

DEPARTMENT OF REVENUE

Lottery Commission

Colorado Lottery Guideline

Game #837 – LUCRATIVE LUCK

1. Purpose and Statutory Authority





These Guidelines are adopted by the Colorado Lottery Commission pursuant to the authority provided by Part 2, Article 35, Title 24, C.R.S. 24-35-208 (1)(a) and (2), 24-35-208 (3)(b), 24-35-212 and 24-35-212.5, Rule 5 and under any instructions and directives as the Lottery Director may issue.

2. Definitions

In addition to the definitions provided by Rule 1 and Rule 5, Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions, and Retailer Validation Codes for Colorado Lottery Game Number 837 are set forth in Exhibits A through D.

3. Determination of Instant Prize Winners

An instant prize-winner for Colorado Lottery Game Number 837 shall be determined as follows and displayed in Exhibit A:

- A. The holder of a ticket on which any one or more of the six (6) "WINNING NUMBERS" Play Symbols with corresponding caption matches any one or more of the twenty-five (25) "YOUR NUMBERS" Play Symbols with corresponding caption shall be entitled to the dollar amount of the "PRIZE" Symbol with corresponding caption shown directly below the "YOUR NUMBERS" Play Symbols.
- B. The holder of a ticket on which any one (1) or more of the twenty five (25) "YOUR NUMBERS" Play Symbols with corresponding caption is a "  " Play Symbol with corresponding caption shall automatically be entitled to ten times (10X) the amount of the "Prize" Symbol with corresponding caption shown directly below the "  " Play Symbol with corresponding caption.
- C. The holder of a ticket on which any one (1) or more of the twenty five (25) "YOUR NUMBERS" Play Symbols with corresponding caption is a "  " Play Symbol with corresponding caption shall automatically be entitled to five times (20X) the amount of the "Prize" Symbol with corresponding caption shown directly below the "  " Play Symbol with corresponding caption.
- C. Players may win up to twenty-five (25) times on a ticket in Colorado Lottery Game Number 837.

- D. In all events, the determination of prize winners shall be subject to the general ticket validation requirements set forth in Section 5.17 of Rule 5, Section 8 of these guidelines, and the requirements set out on the back of each instant ticket.

4. Claim Period and Payment of Prizes

- A. All instant cash prizes must be claimed within 180 days after the announced end of the game.
- B. The holder of any \$10, \$25, \$30, \$50, or \$100 prize-winning ticket may take it to any Lottery retailer location, mail it to Lottery Headquarters as provided on the ticket back or deliver the ticket to any Lottery Claims Center for validation and subsequent payment. The holder of any \$250 or \$500 prize-winning ticket may mail it to Lottery Headquarters or deliver the ticket to any Lottery Claims Center for validation and subsequent payment. Lottery retailers, at their option, may accept any \$500 prize-winning ticket for validation and payment.
- C. The holder of a \$50,000 prize-winning ticket shall fill out a claim form and send the completed form and the ticket to the Lottery for validation and payment pursuant to instructions on the back of the ticket or deliver the ticket to any Lottery Claims Center for validation and subsequent payment.
- D. Any cash prize from a winning ticket or any eligible non-cash-winning ticket that is not claimed within the period specified in Section 4.A and in the manner specified on the back of each ticket shall remain the property of the Lottery.

5. Price of Tickets

The purchase price of each ticket for Colorado Lottery Game Number 837 shall be \$10.00. However, a licensed retailer may be permitted, upon prior approval of the Director, to make gifts of tickets as a means of promoting the sale of goods or services to the public.

6. Numbers and Sizes of Prizes

The numbers (plus five percent based on pool level or minus two percent based on game level [+5% pool or -2% game]) and sizes of instant prizes are as set forth in Exhibit B attached to this Guideline. Overall odds of winning include break-even prizes.

7. Manner of Selecting Winning Tickets

The winning of any Instant cash prizes in the amounts shown in Exhibit B results from ticket purchases by the public; removal by the ticket holder of the rub-off area; and the ticket containing a winning combination of play symbols with corresponding captions as described in Section 3. In addition, to be a valid instant cash winning ticket all of the requirements of Section 5.8 of Rule 5 and Section 8 of this guideline must be satisfied.

8. Ticket Validation Requirements

To be a valid instant winning ticket:

- A. The ticket must meet all of the requirements in these Guidelines

- B. The requirements printed on the back of each ticket
- C. The number and placement of Play Symbols and Prize Symbols on the ticket must conform precisely to those in Exhibit A.
- D. The Play Symbols, Prize Symbols, Play Symbol Captions, Prize Symbol Captions, Captions, Legends, Identifiers must be present in their entirety and must conform to those in Exhibit C.
- E. The Retailer Validation Codes must be present in their entirety and must conform to those in Exhibit D.

9. Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions Retailer Validation Codes

Play Symbols, Prize Symbols, Legends, Identifiers, Play Symbol Captions, Prize Symbol Captions are described in Exhibit C.

10. Retailer Validation Codes

Retailer Validation Codes are described in Exhibit D.

Exhibit A – Ticket Front Covered/Uncovered

Covered



Uncovered



Exhibit A – Ticket Back

Ticket Back Language:

280,423 WINNING TICKETS OUT OF 960,000. ODDS OF WINNING A TOP PRIZE, 1 IN 68,571.43. OVERALL ODDS OF WINNING ANY PRIZE (INCLUDING BREAK-EVEN PRIZES), 1 IN 3.42.

- In order to be eligible for the LUCRATIVE LUCK top-prize second-chance drawing, enter non-winning LUCRATIVE LUCK Scratch tickets at coloradolottery.com for your chance to win.
- Probability of winning a Drawing Prize is dependent on number of entries.
- For additional information see Drawing Guidelines for Game #837, LUCRATIVE LUCK at www.coloradolottery.com

Claim winners up to and including \$150 at any Lottery retailer; winners up to and including \$599 may be claimed at participating retailers or mail signed ticket with your name and address to Colorado Lottery, P.O. Box 7, Pueblo, CO 81002-0007 for payment. Retailers have the option of paying up to \$599. Claim prizes of more than \$599 by mailing signed ticket and filled out claim form obtainable at Lottery retailers to P.O. Box 7, Pueblo, CO 81002-0007 or claim at a Lottery Office. Tickets must be received at the Lottery within 180 days of announced end of game. Ticket purchasers must be at least 18 years old. All cash prizes not claimed within 180 days after end of game are forfeited. All tickets, transactions and winners are subject to Lottery Rules and State Law. Tickets are void and not entitled to prize payment if they fail to meet requirements of game rules or are irregular in any manner. Liability for a void ticket is limited to replacement of ticket or refund of retail sales price. Availability of prizes subject to prior sale.

Become a MyLottery member to receive exciting Colorado Lottery news.
Visit coloradolottery.com for more details.
Expect the Unexpected

280,423 WINNING TICKETS OUT OF 960,000. ODDS OF WINNING A TOP PRIZE, 1 IN 68,571.43. OVERALL ODDS OF WINNING ANY PRIZE (INCLUDING BREAK-EVEN PRIZES), 1 IN 3.42.

- In order to be eligible for the LUCRATIVE LUCK top-prize second-chance drawing, enter non-winning LUCRATIVE LUCK Scratch tickets at coloradolottery.com for your chance to win.
- Probability of winning a Drawing Prize is dependent on number of entries.
- For additional information see Drawing Guidelines for Game #837, LUCRATIVE LUCK at www.coloradolottery.com

Claim winners up to and including \$150 at any Lottery retailer; winners up to and including \$599 may be claimed at participating retailers or mail signed ticket with your name and address to Colorado Lottery, P.O. Box 7, Pueblo, CO 81002-0007 for payment. Retailers have the option of paying up to \$599. Claim prizes of more than \$599 by mailing signed ticket and filled out claim form obtainable at Lottery retailers to P.O. Box 7, Pueblo, CO 81002-0007 or claim at a Lottery Office. Tickets must be received at the Lottery within 180 days of announced end of game. Ticket purchasers must be at least 18 years old. All cash prizes not claimed within 180 days after end of game are forfeited. All tickets, transactions and winners are subject to Lottery Rules and State Law. Tickets are void and not entitled to prize payment if they fail to meet requirements of game rules or are irregular in any manner. Liability for a void ticket is limited to replacement of ticket or refund of retail sales price. Availability of prizes subject to prior sale.

Become a MyLottery member to receive exciting Colorado Lottery news.
Visit coloradolottery.com for more details.
Expect the Unexpected



SIGNATURE (Required for Payment) _____ MADE IN U.S.A.

NAME (Please Print) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

HOME PHONE _____ WORK PHONE _____

Laura Solano, Director

LUCRATIVE LUCK

837
8 x 4



PLAY RESPONSIBLY
COMPULSIVE GAMBLING HOTLINE
1-800-522-4780
NOT A WINNING NUMBERS LINE



837-000001-1-000

Exhibit B – Prize Structure

Kind	Tiers	Prize Code	Wins	Get	Win	Value	Odds	Pack	Winners Pool	Total	Total Prize Cost	% Prize Fund
Low Tiers												
01	001	10	10	\$1 x 10	\$10	\$10.00	1:30.00	2.00	4,000.00	32,000	\$320,000.00	4.69 %
02	002	10	5	\$2 x 5	\$10	\$10.00	1:60.00	1.00	2,000.00	16,000	\$160,000.00	2.35 %
03	003	10	6	\$1 x 5 + \$5	\$10	\$10.00	1:20.00	3.00	6,000.00	48,000	\$480,000.00	7.04 %
04	004	10	4	\$2 x 2 + \$3 x 2	\$10	\$10.00	1:30.00	2.00	4,000.00	32,000	\$320,000.00	4.69 %
05	005	10	1	\$1(10X 00)	\$10	\$10.00	1:20.00	3.00	6,000.00	48,000	\$480,000.00	7.04 %
Total (\$10.00):							1:5.45	11.00	22,000.00	176,000	\$1,760,000.00	25.82 %
06	006	25	25	\$1 x 25	\$25	\$25.00	1:60.00	1.00	2,000.00	16,000	\$400,000.00	5.87 %
07	007	25	20	\$2 x 5 + \$1 x 15	\$25	\$25.00	1:100.00	0.60	1,200.00	9,600	\$240,000.00	3.52 %
08	008	25	11	\$2 x 10 + \$5	\$25	\$25.00	1:150.00	0.40	800.00	6,400	\$160,000.00	2.35 %
09	009	25	16	\$1 x 10 + \$2 x 5 + \$5	\$25	\$25.00	1:100.00	0.60	1,200.00	9,600	\$240,000.00	3.52 %
10	010	25	4	\$1(10X 00) + \$5 x 3	\$25	\$25.00	1:150.00	0.40	800.00	6,400	\$160,000.00	2.35 %
Total (\$25.00):							1:20.00	3.00	6,000.00	48,000	\$1,200,000.00	17.60 %
11	011	30	25	\$1 x 20 + \$2 x 5	\$30	\$30.00	1:75.00	0.80	1,600.00	12,800	\$384,000.00	5.63 %
12	012	30	20	\$1 x 15 + \$3 x 5	\$30	\$30.00	1:300.00	0.20	400.00	3,200	\$96,000.00	1.41 %
13	013	30	11	\$1(10X 00) + \$2 x 10	\$30	\$30.00	1:150.00	0.40	800.00	6,400	\$192,000.00	2.82 %
14	014	30	20	\$1 x 10 + \$2 x 10	\$30	\$30.00	1:300.00	0.20	400.00	3,200	\$96,000.00	1.41 %
15	015	30	12	\$2 x 10 + \$5 x 2	\$30	\$30.00	1:150.00	0.40	800.00	6,400	\$192,000.00	2.82 %
Total (\$30.00):							1:30.00	2.00	4,000.00	32,000	\$960,000.00	14.08 %
Total (Low Tiers):							1:3.75	16.00	32,000.00	256,000	\$3,920,000.00	57.51 %
High Tiers												
16	016	50	20	\$1 x 10 + \$4 x 10	\$50	\$50.00	1:300.00	0.20	400.00	3,200	\$160,000.00	2.35 %
17	017	50	20	\$2 x 10 + \$3 x 10	\$50	\$50.00	1:300.00	0.20	400.00	3,200	\$160,000.00	2.35 %
18	018	50	25	\$1 x 10 + \$2 x 10 + \$4 x 5	\$50	\$50.00	1:300.00	0.20	400.00	3,200	\$160,000.00	2.35 %
19	019	50	6	\$2 x 5 + \$2(20X 00)	\$50	\$50.00	1:300.00	0.20	400.00	3,200	\$160,000.00	2.35 %
20	020	50	2	\$1(20X 00) + \$3(10X 00)	\$50	\$50.00	1:300.00	0.20	400.00	3,200	\$160,000.00	2.35 %
Total (\$50.00):							1:60.00	1.00	2,000.00	16,000	\$800,000.00	11.74 %
21	021	0	1	\$100	\$100	\$100.00	1:800.00	0.08	150.00	1,200	\$120,000.00	1.76 %
22	022	0	22	\$2 x 20 + \$5(10X 00) + \$10	\$100	\$100.00	1:800.00	0.08	150.00	1,200	\$120,000.00	1.76 %
23	023	0	20	\$5 x 20	\$100	\$100.00	1:800.00	0.08	150.00	1,200	\$120,000.00	1.76 %
24	024	0	10	\$10 x 10	\$100	\$100.00	1:800.00	0.08	150.00	1,200	\$120,000.00	1.76 %
25	025	0	15	\$1 x 10 + \$5(10X 00) + \$10 x 4	\$100	\$100.00	1:869.57	0.07	138.00	1,104	\$110,400.00	1.62 %
Total (\$100.00):							1:162.60	0.37	738.00	5,904	\$590,400.00	8.66 %
26	026	0	7	\$5(20X 00) + \$25 x 6	\$250	\$250.00	1:2,400.00	0.03	50.00	400	\$100,000.00	1.47 %

Exhibit B – Prize Structure (Continued)

Kind	Tiers	Prize Code	Wins	Get	Win	Value	Odds	Pack	Winners		Total	Total Prize Cost	% Prize Fund
									Pool	Total			
27	027	0	17	\$3 x 10 + \$10(10X 00) + \$20 x 6	\$250	\$250.00	1:2,400.00	0.03	50.00	400	\$100,000.00	1.47 %	
28	028	0	25	\$10 x 25	\$250	\$250.00	1:2,400.00	0.03	50.00	400	\$100,000.00	1.47 %	
29	029	0	1	\$25(10X 00)	\$250	\$250.00	1:2,400.00	0.03	50.00	400	\$100,000.00	1.47 %	
30	030	0	1	\$250	\$250	\$250.00	1:2,500.00	0.02	48.00	384	\$96,000.00	1.41 %	
Total (\$250.00):							1:483.87	0.12	248.00	1,984	\$496,000.00	7.28 %	
31	031	0	11	\$10 x 10 + \$20(20X 00)	\$500	\$500.00	1:9,230.77	0.01	13.00	104	\$52,000.00	0.76 %	
32	032	0	20	\$20 x 10 + \$30 x 10	\$500	\$500.00	1:9,230.77	0.01	13.00	104	\$52,000.00	0.76 %	
33	033	0	25	\$10 x 10 + \$20 x 10 + \$40 x 5	\$500	\$500.00	1:9,230.77	0.01	13.00	104	\$52,000.00	0.76 %	
34	034	0	12	\$10(10X 00) + \$20 x 10 + \$200	\$500	\$500.00	1:9,230.77	0.01	13.00	104	\$52,000.00	0.76 %	
35	035	0	1	\$500	\$500	\$500.00	1:9,230.77	0.01	13.00	104	\$52,000.00	0.76 %	
Total (\$500.00):							1:1,846.15	0.03	65.00	520	\$260,000.00	3.81 %	
36	036	0	1	\$50,000	\$50,000	\$50,000.00	1:68,571.43	0.00	1.75	14*	\$700,000.00	10.27 %	
Total (High Tiers):							1:39.31	1.53	3,052.75	24,422	\$2,846,400.00	41.76 %	
Total (Low Tiers + High Tiers):							1:3.42	17.53	35,052.75	280,422	\$6,766,400.00	99.27 %	
Other Prize Tiers													
-	-	-	-	Second Chance Drawing Prize	\$50,000	\$50,000.00	-	-	-	1	\$50,000.00	0.73 %	
Total (Other Prize Tiers):							-	-	-	1	\$50,000.00	0.73 %	
Total :							1:3.42	17.53	35,052.75	280,423	\$6,816,400.00	100.00 %	

Exhibit C - Image Fonts

LEGENDS

WINNING NUMBERS YOUR NUMBERS
(100 % original size)

WINNING NUMBERS

1 ONE	2 TWO	3 THREE	4 FOUR	5 FIVE	6 SIX	7 SEVEN	8 EIGHT	9 NINE	
11 ELEVEN	12 TWELVE	13 THIRTEEN	14 FOURTEEN	15 FIFTEEN	16 SIXTEEN	17 SEVENTEEN	18 EIGHTEEN	19 NINETEEN	
21 TWENTY ONE	22 TWENTY TWO	23 TWENTY THREE	24 TWENTY FOUR	25 TWENTY FIVE	26 TWENTY SIX	27 TWENTY SEVEN	28 TWENTY EIGHT	29 TWENTY NINE	30 THIRTY
31 THIRTY ONE	32 THIRTY TWO	33 THIRTY THREE	34 THIRTY FOUR	35 THIRTY FIVE	36 THIRTY SIX	37 THIRTY SEVEN	38 THIRTY EIGHT	39 THIRTY NINE	40 FORTY
41 FORTY ONE	42 FORTY TWO	43 FORTY THREE							

(100 % original size)

PRIZE SYMBOLS

\$1 ONE DOL	\$2 TWO DOL	\$3 THREE DOL	\$4 FOUR DOL	\$5 FIVE DOL	\$10 TEN DOL	\$20 TWENTY DOL	\$25 TWENTY FIVE
\$30 THIRTY DOL	\$40 FORTY DOL	\$100 ONE HUN	\$200 TWO HUN	\$250 TWO FIFTY	\$500 FIVE HUN	\$50,000 FIFTY THD	

(100 % original size)

YOUR NUMBERS

1 ONE	2 TWO	3 THREE	4 FOUR	5 FIVE	6 SIX	7 SEVEN	8 EIGHT	9 NINE	
11 ELEVEN	12 TWELVE	13 THIRTEEN	14 FOURTEEN	15 FIFTEEN	16 SIXTEEN	17 SEVENTEEN	18 EIGHTEEN	19 NINETEEN	
21 TWENTY ONE	22 TWENTY TWO	23 TWENTY THREE	24 TWENTY FOUR	25 TWENTY FIVE	26 TWENTY SIX	27 TWENTY SEVEN	28 TWENTY EIGHT	29 TWENTY NINE	30 THIRTY
31 THIRTY ONE	32 THIRTY TWO	33 THIRTY THREE	34 THIRTY FOUR	35 THIRTY FIVE	36 THIRTY SIX	37 THIRTY SEVEN	38 THIRTY EIGHT	39 THIRTY NINE	40 FORTY
41 FORTY ONE	42 FORTY TWO	43 FORTY THREE	 MEGA	 MEGA					

(100 % original size)

Exhibit D – Retailer Codes

Prize	Reserved	Required
\$1.00	ONE	
\$2.00	TWO	
\$3.00	THR	
\$4.00	FOR	
\$5.00	FIV	
\$6.00	SIX	
\$7.00	SVN	
\$8.00	EGT	
\$9.00	NIN	
\$10.00		TEN
\$11.00	LVN	
\$12.00	TLV	
\$13.00	TTN	
\$14.00	FTN	
\$15.00	FFN	
\$16.00	SXT	
\$17.00	STN	
\$18.00	ETT	
\$19.00	NTN	
\$20.00	TWY	
\$21.00	TON	
\$22.00	TWT	
\$23.00	TWR	
\$24.00	TWF	
\$25.00		TWV
\$26.00	TWX	
\$27.00	TWS	
\$28.00	TWE	
\$29.00	TWI	
\$30.00		TRY
\$31.00	TRO	
\$32.00	TRT	
\$33.00	TRR	
\$34.00	TFU	
\$35.00	TRV	
\$36.00	TRX	
\$37.00	TRS	
\$38.00	TRE	
\$39.00	TRI	
\$40.00	FTY	
\$41.00	FTO	
\$42.00	FTT	
\$43.00	FTR	
\$44.00	FTF	
\$45.00	FTV	
\$46.00	FTX	
\$47.00	FTS	
\$48.00	FTE	
\$49.00	FTI	
\$50.00		FFY
\$53.00	FTZ	

Exhibit D – Retailer Codes (Continued)

\$54.00	FFD	
\$55.00	FYV	
\$57.00	FEV	
\$58.00	FTG	
\$60.00	SXY	
\$64.00	SXF	
\$65.00	SXV	
\$70.00	SVT	
\$72.00	SVW	
\$73.00	SVF	
\$77.00	SVS	
\$80.00	ETV	
\$85.00	ETV	
\$88.00	ETE	
\$90.00	NIT	
\$99.00	NYN	
\$100.00		OHN
\$107.00	OHV	
\$108.00	OHE	
\$110.00	LVH	
\$120.00	HTY	
\$122.00	HTW	
\$125.00	OTV	
\$128.00	OTG	
\$130.00	OTZ	
\$140.00	OFY	
\$150.00	ONF	
\$155.00	OHF	
\$177.00	OSV	
\$188.00	OEG	
\$200.00	THN	
\$210.00	THT	
\$222.00	TYO	
\$230.00	TTZ	
\$240.00	TRU	
\$250.00		THF
\$256.00	TVX	
\$300.00	TRN	
\$400.00	FRN	
\$444.00	FFR	
\$499.00	FNZ	
\$500.00		FHN
\$502.00	FHW	
\$522.00	FYW	
\$528.00	ZYZ	
\$530.00	FWZ	
\$555.00	FHF	
\$600.00	SHN	
\$700.00	SVH	
\$750.00	SNY	
\$770.00	SHS	
\$777.00	SSN	
\$800.00	EGN	
\$888.00	EHT	
\$900.00	NND	

Exhibit D – Retailer Codes (Continued)

\$999.00	NHN	
\$1,000.00	ONM	
\$1,019.00	HNE	
\$1,100.00	EVM	
\$1,300.00	OWZ	
\$1,400.00	FNN	
\$1,500.00	OFU	
\$1,999.00	TNZ	
\$2,000.00	TWM	
\$2,100.00	TYN	
\$2,222.00	TWW	
\$2,300.00	TVH	
\$3,000.00	TRM	
\$4,000.00	FTC	
\$4,444.00	FYR	
\$5,000.00	FVM	
\$5,280.00	XYZ	
\$5,300.00	FOZ	
\$5,400.00	FRH	
\$5,555.00	FFV	
\$6,000.00	STZ	
\$7,700.00	SOS	
\$7,777.00	STS	
\$8,888.00	EGE	
\$9,999.00	NYH	
\$10,000.00	TNM	
\$11,000.00	LVM	
\$12,000.00	TLT	
\$13,000.00	THZ	
\$15,000.00	FIO	
\$19,999.00	ONZ	
\$20,000.00	TYM	
\$20,003.00	TYV	
\$21,000.00	TOM	
\$23,000.00	TZZ	
\$25,000.00	TFM	
\$25,555.00	TVM	
\$27,777.00	TVN	
\$28,888.00	TWG	
\$30,000.00	TYT	
\$33,000.00	TCM	
\$40,000.00	FRM	
\$42,000.00	FWO	
\$47,777.00	FSN	
\$50,000.00		FFM
\$53,000.00	FHZ	
\$55,555.00	FVM	
\$70,000.00	STT	
\$73,000.00	SFM	
\$77,777.00	SVV	
\$100,000.00	OHM	
\$140,000.00	FRX	
\$150,000.00	FFZ	
\$199,999.00	NON	
\$200,000.00	TOT	

Exhibit D – Retailer Codes (Continued)

\$250,000.00	THM	
\$253,000.00	FZZ	
\$500,000.00	FHM	
\$750,000.00	SFY	
\$1,000,000.00	QML	
\$3,000,000.00	TMM	
Annuity (lifetime)	LIF	
Annuity (# of years)	YRS	
Entry (Spin)	ERY	
Entry (Trip)	TRP	
Truck	TRK	
Merch Pr. A.	MPA	
Merch Pr. B.	MPB	
Merch Pr. C.	MPIC	
Movie Tickets	MOV	