any three (3) of the six (6) Play Symbols with corresponding captions are the same (match) shall be entitled to a prize equal to the dollar amount of one (1) of the three (3) matching Play Symbols.
- B. Players may win up to one (1) time on a ticket in Colorado Lottery Game Number 739.
- C. In all events, the determination of prize winners shall be subject to the general ticket validation requirements set forth in Paragraph 5.17 of Rule 5, Section 8 of these guidelines, and the requirements set out on the back of each instant ticket

4. Claim Period and Payment of Prizes

- A. All instant cash prizes must be claimed within 180 days after the announced end of the game.
- B. The holder of any \$1, \$2, \$4, \$7, \$20, or \$70 prize-winning ticket may take it to any Lottery retailer location, mail it to Lottery Headquarters as provided on the ticket back or deliver the ticket to any Lottery Claims Center for validation and subsequent payment.
- C. Any cash prize from a winning ticket that is not claimed within the period specified in Section 4.A and in the manner specified on the back of each ticket shall remain the property of the Lottery.

5. Price of Tickets

The purchase price of each ticket for Colorado Lottery Game Number 739 shall be \$1.00. However, a licensed retailer may be permitted, upon prior approval of the Director, to make gifts of tickets as a means of promoting the sale of goods or services to the public.

6. Numbers and Sizes of Prizes

The numbers (plus five percent based on pool level or minus two percent based on game level [+5% pool or -2% game]) and sizes of instant prizes are as set forth in Exhibit B attached to this Guideline. Overall odds of winning include break-even prizes.

7. Manner of Selecting Winning Tickets

The winning of any Instant cash prizes in the amounts shown in Exhibit B results from ticket purchases by the public; removal by the ticket holder of the rub-off area; and the ticket containing a winning combination of play symbols with corresponding captions as described in Section 3. In addition, to be a valid instant cash winning ticket all of the requirements of Paragraph 5.8 of Rule 5 and Section 8 of this guideline must be satisfied.

8. Ticket Validation Requirements

To be a valid instant winning ticket:

- A. The ticket must meet all of the requirements in these Guidelines
- B. The requirements printed on the back of each ticket
- C. The number and placement of Play Symbols and Prize Symbols on the ticket must conform precisely to those in Exhibit A.
- D. The Play Symbols, Prize Symbols, Play Symbol Captions, Prize Symbol Captions, Captions, Legends, Identifiers must be present in their entirety and must conform to those in Exhibit C.
- E. The Retailer Validation Codes must be present in their entirety and must conform to those in Exhibit D.

9. Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions Retailer Validation Codes

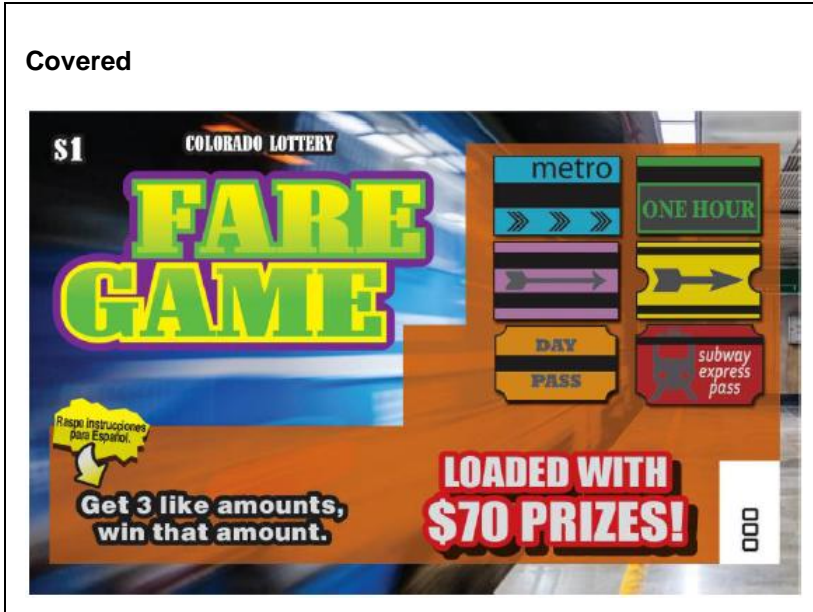
Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions are describe in Exhibit C.

10. Retailer Validation Codes

Retailer Validation Codes are described in Exhibit D.

Exhibit A – Ticket Front Covered/Uncovered

Covered



Uncovered

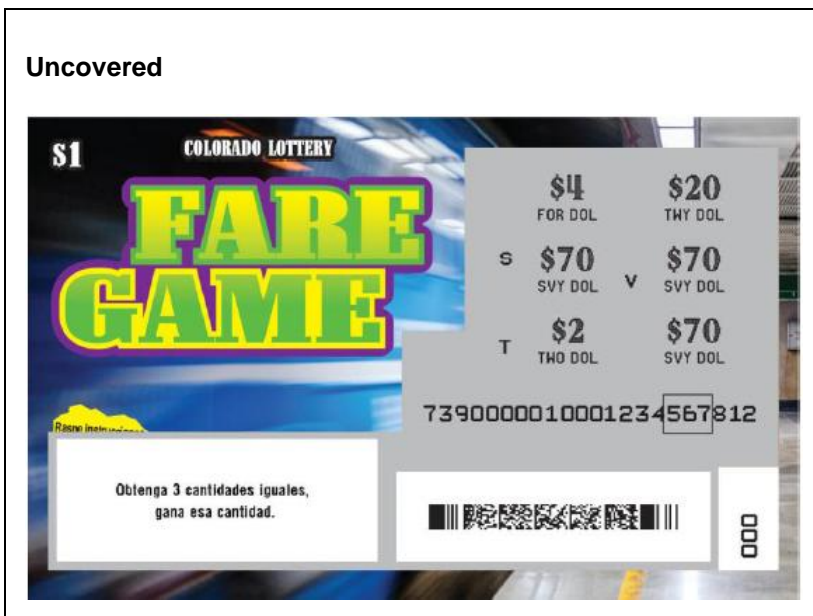


Exhibit A – Ticket Back

Ticket Back

974,400 WINNING TICKETS OUT OF 3,360,000. ODDS OF WINNING A TOP PRIZE, 1 IN 600. OVERALL ODDS OF WINNING ANY PRIZE (INCLUDING BREAK-EVEN PRIZES), 1 IN 3.45.

Claim winners up to and including \$150 at any Lottery retailer; winners up to and including \$599 may be claimed at participating retailers or mail signed ticket with your name and address to Colorado Lottery, P.O. Box 7, Pueblo, CO 81002-0007 for payment. Retailers have the option of paying up to \$599. Claim prizes of more than \$599 by mailing signed ticket and filled out claim form obtainable at Lottery retailers to P.O. Box 7, Pueblo, CO 81002-0007 or claim at a Lottery Office. Tickets must be received at the Lottery within 180 days of the announced end of game. Ticket purchasers must be at least 18 years old. All cash prizes not claimed within 180 days after end of game are forfeited. All tickets, transactions and winners are subject to Lottery Rules and State Law. Tickets are void and not entitled to prize payment if they fail to meet requirements of game rules or are irregular in any manner. Liability for a void ticket is limited to replacement of ticket or refund of retail sales price. Availability of prizes subject to prior sale.

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PROTECT YOUR INVESTMENT

NAME (Please Print) _____
SIGNATURE (Required for Payment) _____ MADE IN U.S.A.

ADDRESS _____
CITY _____ STATE _____ ZIP _____

HOME PHONE _____ WORK PHONE _____ Understand™

Become a MyLottery member to receive exciting Colorado Lottery news.
Visit coloradolottery.com for more details.
Don't Forget to Play

739-000001-1-000

739

Laura Salinas, Director
PLAY RESPONSIBLY
COMPULSIVE GAMBLING
HOTLINE: 1-800-522-4700
Not a Winning Numbers Line

Ticket Back Language:

974,400 WINNING TICKETS OUT OF 3,360,000. ODDS OF WINNING A TOP PRIZE, 1 IN 600.
OVERALL ODDS OF WINNING ANY PRIZE (INCLUDING BREAK-EVEN PRIZES), 1 IN 3.45.

Claim winners up to and including \$150 at any Lottery retailer; winners up to and including \$599 may be claimed at participating retailers or mail signed ticket with your name and address to Colorado Lottery, P.O. Box 7, Pueblo, CO 81002-0007 for payment. Retailers have the option of paying up to \$599. Claim prizes of more than \$599 by mailing signed ticket and filled out claim form obtainable at Lottery retailers to P.O. Box 7, Pueblo, CO 81002-0007 or claim at a Lottery Office. Tickets must be received at the Lottery within 180 days of the announced end of game. Ticket purchasers must be at least 18 years old. All cash prizes not claimed within 180 days after end of game are forfeited. All tickets, transactions and winners are subject to Lottery Rules and State Law. Tickets are void and not entitled to prize payment if they fail to meet requirements of game rules or are irregular in any manner. Liability for a void ticket limited to replacement of ticket or refund of retail sales price. Availability of prizes subject to prior sale.

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Visit coloradolottery.com for more details.
Don't Forget to Play

Exhibit B – Prize Structure

Order Quantity: 3,360,000 tickets	Pack Size: 300 tickets	Pool Size: 240,000 tickets	Winners: 974,400	Prize Fund: \$2,016,000.00
Price Point: \$1.00	Packs/Game: 11,200	Number of Pools: 14.00	Non-winners: 2,385,600	Payout: 60.00 %
Revenue: \$3,360,000.00	Packs/Pool: 800		Overall Odds: 1:3.45	

Line	Tiers	Prize Code	Wins	Get	Win	Value	Odds	Pack	Winners		Total	Total Prize Cost	% Prize Fund
									Pool	Total			
Low Tiers													
01	001	01	1	\$1	\$1	\$1.00	1:4.62	65.00	52,000.00	728,000	\$728,000.00	36.11 %	
02	002	02	1	\$2	\$2	\$2.00	1:23.08	13.00	10,400.00	145,600	\$291,200.00	14.44 %	
03	003	05	1	\$4	\$4	\$4.00	1:75.00	4.00	3,200.00	44,800	\$179,200.00	8.89 %	
04	004	10	1	\$7	\$7	\$7.00	1:75.00	4.00	3,200.00	44,800	\$313,600.00	15.56 %	
05	005	20	1	\$20	\$20	\$20.00	1:600.00	0.50	400.00	5,600	\$112,000.00	5.56 %	
							Total (Low Tiers):	1:3.47	86.50	69,200.00	968,800	\$1,624,000.00	80.56 %
High Tiers													
06	006	00	1	\$70	\$70	\$70.00	1:600.00	0.50	400.00	5,600	\$392,000.00	19.44 %	
							Total (High Tiers):	1:600.00	0.50	400.00	5,600	\$392,000.00	19.44 %
							Total :	1:3.45	87.00	69,600.00	974,400	\$2,016,000.00	100.00 %

Exhibit C - Image Fonts

Play Symbols

\$1 **\$2** **\$4** **\$7** **\$20** **\$70**
ONE DOL TWO DOL FOR DOL SVN DOL THY DOL SVY DOL

(100.0 % original size)

SPANISH PLAY INSTRUCTIONS

Obtenga 3 cantidades iguales,
gana esa cantidad.

(100.0 % original size)

Play Style : Match 3

Play Instructions :

Get 3 like amounts, win that amount.

Spanish Translation:

**Obtenga 3 cantidades iguales,
gana esa cantidad.**

Exhibit D – Retailer Codes

Prize	Required
\$1.00	ONE
\$2.00	TWO
\$4.00	FOR
\$7.00	SVN
\$20.00	TWY
\$70.00	SVT